



Key2Group


Plastics • Displays • Signs • Graphics





Unlock the potential

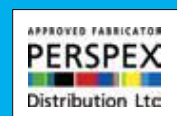
in plastics, signage and display



Key2 Group is the ultimate supplier of plastic fabrication, digital print, powerful graphics, point-of-sale, display, sign-making and installation, with every part of every service manufactured 100% in-house.

From eye-catching acrylic display and stunning, digital graphics through to interior and exterior signage, window vinyls, vehicle livery and so much more.

Key2 Group has one mission; to get you noticed.





What makes us different?

We are a multi-disciplined, energetic team with a passion for quality.

Everything we do is handled 100% in house. That's right – no outsourcing necessary!

Our own, dedicated team creates each and every project. This way, we can guarantee our quality, work to your timescales and keep our costs keen. We are accredited to ISO 9001:2000, OSHAS 18001 and ISO 14001 which underpins our commitment to offering you the best possible service.



The Key2 promise

Key2 Group promises a commitment of excellence to each and every client:





Every project we undertake will be given the same measure of **expertise, professionalism, creativity, honesty and transparency.**



We will work with you to achieve the **highest standard of project completion**, with agreed timescales and fully quoted costings in advance.



We can **work to your budget** if required and will aim to work to your timescales.



We will keep you advised every step of the way and will go out of our way to meet, and even **exceed, your expectations.**



If we are not able to help, to meet your deadlines, or we feel your requirements will not work satisfactorily in the materials you have requested, **we will say so.**



We will encourage you to **see how we work** and offer a full tour of our processes.



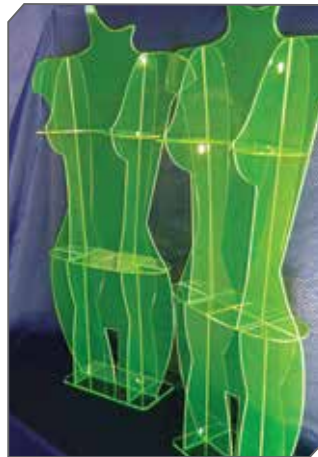
We are proud of our levels of **commitment, service and quality.**

Your success is ultimately ours too.





Plastic has potential



Ideal for commercial, industrial and retail use, our plastic and composite fabrication and state-of-the-art vacuum forming is requested by clients all over the UK, Europe and beyond.

Hand fabricated by our specialised engineers, oven-formed, heat bent or UV glue-joined (for invisible joints, even under close inspection) our acrylic products satisfy a variety of industrial needs, including cosmetics, automotive, supermarkets, pharmaceuticals and FMCG.

“ Fabricated acrylic is ideal for retail display ”



A full mould and tool making service is also available.



**Did you know
we offer:**

- Laser engraving
- Laser cutting
- Acrylic fabrication
- Merchandisers
- Bespoke Units
- Tooling
- Vacuum forming
- Acrylic POS
- CNC routing
- Heat bending
- Diamond Polishing
- Materials Supply
- Drape Moulding
- Leaflet Dispensers
- UV Gluing
- Magazine and Newspaper Dispensers
- Cut Shapes and Letters
- Oven Forming
- Point of Sale
- Display

....and much, much more





Sign of the times

You only have one chance to make a great, first impression ...so make it a lasting one with high quality outdoor and indoor signage, shop fronts, totems, cut and vacuum-formed letters, illuminated signage and window vinyls

for a wide range of commercial and retail needs. And, for your convenience, Key2 can handle the whole process, from design and planning through manufacture to installation.

Did you know we offer:

- Laser engraving
 - Shop fascias
 - External Signage
 - Retail Signage
 - Installation
 - Window Vinyls
 - Internal signage
 - Maintenance
 - Shopfitting support
 - Banners
 - Hoardings
 - Pull-up Displays
 - Planning Submissions
 - Cut Lettering
 - Branding
 - Mesh Banners
 - Illuminated Signs
-and much, much more**



“ ...from design and planning through manufacture to installation. ”



Stand out from the crowd



At Key2 Group, we are masters of bespoke display for effective point-of-sale presence and exhibition material.

Free-standing units, retail merchandisers, cosmetics tester stands, models, outside display, display shelves, stands, bespoke branding, we've experience in it all and so much more.

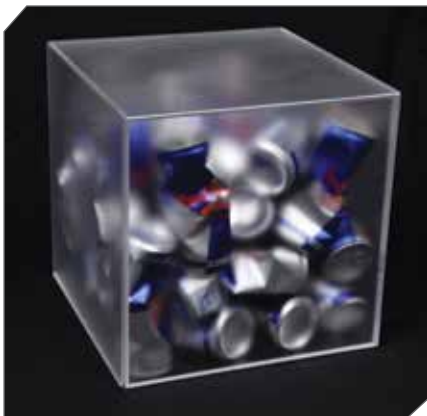
We also make 'hybrid' projects combining plastics, metal, wood and graphics in any combination. You name it; we can do it!

“ask us to bring your ideas to life with bespoke display that really gets you noticed”



Did you know we offer:

- Acrylic point of sale
 - Newspaper and magazine dispensers
 - Tester Stands
 - Retail Merchandisers
 - Exhibition stands
 - Pull-up Displays
 - Free-Standing units
 - Promotional branded items
 - MDF display
 - Vacuum-formed display
 - Engraved awards
 - Laser cut display
 - Bespoke models
 - Outside quality models
-and much, much more**



The following catalogue shows standard items. If you don't see what you are looking for, please ask us, as we may well have the perfect bespoke solution

Make an **impact**



“ high quality, photographic resolution digital print up to 3 metres wide ”



With our state-of-the-art print machinery, Key2 Group guarantees you will make an impact with truly powerful graphics.

We offer widths of up to 3 meters, stunning vibrant colours, eco-solvents, UV print and literally hundreds of materials and effects including printing direct to virtually any substrate and printing white without expensive screen-printing!

Banners / Pull Up Displays

We supply banners in all sizes, including acoustic mesh banners, pull up displays and double-sided graphics. Please ask for prices.



Did you know we offer:

- Large format digital print
 - Window vinyls
 - Laminating
 - Photographic resolution output
 - UV print
 - Outsize graphics
 - Design
 - Laminating
 - Direct-to-substrate print
 - Wall art
 - Vehicle branding
 - In-store promotional graphics
 - Lightboxes
 - Installation
 - Posters
 - Anti-graffiti laminate
-and much, much more**



Our capabilities are endless...



At Key2 Group we continually invest in state-of-the-art machinery to keep at the cutting-edge of our industry and to ensure your project really comes to life

We operate from 14,000 sq ft of purpose-built factory with an additional 10,000 sq ft of warehousing. Every one of our processes is handled is completely 100% in house, using the latest, industry-leading equipment.



Our extensive plant list includes a **CNC 3m x 2m flatbed router** which cuts to a depth of 80mm.



Our **Bermac Diamond Polisher** buffs, polishes and finishes acrylic all in one for exceptional, glass-like clarity whilst our **DYSS Apollo 220** flatbed printer prints direct to any substrate with eco-friendly, UV cured ink and 16 print heads - including 4 white.

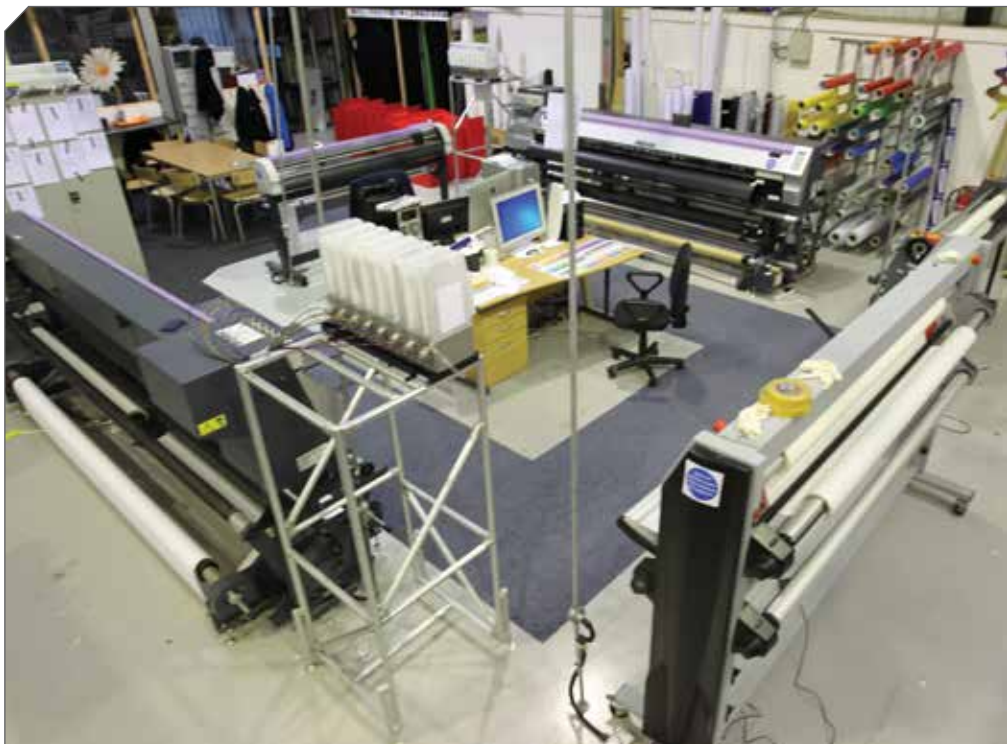


Photographic resolution and digital print widths of up to 3 meters are easily achieved with our **Mimaki JV-33 printers**, our **Mimaki cutting plotter** makes light work of vinyls and stickers, and we can also laminate to over 2 meters too.

Our **vacuum forming machines** can operate at sizes of up to 1600mm whilst our **laser cutter and engraver** has a bed size of 1250mm x 900mm – more than enough to handle virtually any project you can think of!

Our **Genlab oven** copes with drape moulding and oven forming for items up to 2m x 1m

At Key2 Group, we invest in the best. Our plant and machinery are updated regularly – please ask for an up-to-date plant list.





Display solutions

for the Newspaper & Magazine industry

The newspaper and magazine industry needs a specially tailored range of products designed to reach the widest possible audience.





“ Read all about kit ”

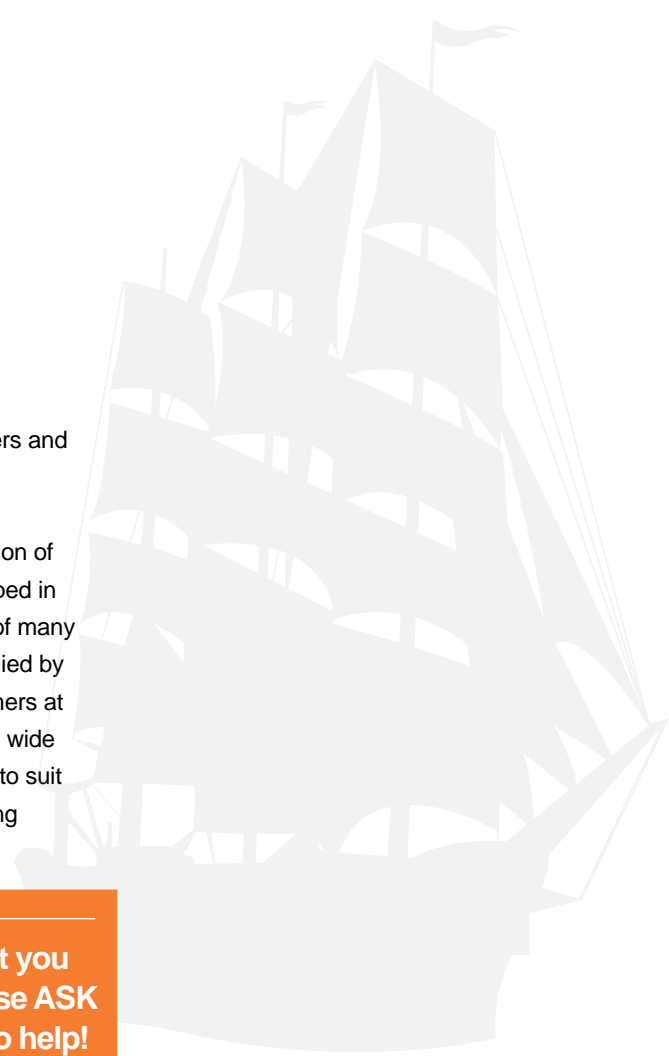
Each display stand or dispenser is an ambassador for your product. It must be of the highest quality and durability. Your brand should stand out but also blend in with the corporate image of the retailer.

For many years, Key2 Group was a major acrylics supplier to Tradewind, which provided virtually every publication in the UK with display stands

for all major high street retailers and other outlets.

In 2010, following the liquidation of Tradewind, Key2 Group stepped in to continue the manufacture of many familiar acrylic products supplied by Tradewind direct to its customers at competitive rates as well as a wide range of new, bespoke items to suit your requirements in marketing and display.

“ If you don't see what you are looking for, please ASK as we may be able to help! ”



Two and Three Tier Deluxe Newspaper Stands



Our popular FDL range best-sellers, created in durable, clear acrylic. Available in Tabloid and Broadsheet capacities. Robust and attractive, will look good for years.

Branding available to header and sides in photographic quality digital print from your supplied artwork.

Why not brand the sides in the retailer's logo to help gain prime in-store positioning? We have logos for most major supermarkets available.



“ bespoke options available ”

Two Tier 'Baby' Deluxe Newspaper Stands



Conveniently scaled to fit below supermarket checkout or counters, our Baby Deluxe stands offer all the same advantages as their big brothers but with the added advantage of a lower height. Modern and effective merchandising.

FDL Black Newspaper Stands



A sophisticated and chic option in frosted black, perfect for prestige outlets. Available in Tabloid and Broadsheet capacities. Robust and attractive, and the perfect option to offset stunning graphics.

- Durable and attractive
- Tabloid or Broadsheet
- Deeper capacity shelves available
- Bespoke options to suit
- Full colour digital branding
- Effective merchandising



Please call our sales team on
08450 55 44 33
 for prices and full details.

🔗 Newspaper Stands with Basket Facility



Part of our popular FDL range, these 'Basket Buddies' are specifically designed for the entrance areas of stores where basket storage is often a problem.

Made from tough, durable acrylic with a black base on lockable casters.

Grab the attention of shoppers as soon as they enter the store

- Perfect for store entrance areas
- Sized to suit your basket
- Full colour branding options
- Dual purpose – helps the store and helps your brand

bespoke options available



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✦ Double Width Newspaper Stands

Offering even more capacity for your publication, these double-width stands on lockable casters have all the advantages of our two and three-tier range.

Easily branded for full visual effect.

- Durable and attractive
- Tabloid or Broadsheet
- Deeper capacity shelves available
- Bespoke options to suit
- Full colour digital branding
- Effective merchandising



Newspaper Centres



The extra strong construction of our executive news centres allows for triple-width displays facing back-to-back that can accommodate up to 18 tabloid stacks or 12 broadsheets with interchangeable dividers. Strengthened with powder coated black metal shelf supports, these exceptional units offer you the ultimate in newspaper display. Supplied with black base and lockable casters as standard. Bespoke options available.

Why not add a 'hot spot' to maximise your message? Ideal for leaflets or promotional cards. Easily branded.



Please call our sales team on **08450 55 44 33** for prices and full details.

News Cubes

Fully optimise your available space with these cleverly designed news cubes which maximise impulse purchases thanks to three-dimensional layouts and sloping display shelves. Strong black base with lockable casters, branding available

- Durable and attractive
- Tabloid or Broadsheet
- Even greater capacity
- Bespoke options to suit
- Full colour digital branding
- Effective merchandising



Triple Width Newspaper Stands



Large Superstores, Airports, Railway Stations, Exhibitions? Need even more space to display your publications? Key2 has all the answers

The big ones. Tough, robust and offering outstanding capacity options, these are the perfect option for busy supermarkets and large areas where maximising your potential is essential. Shelves designed to take tabloid or broadsheet publications. Supplied on a strong, black base with lockable casters.



“bespoke options available”

✦ Deluxe Double-Sided Newspaper Stand



Perfect for where space is limited yet you still want to gain a competitive advantage, these zig-zag shelves stands step up to the mark. Created in clear, attractive and durable acrylic. Easily branded.

- Works hard in small spaces
- Easy to brand
- Attractive, zig-zag design

✦ Prestige Newspaper Stands

Acrylic stands are perfect to make sure you get noticed



This superb, floor-standing acrylic unit will instantly become a high profile ambassador for your products. Slanted top shelf to display your newspaper to eye-catching effect and three lower shelves for storage or display. Easily branded

- Dual purpose – displays and stores
- Attractive and Durable
- Bespoke options available

✦ Prestige Dump Bins



Superb to look at, durable and easily cleaned, these floor-standing units are offered in a choice of Tabloid, Magazine or Broadsheet options. Choice of branding positions.

- Durable and attractive
- Tabloid or Broadsheet
- Space saving
- Bespoke options to suit
- Full colour digital branding
- Effective merchandising

✚ Newspaper Stands



Ideal for positioning in foyers, doorways and many other places, these clear acrylic displayers are affixed to powder-coated metal stands. Available in tabloid or broadsheet and in extra depth capacity if required. Fully brandable.

✚ Newspaper & Magazine Stands



The popular FF25 – 'bread bin' - stand offers a choice of indoor and outdoor uses as it comes with a high impact lid, powder coated metal stand and can be fully branded to become your perfect, silent salesman. Often used in Estate Agent offices.

- Durable and attractive
- Tabloid or Broadsheet
- Neat and portable
- Indoor or outdoor potential
- Full colour digital branding
- Effective merchandising

If you don't see what you are looking for, please ask, as we may have the perfect bespoke solution



Please call our sales team on
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for prices and full details.

✚ Foamex Dump Bins



Bright, robust and made from durable Foamex, these floor standing units are perfect for dispensing your publication. Available in a standard capacity of 300mm but other options are available so please ask us. Easily branded to a variety of positions, or why not include a full-colour wrap? In addition to the standard construction, easily affixed headers can also be included.

✚ Spring Loaded Foamex Dump Bins

Always keep your publication right at the top with this useful and extremely reliable spring-loaded bin. Never looks empty and all papers are easy to reach. Easily branded and available in a choice of colours. Why not consider a full colour wrap for added impact?



“ **bespoke options available** ”

Please call our sales team on
08450 55 44 33
for prices and full details.

Kiosk



The ultimate in newspaper vending. A solid, all-weather sales vehicle on lockable, heavy duty casters. Choice of colours and branding positions. Please contact our sales team for full information.



Promotion Stands



Our range of moulded products are ideal for drawing attention to your brand.

Choose from our Classic Promotion Stand, Merit Promotion Stand or Action Promotion Stand. All are easily assembled in minutes and all come with a convenient carry case.

The Classic weighs only 12.5 kg and is available fully branded to your specification. Inside shelf for storage. The Merit is a lower cost alternative, weighing 11.5 kg with a curved front, branding available and shelving inside. The fully brandable Action weighs 16.5 kg and covers the largest footprint of all our stands for serious promotional presence.

Choose from options without header and poles if required

Deluxe Magazine stands



Similar to our popular FDL newspaper range, we can offer a variety of options in clear acrylic specifically tailored to suit magazine display. All can be branded for effective point-of-sale presence.

General Magazine stands

We have a choice of options for magazine display to suit your publication. Choose from **Spring Loaded** or **Standard Dump Bins** and a choice of **Acrylic Stands**



Prestige Magazine Stands



Top of the range magazine stands in robust, high impact acrylic. The perfect way to showcase your finest products in prestigious locations.

- Effective Merchandising
- Can be branded
- The perfect silent 'ambassador' for your magazine
- Maintains a superior sales presence



Please call our sales team on
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 for prices and full details.

Counter Display Units



The perfect portable solution to displaying your leaflets, magazines or brochures. Available in a choice of materials and colours. Easily branded for added impact.



Please call our sales team on
08450 55 44 33
 for prices and full details.

Counter Display Units



“ Don't miss the opportunity to attract impulse buyers with our range of on-the-counter dispensers ”

Stylish clear acrylic with single or double tiers to invite a positive response to your publication.

Foamex counter units in black or white. Other colours possible on request.

Can be branded on the header, the front face, sides or a combination of any. The choice is yours!

Choose from our many standard items or why not devise a bespoke option to suit your own, precise requirements? Please speak to our friendly, helpful sales teams for advice.

“ **bespoke options available** ”

Newspaper Display Units



Gain an unfair advantage over the competition with our range of point of sale newspaper display units



Please call our sales team on
08450 55 44 33
for prices and full details.

Styrene Display Units



Styrene counter displays are a great alternative to acrylic for point-of-sale

With our wide choice of display options, you'll never waste an opportunity to get your product noticed

Acrylic Checkout Dispenser



Ideal for smaller spaces, this robust, attractive and attention-commanding unit is perfect for impulse buys at the checkout. Additional branding to your specification available.

Checkout Dividers



Get your message across time and time again with this useful checkout divider which can be used in cooperation with supermarkets to carry dual branding if requested.

Single Newspaper Display



Our popular counter-standing design available in either Tabloid or Broadsheet sizes

Budget Correx Postbox



This item is perfect for ballots, competition entries, letters to Santa and a host of other applications. Assembled flat packed and easy to brand if required. Choose from Black or White.

“
Maximise your point-of-sale presence with these simple, but effective ideas. Brand in your colour, add your logo and gain an unfair advantage over the competition
 ”

Correx Dump Bins



The economical, light-weight and versatile answer to displaying your publication at its best. Perfect for exhibition stands, temporary point of sale and a host of other, convenient uses. Easily transportable and supplied flat packed for convenience. Weighs only a kilo. Available in Black or White and can be fully branded.

- Tabloid or Broadsheet
- Choice of bins to suit your individual application
- Bespoke options to suit
- Full colour digital branding
- Effective merchandising

Correx Counter Trays



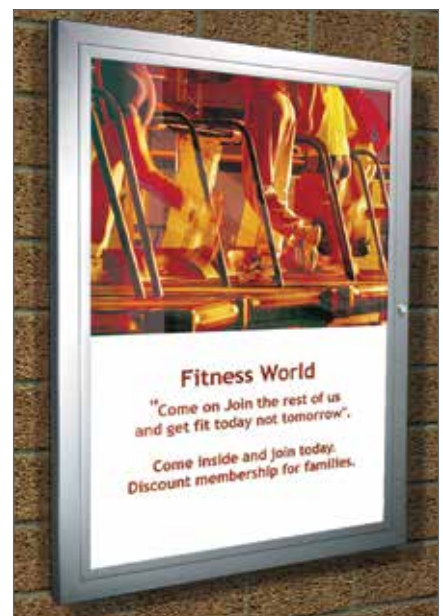
The easy-to-assemble, economical answer to your display dilemmas. Flat packed and lightweight. Can be branded with your logo or message. Tabloid, broadsheet or A4 size. Please ask.

Acrylic Postbox, Snap Frames and Hanging Signs



For a prestigious, long-lasting promotional aid, why not opt for our stylish acrylic postbox with a lock and space key included. Made from robust white or black acrylic and can be branded to really get your message across.

- Hanging signs, eye-catching temporary glorifiers and a host of other items available
- Stylish Snap Frames are perfect for showcasing your promotions.



✦ Shelf Talkers and Inserts



Personalise shelf edges and display racks at the point of sale with our range of bright, colourful shelf talkers. Supplied with self-adhesive top edges, these simple, eye-catching items will really draw buyers to your publication.

- Easily affixed
- Colourful and effective
- Economical advertising



Please call our sales team on
08450 55 44 33
for prices and full details.

✦ Poster Holders



Choose from a variety of flexible, PVC poster holders with sucker hook fixings. This easily installed and easily changed item can be branded if required to showcase your promotions.

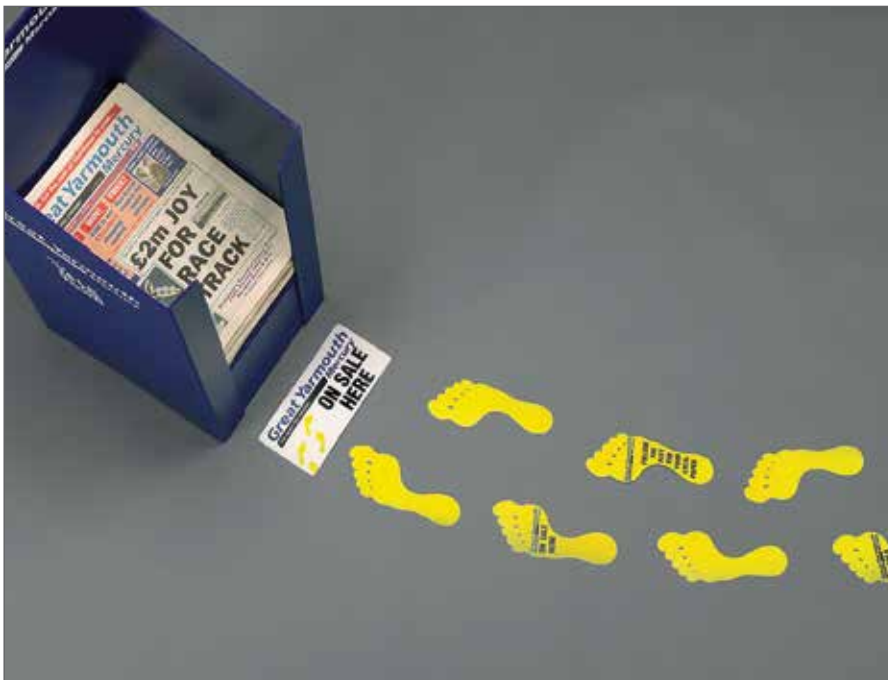


Till Wobblers



Economical, colourful and a great way to maintain your presence. Ask us about the potential in till wobblers to grab the attention of those last minute impulse buyers. Easily branded to get your message across. Supplied with self-adhesive pad. What could be an easier way to get noticed!

Floor graphics



Make sure that all footfall heads in your direction with this well trodden route to sales success!

Maximise your chances of getting noticed with colourful, robust and scuff-proof floor graphics. Footprints are popular, but why not ask us for your own, bespoke version that suits your brand?

- Floor and wall graphics
- Applied vinyls
- Eye-catching window vinyls

Please call our sales team on
08450 55 44 33
for prices and full details.

“I didn’t know you did all that!!”
Key2 Group offers so much more
than you probably think.

✿ Stickers



Any size stickers, from the smallest, to the largest and everything in between. Single sided, double sided, front facing or reverse printed to show through glass. Your logo, your message, your choice...

- Any shape
- Reverse printed or front faced
- Ask about our range of window vinyls

✿ Magstrips



Magnetic panels for attaching flat to metal substrates, easily removable as a quick, colourful Point of Sale 'fix'. Also available as poster holders with a self-adhesive front, or for Gondola ends to highlight promotions. Please ask for our many options with magnetic Point of Sale.

Perfect also for temporary vehicle graphics. Ask us to create a bespoke solution for you!

- Ideal for 'instant' branding
- Easily removable
- Perfect for vehicles

“ Novel ways to draw attention to your product ”

Acrylic shelving and display for magazines, newspapers and brochures

From the most detailed, bespoke solutions to displaying your publications, leaflets and products, through to standard shelving and simple free-standing units, Key2 Group can do it all.

Why not consider space saving free-standing units? We can work to your requirements, conducting a full site survey if needed, and can formulate any combination of sizes and depths. Please ask our sales team.



“ You never get a second chance to make a great first impression so never forget that your reception area or entrance foyer is your ambassador. How this area is presented is crucial to create a favourable impression of your business. ”



Wire and rod systems



We also offer a wide choice of wire and rod systems for window hanging display. Perfect for internal and external windows. Ideal for Travel and Estate Agencies

We can also brand your acrylic display to suit your setting and further promote your business.

- Mix and match pocket sizes
- Perfect for walls or in windows
- Double-sided display

“ Did you know we also make light boxes and create stunning duratrans? Please ask for other exciting ways to bring your reception area to life ”



Please call our sales team on **08450 55 44 33** for prices and full details.



Banners

Key2 Group offers a wide and comprehensive choice of banners and exhibition display to suit all requirements.

Choose from retractable Roller Banners which are easily assembled and can be stored in their own, convenient carry case, standard banners which come with hems and eyelets for you to affix to announce your promotion or event, double-sided banners, pop-up display, mesh banners and so much more.



Key2 Group offers all sorts of 'instant' solutions to your promotion or branding dilemmas. Just ask our sales team.

'A' Boards



Ideal in the retail environment or as a quick-fix to announce a temporary promotion, these economical and portable displays can be branded, re-branded and used for a variety of purposes. You'll wonder how you managed without one!

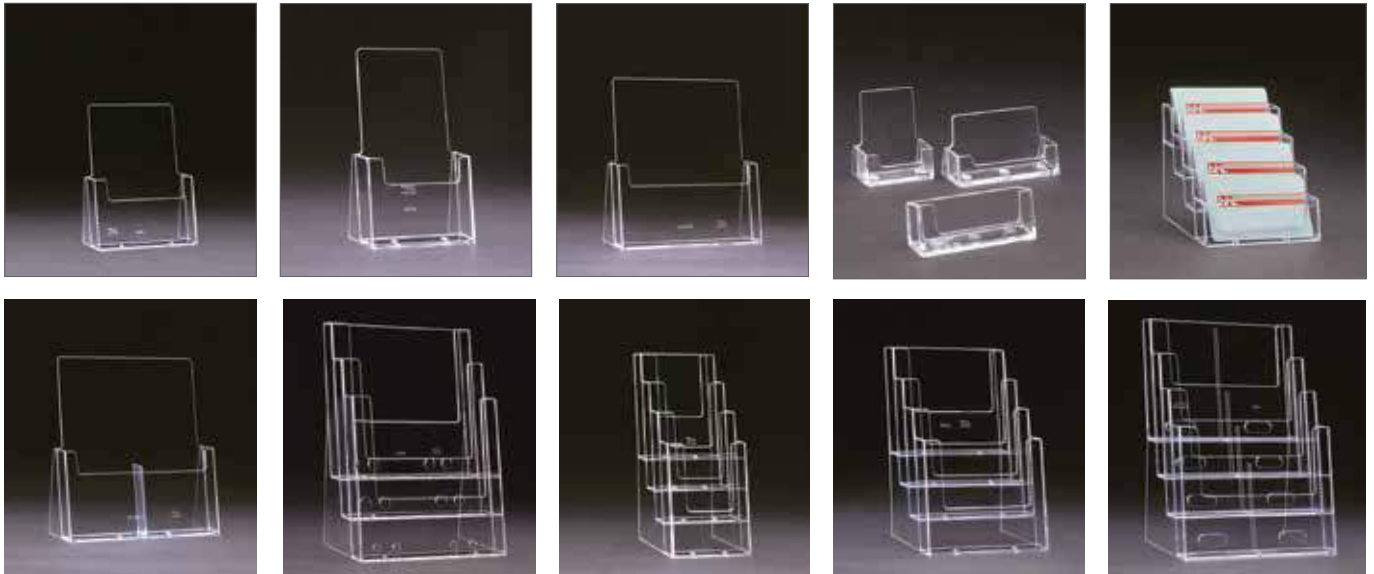
Please call our sales team on **08450 55 44 33** for prices and full details.

Choose from our wide range of economical, standard brochure, leaflet and business card holders for a simple solution to displaying your promotional literature.

Each item is easily branded if required and, with a choice of wall mounted, free-standing and other combinations, you can easily customise a display that suits your individual needs.

This is just a small selection of what is available; please ask if you have any other sizes or options in mind as we are sure to have something that works perfectly.

✦ Free Standing Selection



✦ Wall Mounted Selection



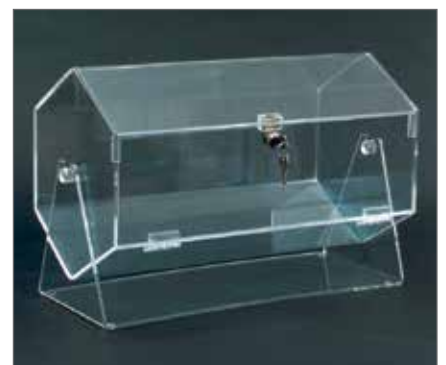
✦ Menu holders



✦ Promo Display



✦ Tombola Unit



It's good to **be green!**

Key2 Group takes its commitment to environmental issues very seriously.

We are proud to be accredited to ISO 14001; the environmental accreditation, a fact that has not gone unnoticed with many of our environmentally-aware clients. They demand a supplier with a high degree of environmental responsibility so we are happy to say we comply.

We recycle all our plastics, work to strong, environmental ethics, use energy-efficient processes and have a policy of buying from like-minded suppliers wherever possible.

We can offer clients a choice of environmentally sound products including foam boards without plasticisers, recycled card and other materials to suit their own corporate ethics if necessary.

All our team shares our vision.
It's good to be green!



Where are we?

Key2 Group is conveniently located at Horndean, near Portsmouth, Hampshire, close to the main sea ports, mainline rail stations and the national motorway network. From here, we service clients daily across the South East, the UK, Europe and beyond.

Our installation teams travel across the UK and Europe. We utilise our own delivery vehicles or specialised courier transport where necessary. Customers are also welcome to collect from our offices during operational hours.





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