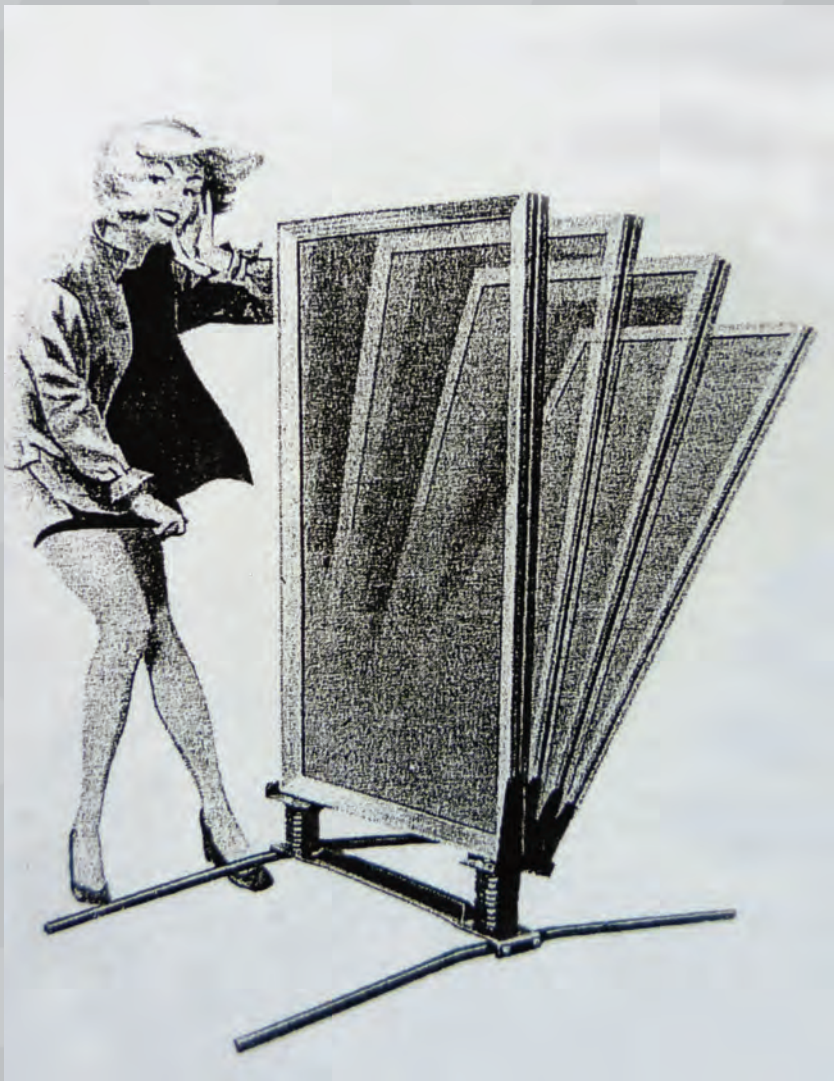




Passion. Innovation. On Display.



The *POP* people



The story of MDI

1965 was a great year for miniskirts, the Beatles, and POP.

Because that was the year Marketing Displays Inc began in Detroit, Michigan.

POP (Point of Purchase) has never been the same since.

From innovations like the WindMaster® and PosterGrip® to the latest digital signs and LED posters we have led the way ever since.

Now you'll find MDI Worldwide everywhere from the USA to the UK, France, Brazil and Japan.

The secrets of our success are simple.

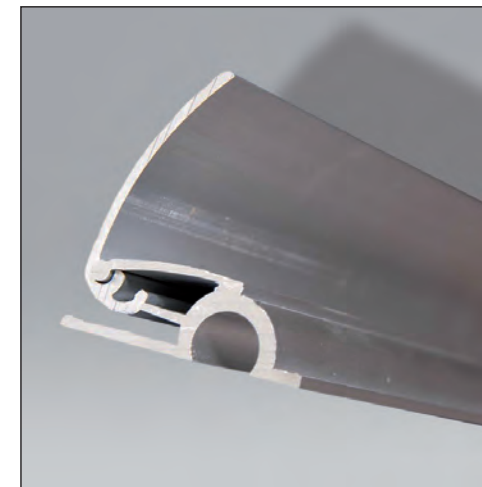
Quality design, quality manufacture, and quality service.

You can't beat it.



WINDMASTER®

Our dual spring pavement sign. Capable of withstanding a 75 mph wind without blowing away. Invented in 1966. Much copied but never bettered. Now available in a wide range of sizes, finishes and custom versions.



POSTERGRIP®

The first ever spring-loaded, continuous-hinge front-loading poster frames. Invented by us in 1967. Still the simplest, neatest way to change posters in seconds without having to take the frame off the wall. Indoors or outdoors.



See and buy the full range at
www.mdiworldwide.co.uk



The great outdoors

It's no good waiting for your customers to appear by magic.

You've got to get out there and sell.

We've got a whole range of pavement and forecourt signs to help pull the customers in, from simple A boards and chalkboards to swing signs and our famous Windmaster®.

We've got weather-resistant and tamper-proof poster frames to put your latest special offers where no-one can miss them.

And if you really want to nail your colours to the mast, there's a whole range of flags in any design you choose.



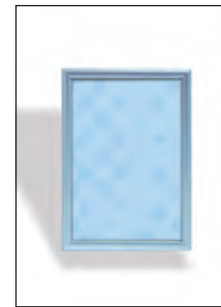
WINDMASTER®

Our famous wind proof signs take posters up to 60 x 40 are rain resistant and have built in wheels to roll away at night.



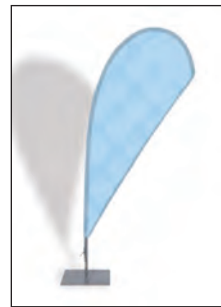
PAVEMENT SIGNS

A choice of A boards, PosterGrip®, poster traps, chalk boards and printable swing signs.



POSTERGRIP® FRAMES

Front loading frames of durable aluminium construction. Easy change, weather resistant and last for years.



FLAGS

Our teardrop and feather flags are easy to assemble and come with a choice of poles and bases to suit any ground.

See and buy the full range at www.mdiworldwide.co.uk



A look inside

From shops to restaurants, hotels to airports, modern interiors are all about the experience.

Images are everywhere, to guide, to entertain and to seduce.

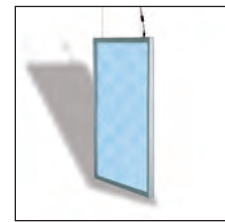
With poster frames and holders, floor stands and our complete PoleWorks® display system we can help you make the most of your space.

While our curved light boxes, LED edge-lit panels and USB-programmable digital displays will put you light years ahead.



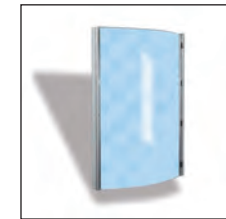
DIGITAL SIGNAGE

From 7" to 84". Wall mounted or freestanding. Plug and play USB drive for high definition images, videos and sound.



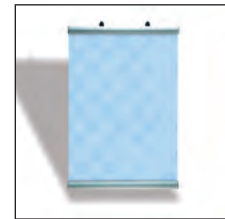
LED PANELS

These slim and lightweight panels are edge-lit by low energy, low-maintenance LEDs for a pleasing even light.



LIGHT BOXES

These curved light boxes have PosterGrip® frames and a front sheet to protect your images. Can be mounted landscape or portrait.



POSTER FRAMES & HOLDERS

A wide range of PosterGrip® frames and poster tracks let you put images on walls, in windows or hanging from ceilings for maximum impact.



POLEWORKS®

Using a pole and base, our clever display system can take literature holders, poster frames, banners or product display shelves.



FLOOR STANDS

Our freestanding sign holders and display stands are great for putting your message upfront in an entrance, foyer or reception area.



Custom, bespoke or just different

Your business is unique.

So chances are you don't want the same as everyone else.

That's fine by us.

It may be as simple as customising the colour of a frame to match your corporate colours, or making a special size to fit a space.

Or it may be that you want a complete bespoke display system designed just for you and your business.

As you can see we've already done it for many big name clients all around the world.

All you have to do is ask.



McDONALDS

McDonalds wanted a display case for their Happy Meals toys that matched their restaurant décor, was secure and most of all tough enough to stand up to child interaction (aka kids!). We designed and manufactured 16,000 units in just 8 weeks. Happy customer.



ESSO

To support their first TV ad campaign for years on fuel progress, Esso wanted 9000 WindMasters® for forecourts in 7 territories across Europe. We got motoring, made them in less than 5 weeks and using our European network, delivered over 40 containers full.



COKE

When Coca-Cola wanted to assert its brand leader image in one of the world's biggest hypermarket chains it turned to MDI. We designed, manufactured and installed 8000 light boxes and 1000 illuminated towers. In 2 years sales had increased 17% and ROI was hit 12 months ahead of schedule.

Digital Printing

We can digitally print high quality inserts to go into any of our products, from your artwork or we'll design them for you.





From forecourt, to fast foods, to café chic

Some environments are so unlike any other, they deserve a complete package of solutions all their own.

For petrol forecourts, for example, we can supply everything from illuminated posters, to forecourt signage, to pump toppers, to column cladding and flags, all individually designed and printed to make a complete corporate statement.

For restaurants and food outlets a combination of programmable digital signage, quick-change poster frames, and outdoor boards can keep up with daily menu changes.

While our latest café collection has the most stylish café barriers, freestanding menu and poster holders and chalkboards for a totally co-ordinated look.



ILLUMINATED SIGNS

Illuminated signs Increase the impact of your message day or night. Our range of LED solutions are cost effective and environmentally friendly.



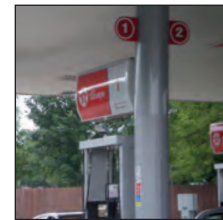
PUMP TOPPERS

Maximise your promotional opportunities at the petrol pump. Off the shelf for standard size inserts or custom made for special requirements.



PVC BANNERS AND FRAMES

High impact low cost banners displayed to maximum effect with our rugged banner frames designed to withstand the toughest conditions.



COLUMN CLADDING

Unique cladding system enhances aesthetics and branding, in forecourt or external retail environments. Easy to install and requires no maintenance.



MENU BOARDS

Menus get maximum exposure with our range of single sided, rotating or digital menu boards. Standard sizes from stock or made to your specifications.



CAFÉ BANNERS

Contemporary styling combined with quality manufacturing make our Café Banner the ideal solution for al fresco dining.



What you want, how you want it

You can choose how to get the best from MDI Worldwide.

You can go to our website at www.mdiworldwide.co.uk for fast, no hassle delivery of thousands of stock items.

If you're not sure what you want, need special colours or sizes, want to know about bulk discounts or special delivery arrangements, require help or advice, or want us to digitally print your content, call us on **01920 444351** Monday to Friday 8am to 5pm.

If you'd prefer to arrange a meeting to discuss your long term display strategy so that we can develop a bespoke solution just for you, then call us or email sales@mdiworldwide.co.uk and we'll get right back to you.



PRINT AND DESIGN

We can digitally print the posters and inserts for any of our products from your artwork, or we can design it for you. We can even create moving images and content for our digital screens.



ORDER ONLINE

If you order one of the hundreds of stock items on our website, delivery is usually within 1 or 2 working days. If you don't see the size or style you're looking for, just give us a call.

