



LABELLING IN PACKAGING | LOGISTICS - LABELLING | TRACK AND TRACE -



For many companies, a simple logistics system is no longer sufficient. If a company produces several products and distributes them via different distribution channels - an online shop, wholesale, retail or direct sales - the challenges for the company's logistics increase. In addition, there are, for example, various storage rooms and external warehouses. Starting with inventories, accessories and storage locations, companies and logistics partners in the supply chain experience a challenge.

How can a good logistics system and correct labelling of products help to solve this problem? A smooth supply chain is characterised by delivery in time and the highest level of reliability. Labeling can ensure that the correct recipient is reached. Correct internal deliveries can also be guaranteed with the help of labels.

LABELLING OF PACKAGING

The label is used as an information carrier, which is applied to the product or packaging unit. This is the base for a smooth flow of the supply chain.

b+b offers turnkey solutions to logistics companies:

[Labelsplatform 4 - Label software](#)
[Labels | Consumables - bb-labels.de](#)

LABELLING OF CARTONS

Various options are available for labelling cartons - regardless of whether the carton or packaging unit has to be labelled from the side, top, front, back, across the corner, while the product is moving, at high speed or at standing still.

[Fully automatic carton labelling CLM](#)
[New: Label print and apply system](#)

CARTON SEALER | LABELLER

Manual sealing is usually very time intensive and leads to an interruption of the packaging process. From just 40 cartons a day, it makes sense to automate the sealing process - this can reduce the required working time by up to 70 %.

[Neu: Carton sealer | Packaging table CPS-CW](#)

SUPPLY CHAIN TRACK AND TRACE

Track and Trace refers to the internal and external tracing of packages and loading units. Thanks to advanced information technologies, goods can be traced.

[Track and Trace - Machines and systems](#)
[Track and Trace - Software](#)