spring **2014**
C A T A L O G U E

hello from

BorderDIGITAL
printing solutions

Welcome to the new Spring 2014 catalogue.

warranty

All products are covered by a 2-year warranty unless otherwise stated.

TWO-YEAR
2
WARRANTY

contents

display

roller**banners**

QUICK REFERENCE GUIDE

ATOM

ZETA

NEO

GENIE

NEW PRODUCT

UP GRADED

360° PRODUCT VIEWS

360
VIEW

ON OUR WEBSITE

For more information visit
www.thedisplaydirectory.com

PRODUCT SELECTOR

	atom	zeta	neo	genie
PRICE INDICATOR	£	£	£	£ £
GRAPHIC WIDTH	800 / 850mm	800mm	600 / 800 / 850 / 1000 / 1200 / 1500mm	800 / 1000mm
HANGER TYPE	Gripping	Mechanical	Gripping	Gripping
POLE TYPE	3 part bungee	Telescopic	3 part bungee* *600mm pole has a 4 part bungee	3 part bungee
	PAGE 7	**PAGE 8**	**PAGE 9**	**PAGE 10**

sigma

£ £
800 / 1000mm
Mechancial
Telescopic

organic

£ £ £
850mm
Self-adhesive
Push fit

sidewinder

£ £ £
600 / 800 / 1000 / 1200 / 1500mm
Self-adhesive
4 part bungee

omega

£ £ £ £
780mm [fabric]
N/A
3 part bungee
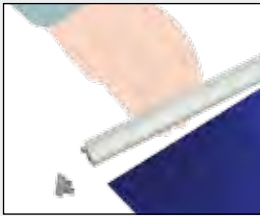
Sure grip hanger.

Fixed height bungeed pole set.

Two twist out feet.

GRAPHIC PANEL SIZES

• Finished size:
  2200 x 800/850mm
  [inc. 200mm bleed]

• Visual area:
  1990 x 800/850mm
  [top 10mm of graphic
  hidden by the top
  gripper rail]

atom

NEW PRODUCT

360° PRODUCT VIEWS
360 VIEW
ON OUR WEBSITE

2100mm
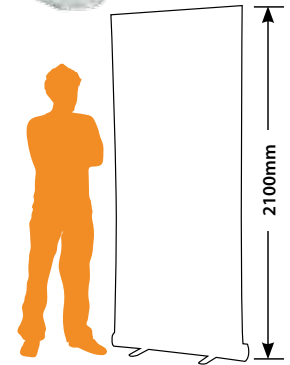
800mm footprint: 815 [w] x 380 [d]mm
850mm footprint: 865 [w] x 380 [d]mm

CODE	DESCRIPTION
91756	Atom 800mm
91430	Atom 850mm

features

• Entry level roller banner

• 800mm and 850mm widths, single-sided

• Visible graphic height 1990mm

• Sure grip, slim profile, gripping hanger

• Strong, fixed height, 3 part bungeed pole set

• Two twist out feet

• Carry bag included

• Unbranded instructions and packaging

For more product information visit **www.thedisplaydirectory.com**

zeta

2185mm
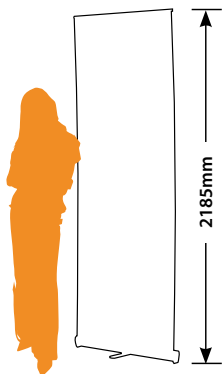
Footprint: 810 [w] x 320 [d]mm

CODE	DESCRIPTION
91080	Zeta 800mm

features

- Budget roller banner
- 800mm wide, single-sided
- Visible graphic height to maximum 2090mm
- Mechanical style top hanger

- Telescopic poles, adjust from 730mm to 2100mm
- Twist out foot
- Carry bag included
- Individually boxed

For our lighting range see pages 47-48.
For more product information visit **www.thedisplaydirectory.com**

Adjustable telescopic pole set.

Mechanical style top hanger.

Can be used as a desktop system.

GRAPHIC PANEL SIZES

- **Finished size:**
  2300 x 800mm
  [inc. 200mm bleed]

- **Visual area:**
  2090 x 800mm
  [top 10mm of graphic
  hidden by the
  mechanical hanger]

8

Thicker end cap.

Padded bag.

Individually boxed.

GRAPHIC PANEL SIZES

• **Finished size:**
 2200 x 600/800/850/1000/
 1200/1500mm
 [inc. 200mm bleed]

• **Visual area:**
 1990 x 600/800/850/1000/
 1200/1500mm
 [top 10mm of graphic hidden
  by the top gripper rail]

neo

SCAN ME FOR WEBPAGE

2100mm

UP GRADED
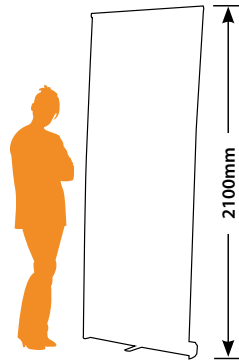
360° PRODUCT VIEWS
360 VIEW
ON OUR WEBSITE

600mm footprint: 615 [w] x 380 [d]mm   **1000mm footprint:** 1015 [w] x 380 [d]mm
800mm footprint: 815 [w] x 380 [d]mm   **1200mm footprint:** 1215 [w] x 380 [d]mm
850mm footprint: 865 [w] x 380 [d]mm   **1500mm footprint:** 1515 [w] x 380 [d]mm

CODE	DESCRIPTION
91825	Neo 600mm wide
91754	Neo 800mm wide
91755	Neo 850mm wide
91826	Neo 1000mm wide
91827	Neo 1200mm wide
91828	Neo 1500mm wide

features

• Thicker aluminium extrusions for main unit and feet

• Sure grip, slim profile, gripping hanger

• Strong, fixed height, 3 part bungeed pole set*

• Single-sided, available in 6 widths

• Two twist out feet

• Unbranded instructions and packaging

*For our lighting range see pages 47-48. *Pole for 600mm unit is a 4 part bungee.*
For more product information visit **www.thedisplaydirectory.com**

genie

Quick change graphic facility.

Available in 800mm and 1000mm widths.

2185mm
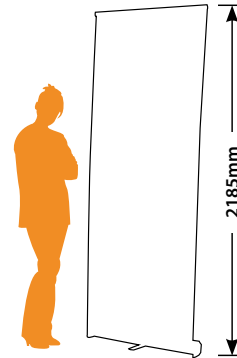
800mm footprint: 815 [w] x 320 [d]mm
1000mm footprint: 1015 [w] x 320 [d]mm

CODE	DESCRIPTION
30241	Genie 800mm wide
90843	Genie 1000mm wide
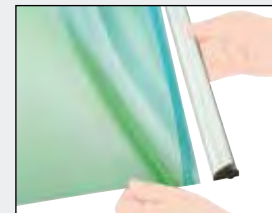
Gripper style top hanger.

features

- 800mm and 1000mm widths
- Single-sided
- Visible graphic height 2100mm
- Fixed height bungeed pole set
- Quick change graphic facility
- Padded carry bag included

GRAPHIC PANEL SIZES

- **Finished size:**
  2315 x 800/1000mm
  [inc. 200mm bleed]

- **Visual area:**
  2100 x 800/1000mm
  [top 15mm of graphic
  hidden by the
  top gripper rail]

For more product information visit **www.thedisplaydirectory.com**

10

sigma

Telescopic marked pole set.

Can be used as a desktop system.

Mechanical hanger.

2200mm

800mm footprint: 820 [w] x 180 [d]mm
1000mm footprint: 1020 [w] x 180 [d]mm

360° PRODUCT VIEWS
360 VIEW
ON OUR WEBSITE

CODE	DESCRIPTION
91444	Sigma 800mm
91739	Sigma 1000mm

GRAPHIC PANEL SIZES

• Finished size:
  2300 x 800/1000mm
  [inc. 200mm bleed]

• Visual area:
  2090 x 800/1000mm
 [top 10mm of graphic
  hidden by the
  mechanical hanger]

features

• 800 and 1000mm widths, single-sided

• Telescopic poles adjust from 730 - 2100mm

• Mechanical style top hanger

• Quick change graphic facility

• Weighted anti-slip base

• Padded carry bag included

For our lighting range see pages 47-48.
For more product information visit **www.thedisplaydirectory.com**

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organic

Bamboo casing and two twist out feet.

Hanger attachment on pole.

2135mm
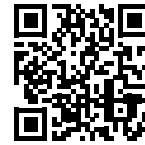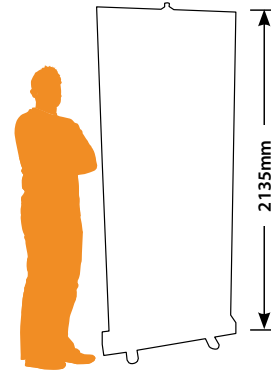
Footprint: 920 [w] x 320 [d]mm

CODE	DESCRIPTION
91599	Organic 850mm

features

- 850mm wide, single-sided
- Visible graphic height 1985mm
- Fixed height three piece pole set

- Self-adhesive bamboo top hanger
- Padded carry bag included
- Two twist out feet

For our lighting range see pages 47-48.
For more product information visit **www.thedisplaydirectory.com**

GRAPHIC PANEL SIZES

- **Finished size:**
  2200 x 850mm
  [inc. 200mm bleed]

- **Visual area:**
  1985 x 850mm
  [15mm hidden by the top hanger]

Integral bungeed pole set.

Adjustable tensioning [if required].

Available in single or double-sided options.

GRAPHIC PANEL SIZES

- **Finished size:**
  2300 x 600/800/1000/
  1200/1500mm
  [inc. 200mm bleed]

- **Visual area:**
  2160 x 600/800/1000/
  1200/1500mm

sidewinder

DOUBLE-SIDED SIDEWINDER

SINGLE-SIDED SIDEWINDER

360° PRODUCT VIEWS
360° VIEW
ON OUR WEBSITE

features and benefits

- Never lose your pole set again with Sidewinder's integral pole design

- A size option to suit any location. A truly versatile range of 5 widths – 600mm, 800mm, 1000mm, 1200mm and 1500mm wide. All sizes available as either single or double-sided

- Unique full graphic appearance - your message is the only thing you see when the system is assembled

- A deluxe carry bag with 30mm thick padded ends means the Sidewinder can be transported regularly without any worry of damage

- Self-adhesive top hanger

- The graphic can be changed quickly and easily due to the hook and loop fastener fixing method

- Fixed height poles allow the graphic to be rapidly set-up to the correct height every time

- The patented adjustable ratchet mechanism enables the graphic tension to be adjusted to suit each graphic substrate (if required)

- Anti-slip base

For our lighting range see pages 47-48.
For more product information visit **www.thedisplaydirectory.com**

CODE	DESCRIPTION
463010	Sidewinder 600mm / single-sided
463011	Sidewinder 800mm / single-sided
463012	Sidewinder 1000mm / single-sided
463013	Sidewinder 1200mm / single-sided
463014	Sidewinder 1500mm / single-sided
463020	Sidewinder 600mm / double-sided
463021	Sidewinder 800mm / double-sided
463022	Sidewinder 1000mm / double-sided
463023	Sidewinder 1200mm / double-sided
463024	Sidewinder 1500mm / double-sided

PLEASE NOTE: Unattached pole set on 600mm version.

2135mm
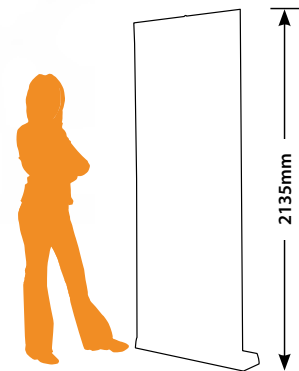
600mm footprint:
617 [w] x 165 [d]mm
800mm footprint:
817 [w] x 165 [d]mm
1000mm footprint:
1017 [w] x 165 [d]mm
1200mm footprint:
1217 [w] x 165 [d]mm
1500mm footprint:
1517 [w] x 165 [d]mm

Customisable end trims.

Velcro® friendly fabric panels.

FABRIC COLOUR OPTIONS:
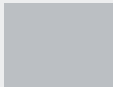
Blue   **Grey**

Fabric is manufactured from recycled materials.

omega

2150mm

Footprint: 875 [w] x 465 [d]mm

CODE	DESCRIPTION
30225/1	Omega fabric 780mm / grey fabric
30225/4	Omega fabric 780mm / blue fabric

features

- 780mm wide, single-sided
- Visible fabric height 2000mm
- Choice of two Velcro® friendly fabric colours (grey or blue)

- Fixed height bungeed pole set
- Customisable end trims
- Carry bag included

FABRIC PANEL SIZES
- **Visible fabric area:**
  2000 x 780mm

15

For more product information visit **www.thedisplaydirectory.com**

static**banners**
QUICK REFERENCE GUIDE

COBRA

ILLUSION

360° PRODUCT VIEWS
360 VIEW
ON OUR WEBSITE

For more information visit
www.thedisplaydirectory.com

PRODUCT SELECTOR
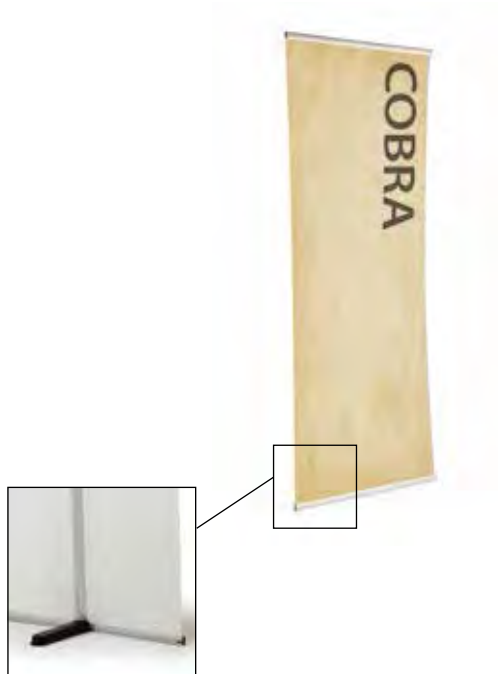
	cobra	illusion
PRICE INDICIATOR	£	£ £ £ £
VISUAL GRAPHIC AREA	2072 x 800mm	2000 x 2000mm
GRAPHIC ATTACHMENT METHOD	Gripping hangers	Silicone strip
FOOTPRINT	806 [w] x 300 [d]mm	2040 [w] x 495 [d]mm
	PAGE 17	**PAGE 18**

Quick and easy graphic change with the gripper style hanger.

Adjustable telescopic pole set.

Weighted base for added stability.

GRAPHIC PANEL SIZES

- **Finished size:**
  2100 x 800mm

- **Visual area:**
  2072 x 800mm
  [14mm hidden at the top
  and bottom by the gripper
  hangers]

cobra

2130mm
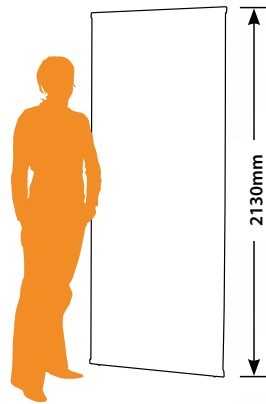
Footprint: 806 [w] x 300 [d]mm

CODE	DESCRIPTION
91065	Cobra 800mm

features

- 800mm wide, single-sided
- Visible graphic height adjusts from 900mm up to 2000mm
- Adjustable telescopic pole set
- Gripper style top and bottom hangers
- Lightweight carry box included
- Can be used as a desktop system
- Assembled weight 2.0kg

For more product information visit **www.thedisplaydirectory.com**

360° PRODUCT VIEWS
360 VIEW
ON OUR WEBSITE

illusion

OUTDOOR ADVENTURES
START LIVING TODAY!

2010mm
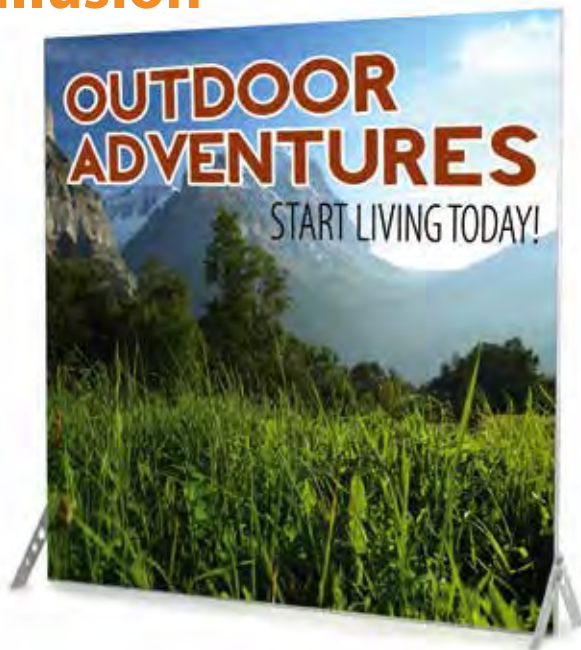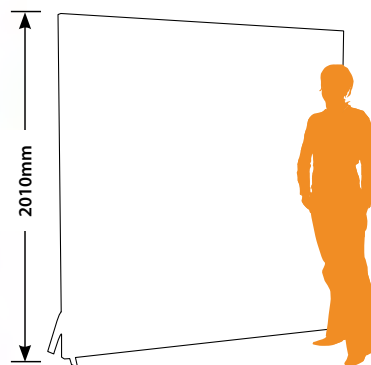
Footprint: 2040 [w] x 495 [d]mm

Push fit frame construction.

Corners assemble easily with an Allen key [supplied with kit].

The silicone graphic strip sits tightly in the frame. Graphic stretches into place.

CODE	DESCRIPTION
91645	Illusion 2000mm
91657	Replacement graphic/ double-sided conversion silicone strip

features

- Visible graphic area 2000 x 2000mm
- Single-sided as standard
- Turn a single-sided kit into a double-sided by adding extra silicone strip
- Heavy steel triangular feet for stability

- Kit includes: frame, steel weighted feet and silicone graphic strip (enough for one graphic)
- Ideal for use with fabric graphics, recommended substrate – matt knitted polyester

For our lighting range see pages 47-48.

For more product information visit **www.thedisplaydirectory.com**

GRAPHIC PANEL SIZES

- **Finished size:**
  2000 x 2000mm
- **Visual area:**
  2000 x 2000mm

outdoor**banners**
QUICK REFERENCE GUIDE

360° PRODUCT VIEWS
360 VIEW
ON OUR WEBSITE

For more information visit
www.thedisplaydirectory.com

PRODUCT SELECTOR	typhoon	polar	cyclone
PRICE INDICATOR	£ £ £ £	£ £	£
WEIGHT [WITH / WITHOUT WATER]	15kg / 41kg	4.3kg / 22.3kg	2.7kg / 15.2kg
HEIGHT	2170mm	1350 - 2150mm [telescopic]	1990mm
FOOTPRINT	1000 [w] x 780 [d]mm	650 - 800mm [w] x 400 [d]mm [adjustable width]	800 [w] x 540 [d]mm
	PAGE 21	PAGE 22	PAGE 23

UP GRADED

outdoor A-banner

£ £

2000mm = 3.8kg / 3000mm = 5.5kg

960mm

2000mm = 2200 [w] x 650 [d]mm / 3000mm = 3190 [w] x 650 [d]mm

vision

£ £ £

2000mm single-sided = 5.5kg / 3000mm single-sided = 7.2kg
2000mm double-sided = 8.5kg / 3000mm double-sided = 12.1kg

1100mm

2000mm = 2140 [w] x 990 [d]mm / 3000mm = 3160 [w] x 990 [d]mm

Water/sand filled base with twist out foot for added stability.

Pull handle and integral wheels for easy transportation.

Slide-in self-adhesive hanger.

GRAPHIC PANEL SIZES

- **Finished size:**
  2150 x 800mm
  [inc. 100mm bleed]

- **Visual area:**
  2000 x 800mm
  [50mm hidden by the top gripper hanger]

typhoon

2170mm

Footprint: 1000 [w] x 780 [d]mm

360° PRODUCT VIEWS 360 VIEW ON OUR WEBSITE
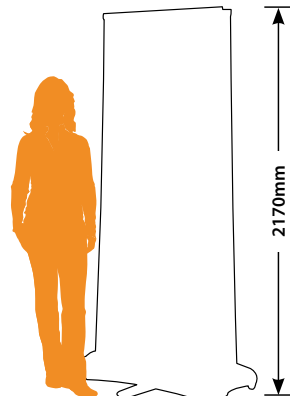
CODE	DESCRIPTION
91634	Typhoon 800mm outdoor roller bannerstand

features

- 800mm wide, single or double-sided outdoor roller banner

- Choice of visual graphic height either 1470 or 2000mm

- Wheeled base for easy manoeuvrability

⚠ *Graphics suitable for outdoor use are recommended.*

For more product information visit **www.thedisplaydirectory.com**

- Two slide-in self-adhesive top hangers supplied as standard

- 26 litre base capacity

- Carry bag included

polar

BIKE HIRE AVAILABLE HERE

360° PRODUCT VIEWS
360 VIEW
ON OUR WEBSITE

1350 - 2150mm
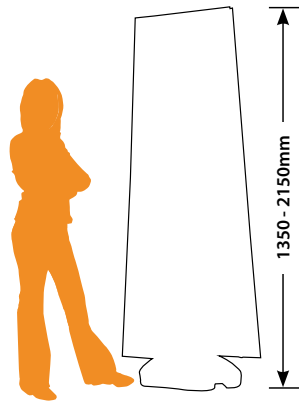
Footprint: 650 - 800 [w] x 400 [d]mm

CODE	DESCRIPTION
91240	Polar outdoor bannerstand
91282	Polar weighted base ring
91281	Polar carry bag set

features

- Adjustable graphic width from 650 to 800mm
- Adjustable graphic height from 1200 to 2000mm
- Single or double-sided option as standard
- Ideally suited to eyeletted PVC or mesh substrates

- 18 litre base capacity
- Optional carry bag set available
- Optional weighted base ring (10 litre capacity)

ℹ *Graphics suitable for outdoor use are recommended.*
For more product information visit **www.thedisplaydirectory.com**

Adjustable telescopic pole set.

Adjustable width graphic hangers.

Moulded plastic base can be filled with water or sand for extra stability. Optional weighted base ring is available.

GRAPHIC PANEL SIZES

- **Finished size:**
  1200-2000 x 650-800mm
- **Visual area:**
  1200-2000 x 650-800mm

cyclone

Moulded base can be filled with water or sand for added stability.

Tensioned carbon rod assembly.

Moulded hooks allow easy graphic attachment.

UP GRADED

WANT A GREAT DEAL ON ROADSIDE ASSITANCE?

Speak to a member of staff for details

360° PRODUCT VIEWS ON OUR WEBSITE
360° VIEW

1990mm

Footprint: 800 [w] x 540 [d]mm

CODE	DESCRIPTION
91558	Cyclone 800mm outdoor bannerstand
91281	Cyclone carry bag set

features

- 800mm wide, single-sided
- Visual graphic height 1800mm
- Ideally suited to eyeletted PVC or mesh substrates
- Tensioned carbon rods
- 12 litre base capacity
- Optional carry bag set available

GRAPHIC PANEL SIZES

- **Finished size:**
  1800 x 800mm

- **Visual area:**
  1800 x 800mm

Graphics suitable for outdoor use are recommended.

For more product information visit **www.thedisplaydirectory.com**

outdoor A-banner
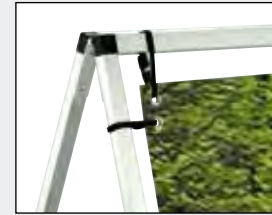
Push fit parts give quick and easy assembly.

Ground pegs supplied as standard for use in soft ground.

960mm
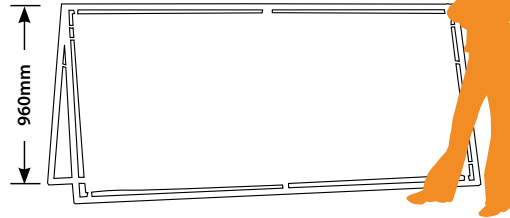
2m footprint: 2200 [w] x 650 [d]mm
3m footprint: 3190 [w] x 650 [d]mm

CODE	DESCRIPTION
91716	Outdoor A-banner 2m / single/double-sided
91717	Outdoor A-banner 3m / single/double-sided

features

- Two widths available – 2m and 3m
- 2m and 3m widths can be used as either single or double-sided
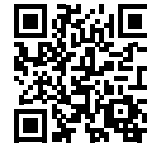- Graphic height – 860mm
- Graphic width – 2m - 2060mm or 3m - 3050mm

ℹ️ *Graphics suitable for outdoor use are recommended.*

For more product information visit **www.thedisplaydirectory.com**

- Push fit assembly
- Flexible bungee cord graphic attachment
- Ideally suited to eyeletted PVC or mesh substrates
- Carry bag included

GRAPHIC PANEL SIZES

- **Finished size:**
  2060/3050 x 860mm
- **Visual area:**
  2060/3050 x 860mm

Robust screw fit assembly ideal for outdoor environments.

Ground pegs supplied as standard for use in soft ground.

vision

1110mm
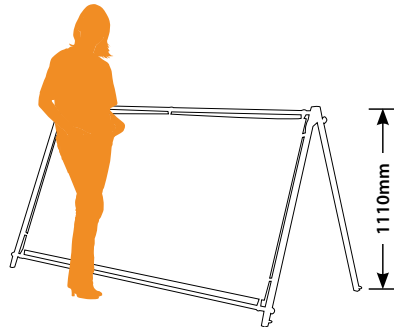
2m footprint: 2140 [w] x 990 [d]mm
3m footprint: 3160 [w] x 990 [d]mm

CODE	DESCRIPTION
30289	Vision 2000mm / single-sided
30331	Vision 2000mm / double-sided
30320	Vision 3000mm / single-sided
30351	Vision 3000mm / double-sided
91778	Vision carry Bag

features

- Two widths available - 2m and 3m
- 2m and 3m wide available in both single or double-sided
- Graphic height - 1000mm
- Flexible bungee cord graphic attachment

⚠ *Graphics suitable for outdoor use are recommended.*
For more product information visit **www.thedisplaydirectory.com**

- Screw fit, horizontal, anodised aluminium poles for increased rigidity
- Ideally suited to eyeletted PVC or mesh substrates
- Graphics for outdoor use are recommended
- Optional carry bag available

GRAPHIC PANEL SIZES

- **Finished size:**
  1000 x 2000/3000mm
- **Visual area:**
  1000 x 2000/3000mm

pop-up**systems**
QUICK REFERENCE GUIDE

NEW SIZE AVAILABLE

NEW PRODUCT

PRODUCT SELECTOR	element	advantage curved	advantage straight
PRICE INDICATOR	£ £	£ £ £	£ £ £ £
FRAME OPTIONS	3x3 and 3x4 curved	3x2, 3x3 and 3x4 curved	3x2, 3x3 and 3x4 straight
KIT COMPONENTS	Frame, mag bars, hanging kits, rigidising strips and moulded wheeled rigid case	Frame, mag bars, hanging kits, rigidising strips, moulded wheeled rigid case, 2x flood lights, euro light adaptors, folding beech top, black fabric wrap and 30m roll of magnetic tape	Frame, mag bars, hanging kits, rigidising strips, 2x stabilising feet, moulded wheeled rigid case, 2x flood lights, euro light adaptors, folding beech top, black fabric wrap and 30m roll of magnetic tape
	PAGE 27	**PAGE 29**	**PAGE 31**
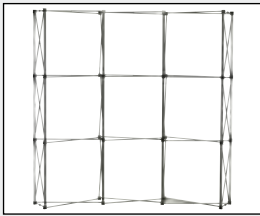
Magnetic pop-up frame.

Precision magnetic graphic attachment.

Yellow nodes signify top front of frame.

GRAPHIC PANEL SIZES

- **Inside curve:**
  2130 x 653mm

- **'D' end:**
  2130 x 653mm

element

SCAN ME FOR WEBPAGE

THE
ESSENTIAL
ELEMENT
BUNDLE

BUNDLE INCLUDES:

- *Element frame*
- *Magnetic bars*
- *Hanging kits*
- *Durable wheeled case*

CODE	DESCRIPTION
91702	Element curved 3x3 pop-up bundle
91703	Element curved 3x4 pop-up bundle
OPTIONAL EXTRAS	
90872	Element/Advantage beech folding top
91714	Element/Advantage beech folding top and black wrap
90715	Element/Advantage black flood lights [each]
390025/S	30m roll of mag tape

element dimensions

3x3 curved frame

596mm

2492mm

3x4 curved frame

795mm

3073mm

assembled height

2130mm

features
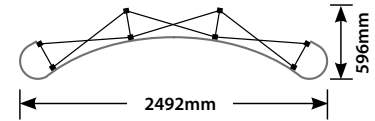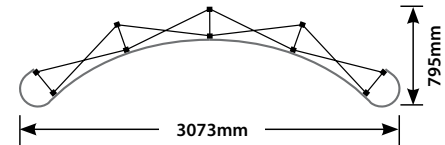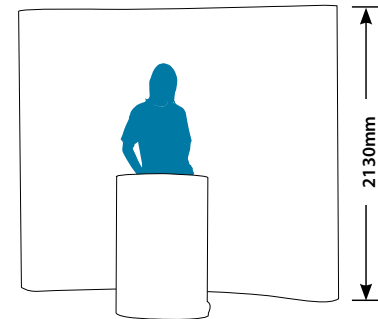
- Bundle available in 3x3 and 3x4 curved configurations
- System can only be dressed on the front and 'D' ends
- Visible graphic height 2130mm
- Optional extras available – beech top, fabric wrap, lights, roll of mag tape

For more product information visit **www.thedisplaydirectory.com**

Fully magnetic pop-up frame including many extras.

Precision magnetic graphic attachment.

'Case to lectern' conversion kit and beech lectern top included as standard.

GRAPHIC PANEL SIZES

- **Inside curve:**
  2130 x 653mm

- **Outside curve:**
  2130 x 757mm

- **'D' end:**
  2130 x 653mm

29

advantage curved

SCAN ME FOR WEBPAGE

NEW SIZE AVAILABLE

THE COMPLETE ADVANTAGE BUNDLE

BUNDLE INCLUDES:
- *Advantage frame*
- *Magnetic bars*
- *Hanging kits*
- *2x 150W flood lights*
- *Durable wheeled case*
- *Beech folding top*
- *Fabric wrap for case*
- *Roll of magnetic tape*

Just add graphics!

CODE	DESCRIPTION
91702	Advantage curved 3x2 pop-up bundle
30266	Advantage curved 3x3 pop-up bundle
30316	Advantage curved 3x4 pop-up bundle

advantage dimensions

3x2 curved frame

436mm
1853mm

3x3 curved frame

596mm
2492mm

3x4 curved frame

795mm
3073mm

assembled height

2130mm

features

• Bundle available in 3x2, 3x3 and 3x4 curved configurations

• Visible graphic height 2130mm

• Hanging kits and additional mag bars available to dress rear of system [see page 91]

For more product information visit **www.thedisplaydirectory.com**
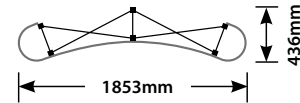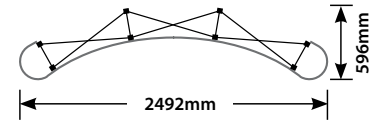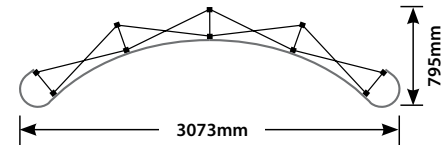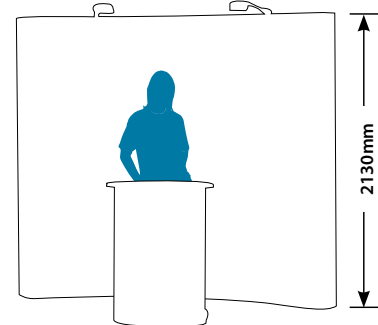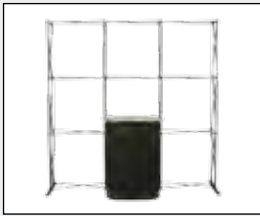
Fully magnetic pop-up frame including case, wrap and lectern top.

Precision magnetic graphic attachment.

'Case to lectern' conversion kit and beech lectern top included as standard.

GRAPHIC PANEL SIZES

• **Inside straight:**
  2130 x 700mm

• **Outside straight:**
  2130 x 700mm

• **'D' end:**
  2130 x 653mm

advantage straight

SCAN ME FOR WEBPAGE

NEW PRODUCT

THE **COMPLETE** ADVANTAGE *BUNDLE*

BUNDLE INCLUDES:
- *Advantage frame*
- *Magnetic bars*
- *Hanging kits*
- *2x Stabilising feet*
- *2x 150W flood lights*
- *Durable wheeled case*
- *Beech folding top*
- *Fabric wrap for case*
- *Roll of magnetic tape*

Just add graphics!

CODE	DESCRIPTION
91782	Advantage straight 3x2 pop-up bundle
91783	Advantage straight 3x3 pop-up bundle
91784	Advantage straight 3x4 pop-up bundle

advantage dimensions

3x2 straight frame
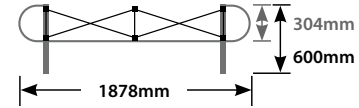
304mm
600mm
1878mm

3x3 straight frame
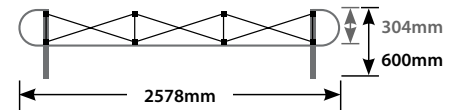
304mm
600mm
2578mm
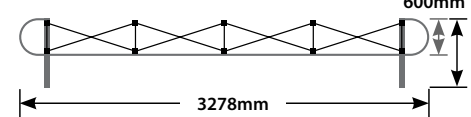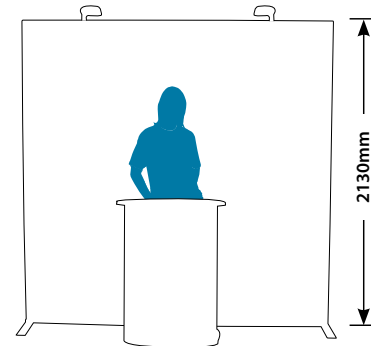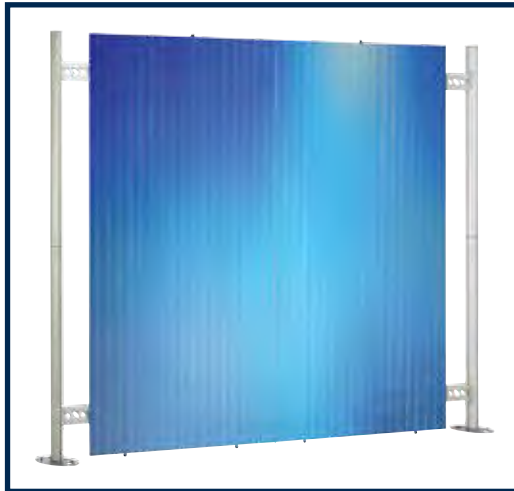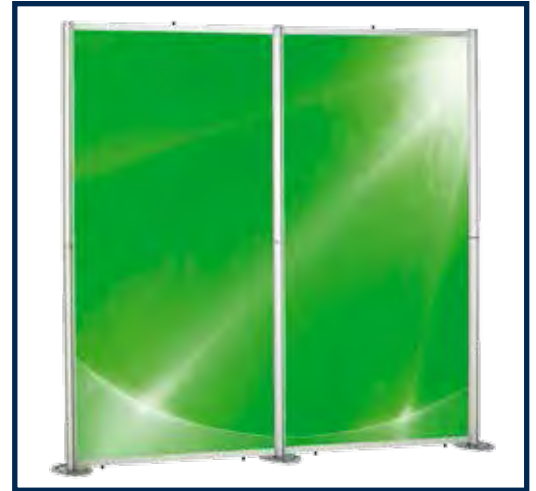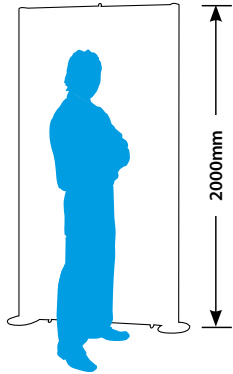
3x4 straight frame

304mm
600mm
3278mm

assembled height

2130mm

features

- Bundle available in 3x2, 3x3 and 3x4 straight configurations
- Visible graphic height 2130mm
- Hanging kits and additional mag bars available to dress rear of system [see page 91]

For our lighting range see pages 47-48.

For more product information visit **www.thedisplaydirectory.com**

modular**displays**

fusion rapid

Post sections fit together effortlessly with our unique magnetic twist and lock.

Rigid graphic materials slide easily into the 8mm recessed frame.

2000mm

CODE	DESCRIPTION
30295	Fusion rapid 1 straight frame system
30296	Fusion rapid 2 straight frame system
30297	Fusion rapid 3 straight frame system
40411	Carry case kit A – for use with Fusion rapid 1
40413	Carry case kit C – for use with Fusion rapid 2
40414	Carry case kit D – for use with Fusion rapid 3

features

- Post sections fit together effortlessly with our unique magnetic twist and lock
- Suitable for use with rigid panels (up to 8mm thick)
- Can be used single or double-sided
- Straight systems only, available as 1, 2 and 3 panel kits

- 2000mm high posts can be disassembled into 1000mm sections
- Each graphic panel is 1944 x 950mm
- Rapid system is compatible with the Versa system

For our lighting range see pages 47-48. For footprint information see page 37.
For more product information visit **www.thedisplaydirectory.com**

GRAPHIC PANEL SIZES

- **Panel size:**
  1944 x 950mm
- **Substrate thickness:**
  8mm – max.

Flexible graphics magnetically attach to the aluminium framework.

Carry case kit – includes bag set and Comet wheeled case.

fusion versa

2000mm

CODE	DESCRIPTION
30300	Fusion versa 1 straight frame system
30301	Fusion versa 2 straight frame system
30302	Fusion versa 3 straight frame system
30310	Fusion versa 1 curved frame system
30311	Fusion versa 2 curved frame system
30312	Fusion versa 3 curved frame system
40411	Carry case kit A – for use with Fusion versa 1 and 2 frame systems
40412	Carry case kit B – for use with Fusion versa 3 frame system
390025/S	30m roll of mag tape

features

• Post sections fit together effortlessly with our unique magnetic twist and lock

• Flexible graphics, suitable for use with straight or curved systems

• Rigid graphics only suitable for use with straight systems

• Can be used single or double-sided

• Straight or curved systems, available as 1, 2 and 3 panel kits

• Fusion Versa comes complete with fixing kits [single-sided only]

• Versa system can be used with the Rapid system

• Posts, frames and other spare parts available [see page 91].

GRAPHIC PANEL SIZES

• **Straight rigid panel:**
  1941 x 945mm

• **Straight magnetic panel:**
  2000 x 1000mm

• **Curved magnetic panel:**
  2000 x 1000mm

For our lighting range see pages 47-48. For footprint information see page 37. **PLEASE NOTE:** Mag tape is not included with fusion kits.
For more product information visit **www.thedisplaydirectory.com**

fusion accessories

table kit

features

• 1m high post and base

• Silver laminated tabletop and associated fixings

• Suitable for use with Versa and Rapid systems

CODE	DESCRIPTION
90837	Table kit

literature unit

features

• A4 portrait configuration

• Easy post attachment

• Suitable for Versa and Rapid systems

• Left or right side fitting option

CODE	DESCRIPTION
80276	A4 literature unit / left side fixing
80275	A4 literature unit / right side fixing

LCD bracket

features

• Fixed bracket

• Holds maximum weight of 15kg or 30" LCD display

• VESA mounting compliant [75, 100mm]

• Suitable for Versa and Rapid systems

CODE	DESCRIPTION
40362	LCD bracket

carry equipment

features

• Rotationally moulded lockable transportation cases

• Wheels for easy transportation

• Holds fusion kit bags

• Bags supplied as part of kit

CODE	DESCRIPTION
40411	Fusion carry case kit A
40412	Fusion carry case kit B
40413	Fusion carry case kit C
40414	Fusion carry case kit D

fusion footprints

fusion **rapid**

1 panel straight

350mm
1176mm

2 panel straight

350mm
2162mm

3 panel straight

350mm
3148mm

fusion table kit

600mm
500mm
1012mm
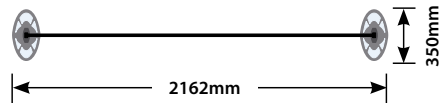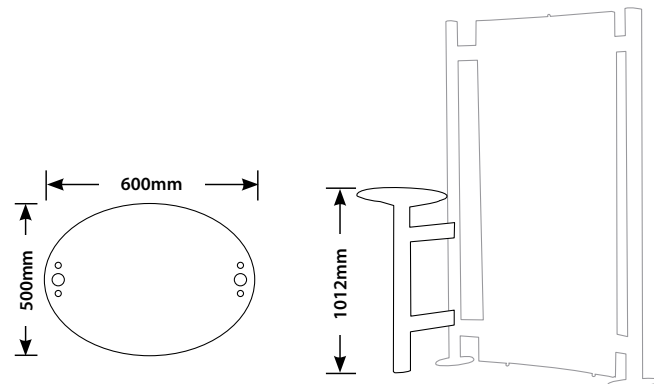
fusion **versa**

curved configurations

1 panel
350mm
1530mm

2 panel
490mm
2460mm

3 panel
780mm
3290mm

straight configurations

1 panel
350mm
1540mm
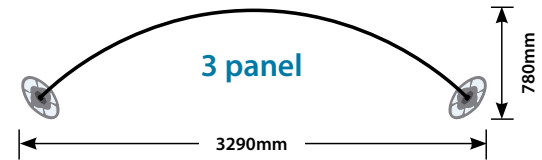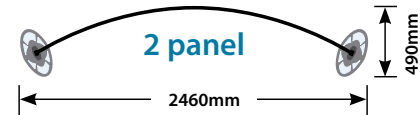
2 panel
350mm
2540mm

3 panel
350mm
3540mm
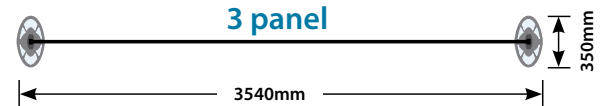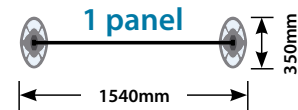
panel and pole kits

PK53 – 4 panel and pole kit.

PK58 – 6 panel and pole kit.

custom kits

CODE	DESCRIPTION
PK53	4 panel and pole kit
PK58	6 panel and pole kit
100130	900 x 600 panel
100060	200 x 900 panel
100030	200 x 600 panel
259001	900mm [25mm diameter] pole
252002	200mm [25mm diameter] pole
891111	Bar foot [inc. fittings]

features

- Double-sided, reversible panel and pole kits
- Individual panel size 900 x 600mm
- Hard-wearing black or grey PVC frame, supplied with rubberised pole clips
- Lightweight panels are easy to reconfigure
- System constructed using 25mm alloy poles and bar feet. Black or grey to complement framework
- The loop nylon covering is fire retardant to BS 5867

For our lighting range see pages 47-48. Choose frame colour and fabric colour at time of ordering.
For more product information visit **www.thedisplaydirectory.com**

CUSTOM FABRIC COLOURS
Any combination of the following:

Sungold	*Special blue*
Royal blue	*Regal blue*
Emerald green	*Bottle green*
Silver grey	*Dove grey*
Cherry red	*Burgundy*
Black	

FABRIC PANEL SIZES
- **PK53 kit panel sizes:** [4x] 600 x 900mm
- **PK58 kit panel sizes:** [6x] 900 x 600mm

38

16mm hard wearing PVC frame.

360˚ hinge.

folding panel kits
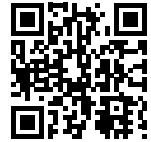
PK51 – Mini table top kit.

PK52 – Maxi table top kit.

FABRIC PANEL SIZES

- **Mini table top kit panel sizes:**
  600 x 900mm,
  [2x] 600 x 450mm and
  200 x 900mm

- **Maxi table top kit panel sizes:**
  [3x] 900 x 600mm and
  200 x 600mm

- **PK511 kit panel sizes:**
  [6x] 900 x 600mm and
  200 x 600mm

stocked kits

CODE	DESCRIPTION
PK51/3	Mini table top kit and carry bag
PK52/3	Maxi table top kit and carry bag
PK511/3	6 panel folding kit inc. header panel and carry bag

custom kits

CODE	DESCRIPTION
PK51	Mini table top kit and carry bag
PK52	Maxi table top kit and carry bag
PK511	6 panel folding kit inc. header panel and carry bag

PK511 – 6 panel folding kit.

stocked kits – features

- Frame colour option – grey [N.B. Black fabric kit supplied with black frame as standard]
- Double-sided, reversible, free standing, hinged lightweight kits

- Individual panel size 900 x 600mm surrounded by a 16mm hard wearing PVC frame
- The loop nylon covering is fire retardant to BS 5867

custom kits – features

- Tailor your kit by choosing from our range of fabric colours and frame options

- Frame colour options – grey or black
- The loop nylon covering is fire retardant to BS 5867

For our lighting range see pages 47-48. Choose frame colour and fabric colour at time of ordering.

For more product information visit **www.thedisplaydirectory.com**

STOCKED FABRIC COLOURS:

Cherry red

Emerald green

Royal blue

Dove grey
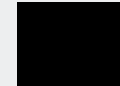
Black

Grey / Blue

CUSTOM FABRIC COLOURS
Any combination of the following:

Sungold

Special blue

Royal blue

Regal blue

Emerald green

Bottle green

Silver grey

Dove grey

Cherry red

Burgundy

Black

literature**stands**
QUICK REFERENCE GUIDE

PRODUCT SELECTOR	media compact portrait	media 4 deluxe
PRICE INDICATOR	£	£ £
CAPACITY	6 x A4 portrait shelves	4 x A4 portrait pockets
HEIGHT	1475mm	1520mm
FOOTPRINT	280 [w] x 290 [d]mm	260 [w] x 280 [d]mm
	PAGE 42	PAGE 43

media compact portrait
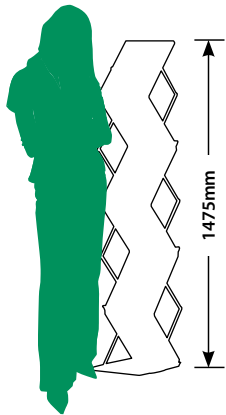
Aluminium case.

Hinged locking mechanism.

1475mm

Footprint: 280 [w] x 290 [d]mm

CODE	DESCRIPTION
90482	Media compact portrait

features

- Collapsible A4 portrait literature holder
- Single or double-sided
- 6 x A4 portrait shelves
- Steel and aluminium frame
- Transparent acrylic shelving
- Supplied with an aluminium case

Reinforced carry bag.

Locking mechanism.

media 4 deluxe

1520mm
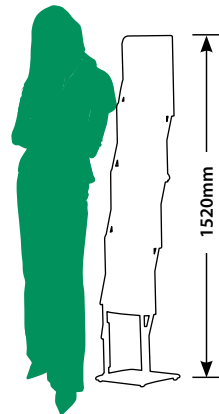
Footprint: 260 [w] x 280 [d]mm

CODE	DESCRIPTION
90996	Media 4 deluxe

features

- Collapsible portrait literature holder
- Single-sided
- 4 x A4 portrait literature pockets

- Chrome base
- Virtually unbreakable Polycarbonate pockets
- Supplied with a reinforced carry bag

For more product information visit **www.thedisplaydirectory.com**

in-store promotion **units**

in-store promotion unit

wheeled in-store promotion unit

PRODUCT SELECTOR	in-store promotion unit	wheeled in-store promotion unit
PRICE INDICATOR	£	£ £
STORAGE	2 x Internal storage shelves	1 x Internal storage shelf
HEIGHT	OVERALL HEIGHT 2200mm - WORKTOP HEIGHT 905mm	OVERALL HEIGHT 2190mm - WORKTOP HEIGHT 910mm
FOOTPRINT	790 [w] x 480 [d]mm	795 [w] x 480 [d]mm

Easily folded down.

Two handy internal storage shelves.

in-store promotion unit
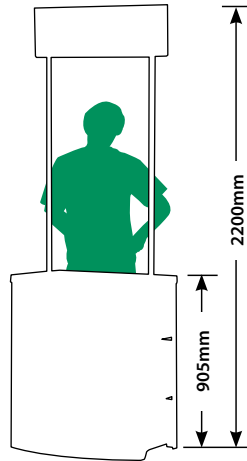
2200mm

905mm

Footprint: 790 [w] x 480 [d]mm

CODE	DESCRIPTION
705126	In-store promotion unit
30332	In-store promotion unit with header and double pole set

GRAPHIC PANEL SIZES

Header panel
• **Visual area:**
  345 x 795mm

Base unit
• **Overall size:**
  900 x 2000mm

• **Visual area of front:**
  826 [w] x 815 [h]mm
  [35mm is hidden
  by the top of the unit]

features

• Two internal shelves for maximum storage

• Pole set and header optional extra

• Folds flat for easy transportation

• Robust but lightweight

• Easy to add graphics for instant branding

• Wipe clean PVC surface

• Supplied with carry bag

• Overall assembled height 2200mm

For more product information visit **www.thedisplaydirectory.com**

wheeled in-store promotion unit
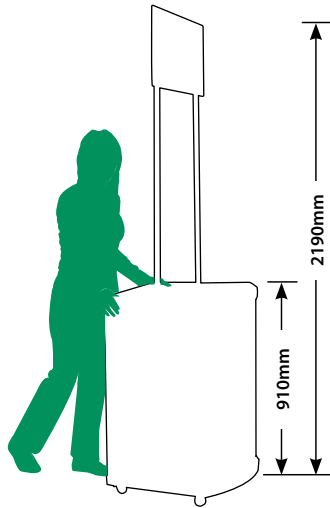
Footprint: 795 [w] x 480 [d]mm

Castors for easy manoeuvrability.

Wipe clean PVC surface.

CODE	DESCRIPTION
91749	Wheeled in-store promotion unit
91750	Wheeled in-store promotion unit with header and double pole set

features

- One internal shelf
- Solid base with lockable castors
- Pole set and header optional extra
- Folds flat for easy transportation

- Easy to add graphics for instant branding
- Robust but lightweight and moveable
- Supplied with carry bag
- Overall assembled height 2190mm

GRAPHIC PANEL SIZES

Header panel
- **Visual area:**
  345 x 795mm

Base unit
- **Overall size:**
  855 x 2000mm

- **Visual area of front:**
  826 [w] x 785 [h]mm
  [35mm is hidden by the top
  and bottom of the unit]

Curved arm universal roller banner clamp.

SCAN ME FOR WEBPAGE

LIGHTING SIZES

Sirius Straight Arm
• **Length:** 400mm

Sirius Curved Arm
• **Length:** 450mm

**Polaris Arm
with Light Fitting**
• **Length:** 400mm

**Polaris Arm
with Bulldog Clip**
• **Length:** 275mm

Vega Arm
• **Length:** 260mm

lighting

sirius: 50 watt mains spotlight

Chrome finish.

Also available in a satin chrome finish.

Straight arm light fitting.

Curved arm universal banner clamp.

polaris: 50 watt mains spotlight

Black finish.

Also available in a silver finish.

Straight arm light fitting.

Bulldog clip.

vega: 150 watt mains floodlight

Black finish.

Also available in a silver finish.

Pop-up cross arm fitting.

sirius

CODE	DESCRIPTION
91317	Sirius / satin chrome
91317/9	Sirius / chrome
91829	Sirius curved arm / satin chrome
91829/9	Sirius curved arm / chrome

• 50W mains spotlight

• Chrome or satin chrome finishes

• Supplied complete with light fitting or universal banner clamp

• GU10 bulb - 50W

polaris

CODE	DESCRIPTION
91316/1	Polaris / black
91316/9	Polaris / silver
91316/1B	Polaris / black bulldog
91316/9B	Polaris / silver bulldog

• 50W mains spotlight

• Silver and black finishes

• Supplied complete with bulldog clip or light fitting

• GU10 bulb - 50W

vega

CODE	DESCRIPTION
90715	Vega / black
90715/9	Vega / silver

• 150W Halogen flood light

• Silver and black finishes

• Supplied complete with pop-up frame fitting

• Halogen linear R7 bulb - 78mm - 150w

lighting options

	SIRIUS 50 W spotlight — STRAIGHT ARM with light fitting	SIRIUS 50 W spotlight — CURVED ARM with universal banner clamp	POLARIS 50 W spotlight — STRAIGHT ARM with light fitting	POLARIS 50 W spotlight — STRAIGHT ARM with Bulldog clip	VEGA 150 W floodlight — STRAIGHT ARM with pop-up cross arm fitting
ROLLER BANNERS					
Atom		●			
Zeta	●	●	●		
Neo		●			
Genie	●	●	●		
Sigma	●	●	●		
Organic		●			
Sidewinder	●	●	●		
Omega	●	●	●		
STATIC BANNERS					
Cobra	●	●	●		
Illusion	●		●		
POP-UPS					
Element					●
Advantage Curved					●
Advantage Straight					●
MODULAR DISPLAYS					
Fusion Rapid	●		●		
Fusion Versa	●		●		
Panel and Pole Kits				●	
Folding Kits				●	

PLEASE NOTE: All lights have **CE marking** and are **ROHS compliant.** For more product information visit **www.thedisplaydirectory.com**

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Comet 85 case [with 3x2 pop-up system including fixings and graphics].

Comet 115 case [with Fusion kit bags].

Meteor case packed with a pop-up kit and graphics.

Meteor case lighting compartment in the lid.

pop-up/fusion cases

comet case

features

• Rotationally moulded lockable transportation cases
• Wheels for easy transportation
• Available in 850mm and 1150mm internal heights
• Holds pop-up frame with fixtures and graphics [3x2 frame only]
• Holds fusion kit bags and graphics

CODE	DESCRIPTION
91457	Comet 85 case [850mm high]
91458	Comet 115 case [1150mm high]
40411	Fusion carry case kit A
40412	Fusion carry case kit B
40413	Fusion carry case kit C
40414	Fusion carry case kit D

meteor case

features

• Rotationally moulded wheeled, lockable transportation case
• Suitable for transporting up to a 3x4 pop-up frame and graphics
• Complete with lighting compartment in the lid, which suits all lights

CODE	DESCRIPTION
90583	Meteor case

For more product information visit **www.thedisplaydirectory.com**

panel and accessory bags

features

• Standard carry bags are supplied with webbing
  handles and shoulder straps

• Economy carry bags are supplied with grab handles

• Lightweight and foldable

CODE	DESCRIPTION
707010	900 x 600mm panel standard carry bag [160mm bag depth]
707051	900 x 600mm panel economy carry bag [100mm bag depth]

graphic carry tube

features

• Rigid carry tube with carry strap

• Internal dimensions:
  1030 x 120mm diameter

CODE	DESCRIPTION
30242	Carry tube / black

Case holds 2x 800mm Genie bannerstands.

Case holds 1x 800mm Sidewinder bannerstand and 1x 50W spotlight.

Suitable for all lights from our lighting range.

bannerstand transit case

features

- Textured aluminium finish and stylish chrome reinforced rounded corners
- 800mm case holds 2x 800mm Genies or 3x Zetas or 1x 800mm Sidewinder and 50W spotlight

CODE	DESCRIPTION
91023	Genie/Zeta 800mm bannerstand case
91343	Sidewinder 800mm bannerstand case

lighting case

features

- Durable aluminium lighting case
- Internal size: 560 [l] x 330 [w] x 150 [d] mm

CODE	DESCRIPTION
90367	Lighting case

For more product information visit **www.thedisplaydirectory.com**

pavement**signage**
QUICK REFERENCE GUIDE

360° PRODUCT VIEWS
360 VIEW
ON OUR WEBSITE

For more information visit
www.thedisplaydirectory.com

SIGN WEDGE

FOLDING

ADDITIONAL COLOUR OPTIONS

CLASSIC

ADDITIONAL COLOUR OPTIONS

SWITCH

PRODUCT SELECTOR	sign wedge	folding swing sign	classic swing sign	switch swing sign
PRICE INDICATOR	£	£	£ £	£ £
WEIGHT	6.1kg	5.9kg	10.5kg	10.5kg
HEIGHT	795mm	846mm	915mm	915mm
FOOTPRINT	420 [w] x 420 [d]mm	585 [w] x 585 [d]mm	585 [w] x 460 [d]mm	585 [w] x 460 [d]mm
	PAGE 55	PAGE 56	PAGE 57	PAGE 58

ADDITIONAL COLOUR OPTIONS

NEW PRODUCT

AQUABASE

AQUABASE SWAP

A-FRAME

TRADITIONAL CHALK BOARD

ROUNDED CHALK BOARD

aquabase

£ £ £

11.0kg
41.0kg with water

1130mm

740 [w] x 610 [d]mm

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aquabase swap

£ £ £

11.0kg
41.0kg with water

1215mm

740 [w] x 610 [d]mm

PAGE 60

A-frame

£ £

A0 = 17kg / A1 = 10.5kg / A2 = 6.8kg

A0 = 1445mm / A1 = 1165mm /
A2 = 985mm

A0 = 883 [w] x 805 [d] / A1 = 625 [w] x 670 [d] /
A2 = 465 [w] x 680 [d]mm

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traditional chalk board

£ £ £

Small = 10.0kg
Large = 11.5kg

Small = 990mm
Large = 1200mm

Small = 590 [w] x 650 [d]mm
Large = 715 [w] x 750 [d]mm

PAGE 62

rounded chalk board

£ £ £

Small = 10.0kg
Large = 13.0kg

Small = 900mm
Large = 1100mm

Small = 590 [w] x 640 [d]mm
Large = 720 [w] x 700 [d]mm

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54

Aluminium graphic panel friction fits into base.

Heavy duty circular recycled PVC base with hand holes for easy transportation.

sign wedge

795mm
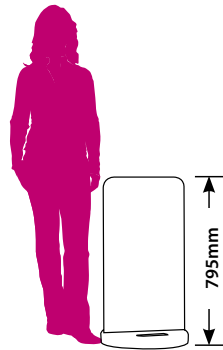
Footprint: 420 [w] x 420 [d]mm

CODE	DESCRIPTION
40398	Sign wedge
80263	Replacement sign blank

GRAPHIC PANEL SIZES

• Blank size:
  780 x 410mm
  [top corners have a radius of 50mm]

• Visual area:
  740 x 410mm
  [top corners have a radius of 50mm]

features

• Double-sided graphic area

• White printable aluminium sign blank

• Printable graphic area 740 x 410mm

• Recycled PVC base

• Quick and easy assembly, no tools required

• Hand holes in base

• Graphic friction fits into base

⚠ *Graphics suitable for outdoor use are recommended.*

For more product information visit **www.thedisplaydirectory.com**

folding swing sign
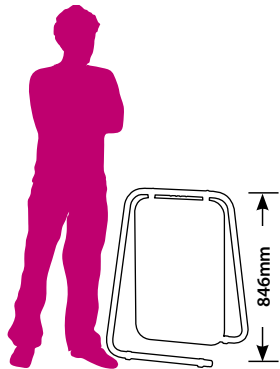
SCAN ME FOR WEBPAGE
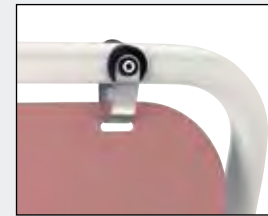
Stainless steel tamper proof hanging clips.

Spring button allows frame to fold flat.

Robust black plastic feet.

846mm

Footprint: 585 [w] x 585 [d]mm

CODE	DESCRIPTION
91753	Folding swing sign
80267	Replacement sign blank

features

- No assembly required
- Folds flat for storage
- Easy to handle when folded flat
- White printable aluminium sign blank
- Printable graphic area 750 x 500mm
- Simple, yet sturdy design

Graphics suitable for outdoor use are recommended.

For more product information visit **www.thedisplaydirectory.com**

GRAPHIC PANEL SIZES

- **Blank size:**
  750 x 500mm [corners have a radius of 75mm]
- **Visual area:**
  750 x 500mm [corners have a radius of 75mm]

Frames available in white, black or grey.

Stainless steel tamper proof hanging clips.

Robust frame secures into heavy duty recycled PVC Base.

GRAPHIC PANEL SIZES

• Blank size:
750 x 500mm [corners have a radius of 75mm]

• Visual area:
750 x 500mm [corners have a radius of 75mm]

classic

915mm
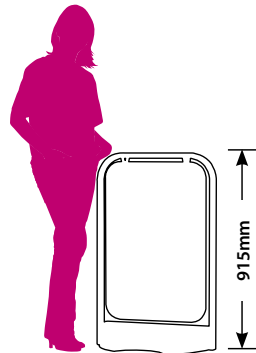
Footprint: 585 [w] x 460 [d]mm

SCAN ME FOR WEBPAGE

360° PRODUCT VIEWS **360** VIEW ON OUR WEBSITE

CODE	DESCRIPTION
40404	Classic swing sign / white frame
40405	Classic swing sign / black frame
91817	Classic swing sign / grey frame
80267	Replacement sign blank

features

• Double-sided graphic area

• White printable aluminium sign blank

• Printable graphic area 750 x 500mm

• Frame available in white, black or grey

• Recycled PVC base

• Quick and easy assembly, no tools required

Graphics suitable for outdoor use are recommended.

For more product information visit **www.thedisplaydirectory.com**

switch

ADDITIONAL COLOUR OPTIONS

915mm

Footprint: 585 [w] x 460 [d]mm

Magnetic poster pocket holds A2 graphic/posters.

Frames available in white, black or grey.

360° PRODUCT VIEWS
360 VIEW
ON OUR WEBSITE

Stainless steel tamper proof hanging clips.

CODE	DESCRIPTION
40402	Switch swing sign / white frame / white poster pocket
40403	Switch swing sign / black frame / black poster pocket
91818	Switch swing sign / grey frame / grey poster pocket

features

- Double-sided magnetic A2 poster pocket with printable header section
- Frame and poster pocket available in white, black or grey
- Houses A2 poster (594 x 420mm)
- Recycled PVC base
- Quick and easy assembly, no tools required

GRAPHIC PANEL SIZES

- **Poster size:**
  A2 – 594 x 420mm
- **Visual area:**
  575 x 400mm

Graphics suitable for outdoor use are recommended.
For more product information visit **www.thedisplaydirectory.com**

Stainless steel tamper proof hanging clips.

Wheeled base for easy manoeuvrability.
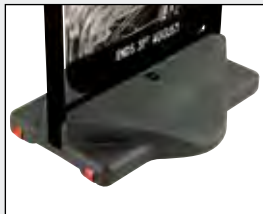
Water or sand can be used to fill base.

GRAPHIC PANEL SIZES

- **Blank size:**
  910 x 640mm [corners have a radius of 75mm]

- **Visual area:**
  910 x 640mm [corners have a radius of 75mm]

aquabase

ADDITIONAL COLOUR OPTIONS

SUMMER SALE

50% OFF

ENDS 31ST AUGUST

Footprint: 740 [w] x 610 [d]mm

1130mm

360° PRODUCT VIEWS
360 VIEW
ON OUR WEBSITE
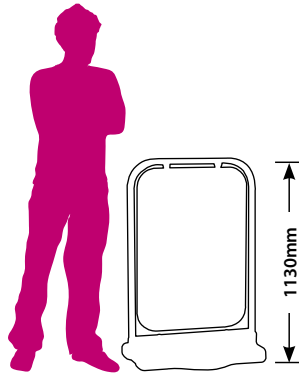
CODE	DESCRIPTION
91819	Aquabase / white frame
91820	Aquabase / black frame
91821	Aquabase / grey frame
91762	Replacement sign blank

features

- Double-sided graphic area
- White printable aluminium sign blank
- Printable graphic area 910 x 640mm
- Quick and easy assembly

- Frame available in white, black or grey
- Robust frame and water fillable base give great stability even in adverse weather conditions
- Wheels in base allow unit to be manoeuvred into position
- Base capacity 30 litres

⚠ *Graphics suitable for outdoor use are recommended.*

For more product information visit **www.thedisplaydirectory.com**

aquabase swap

NEW PRODUCT
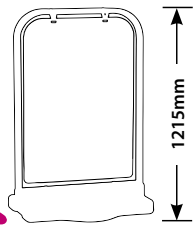
SCAN ME FOR WEBPAGE

Magnetic poster pocket holds A1 graphic or poster.

Stainless steel tamper proof hanging clips.

1215mm

Footprint: 740 [w] x 610 [d]mm

360° PRODUCT VIEWS — 360 VIEW — ON OUR WEBSITE

Wheeled base for easy manoeuvrability.

CODE	DESCRIPTION
91814	Aquabase Swap swing sign / white frame
91815	Aquabase Swap swing sign / black frame
91816	Aquabase Swap swing sign / grey frame

features

- Double-sided magnetic A1 poster pocket (841 x 594mm) with printable header section
- Frame and poster pocket available in three colours:- white, black and grey
- Quick and easy assembly

- Robust frame and water fillable base give great stability even in adverse weather conditions
- Wheels in base allow unit to be manoeuvred into position
- Base capacity 30 litres

⚠ *Graphics suitable for outdoor use are recommended.*

For more product information visit **www.thedisplaydirectory.com**

GRAPHIC PANEL SIZES

- **Poster size:**
  A1 - 841 x 594mm
- **Visual area:**
  831 x 584mm

A-frame

Rounded chrome corners.

Secure locking arms.

A2: 985mm
A1: 1165mm
A0: 1445mm
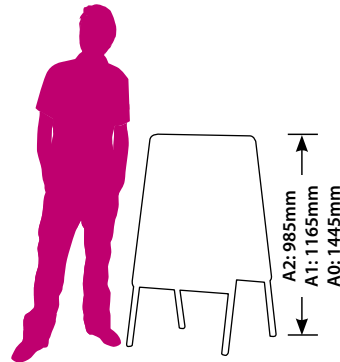
A2 footprint: 465 [w] x 680 [d]mm
A1 footprint: 625 [w] x 670 [d]mm
A0 footprint: 883 [w] x 805 [d]mm
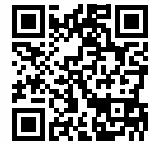
360° PRODUCT VIEWS
360 VIEW
ON OUR WEBSITE

CODE	DESCRIPTION
90621	A2 A-frame / double-sided
90620	A1 A-frame / double-sided
90619	A0 A-frame / double-sided

GRAPHIC PANEL SIZES

• Finished size:
 A2 – 594 x 420mm
 A1 – 841 x 594mm
 A0 – 1189 x 841mm

• Visual area:
 A2 – 574 x 400mm
 A1 – 821 x 574mm
 A0 – 1169 x 821mm

features

• Double-sided

• Easy change snapframe mechanism securely holds posters in place

• Galvanised steel backing adds weight and strength

• Houses posters in A0 (1189 x 841mm), A1 (841 x 594mm) and A2 (594 x 420mm)

• 32mm wide aluminium snapframe

⚠ *Graphics suitable for outdoor use are recommended.*

For more product information visit **www.thedisplaydirectory.com**

traditional chalk board

Small chalk board footprint: 590 [w] x 650 [d]mm
Large chalk board footprint: 715 [w] x 750 [d]mm

990mm

1200mm

360° PRODUCT VIEWS
360 VIEW
ON OUR WEBSITE

Secure locking arms.

Fixing point for chain [chain not supplied].

Use chalk board pens or traditional chalk for best results.

CODE	DESCRIPTION
91379	Small traditional chalk board
91378	Large traditional chalk board
91470	Chalk board pen set – 8 pack
91473	Chalk board cleaner pen

features

- Double-sided traditional wood framed chalk board
- Chalk board area – 650 x 470mm (small), 843 x 596mm (large)
- Chalk board surface is UV stable, weather and scratch resistant
- Rubber feet
- Steel fixing point for chain (chain not included)
- Strong steel locking arms

GRAPHIC PANEL SIZES
- **Chalk board area:**
  Small – 650 x 470mm
  Large – 843 x 596mm
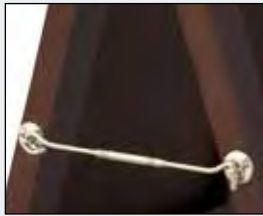
Ornate locking arm.

Removable laminate panels.

Fixing point for chain [chain not supplied].

GRAPHIC PANEL SIZES

• **Chalk board area:**
  Small – 720 x 470mm
  Large – 920 x 600mm

rounded chalk board

900mm

1100mm
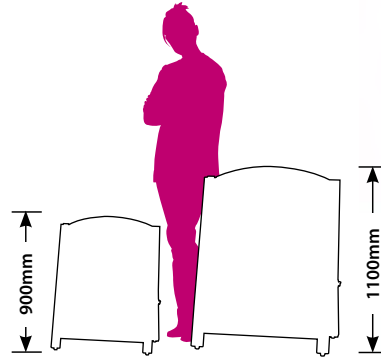
Small chalk board footprint: 590 [w] x 640 [d]mm
Large chalk board footprint: 720 [w] x 700 [d]mm

360° PRODUCT VIEWS
360 VIEW
ON OUR WEBSITE

CODE	DESCRIPTION
91571	Small rounded chalk board
91572	Large rounded chalk board
91470	Chalk board pen set – 8 pack
91473	Chalk board cleaner pen

features

• Double-sided traditional wood framed round top chalk board

• Removable (and reversible) chalk board panels

• Chalk board area – 720 x 470mm (small), 920 x 600mm (large)

• Rubber feet

• Steel fixing point for chain (chain not included)

• Ornate steel locking arms

For more product information visit **www.thedisplaydirectory.com**

forecourt**signage**

forecourt**signage**
QUICK REFERENCE GUIDE

360° PRODUCT VIEWS
360 VIEW
ON OUR WEBSITE

For more information visit
www.thedisplaydirectory.com

PRODUCT SELECTOR

	icon	H2O swingmaster
PRICE INDICATOR	£ £ £ £	£ £
GRAPHIC SIZE	A1 = [841 x 594mm]	A0 = [1189 x 841mm] A1 = [841 x 594mm]
DIMENSIONS	A1 = 1215 [h] x 740 [w] x 610 [d]mm	A0 =1530 [h] x 1030 [w] x 650 [d]mm A1 = 1150 [h] x 780 [w] x 500 [d]mm
BASE CAPACITY	A1 = 30 litres	A0 = 50 litres / A1 = 26 litres
	PAGE 66	**PAGE 67**

icon

1215mm

Footprint: 740 [w] x 610 [d]mm

CODE	DESCRIPTION
30333	A1 icon

features

- A1 double-sided heavy duty forecourt sign
- Strong steel frame and galvanised steel backing
- Unique hinged magnetic poster pocket, allows posters to be quickly and easily changed by one person
- Wheels in base allow unit to be manoeuvred into position
- Recessed area on header allows for extra branding
- Water fillable base; 30 litre capacity

Graphics suitable for outdoor use are recommended.

For more product information visit **www.thedisplaydirectory.com**

Hinged magnetic poster pocket enables graphics to be changed easily without the need for tools.

Wheeled base can be filled with sand or water for extra stability.

Recessed header for individual or corporate branding.

360° PRODUCT VIEWS
360° VIEW
ON OUR WEBSITE

GRAPHIC PANEL SIZES

- **Finished size:**
  841 x 594mm

- **Visual area:**
  814 x 577mm

Posters are secured by 32mm aluminium snapframe profile.

Wheeled base for easy manoeuvrability.

Weighted base can be filled with water or sand for extra stability.

GRAPHIC PANEL SIZES

• Finished size:
  A1 – 841 x 594mm
  A0 – 1189 x 841mm

• Visual area:
  A1 – 827 x 580mm
  A0 – 1175 x 827mm

H2O swingmaster

A1: 1150mm
A0: 1530mm
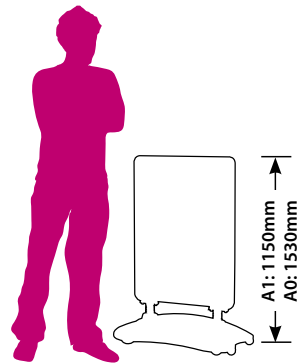
A1 footprint: 780 [w] x 500 [d]mm
A0 footprint: 1030 [w] x 650 [d]mm

360° PRODUCT VIEWS
360 VIEW
ON OUR WEBSITE

CODE	DESCRIPTION
91708	A1 H2O swingmaster
91709	A0 H2O swingmaster

features

• Double-sided outdoor forecourt sign, available in two sizes, A0 and A1

• Steel reinforced rounded corners

• Protective pads stop damage to underside of base

• Quick and easy assembly, no tools required

⚠ *Graphics suitable for outdoor use are recommended.*

For more product information visit **www.thedisplaydirectory.com**

• Wheels in base allow unit to be manoeuvred into position

• Water fillable base gives great stability even in adverse weather conditions

• Base capacity; A1 – 26 litres and A0 – 50 litres

indoor**signage**
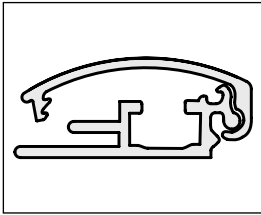
25mm profile with mitred corners.
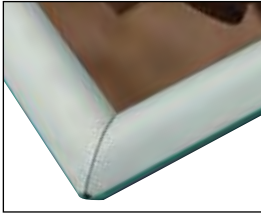
Satin anodised finish.

gripframes

GRAPHIC PANEL SIZES

• **Finished size:**
A4 – 297 x 210mm
A3 – 420 x 297mm
A2 – 594 x 420mm
A1 – 841 x 594mm
A0 – 1189 x 841mm

Frame snaps open with ease.

Remove protective acetate sheet.

Insert graphic or poster and snap shut.

CODE	DESCRIPTION
91720	A0 25mm profile gripframe
91721	A1 25mm profile gripframe
91722	A2 25mm profile gripframe
91723	A3 25mm profile gripframe
91724	A4 25mm profile gripframe

features

- Snap opening frames in a satin anodised finish
- Available in 5 sizes – A0, A1, A2, A3 and A4
- Single-sided wall mounted display
- Can be fitted landscape or portrait
- Comes complete with protective front covers
- Wall fixings and screws supplied as standard
- Individually boxed
- Visual area: 8mm around all edges is covered by the snapframe

information points

Information points can rotate from portrait to landscape.

360° PRODUCT VIEWS
360 VIEW
ON OUR WEBSITE

PRODUCT HEIGHTS

• **A4 portrait/landscape:**
  Portrait – 1210mm
  Landscape – 1170mm

• **A3 portrait/landscape:**
  Portrait – 1260mm
  Landscape – 1200mm

FOOTPRINT SIZES

• **A4/A3**
  325 [w] x 245 [l]mm

GRAPHIC PANEL SIZES

• **Finished size:**
  A4 – 297 x 210mm
  A3 – 420 x 297mm

• **Visual area:**
  10.5mm around all edges is covered by the snapframe mechanism for all sizes

CODE	DESCRIPTION
90625	A4 portrait/landscape information point
90626	A3 portrait/landscape information point

features

• Snap opening frames in a satin anodised finish

• 25mm snap frame profile

• Frames rotate from portrait to landscape

• Stylish chrome rounded corners

N.B. For internal use only.
For more product information visit **www.thedisplaydirectory.com**

telescopic information points

NEW SIZE AVAILABLE

360° PRODUCT VIEWS ON OUR WEBSITE
360° VIEW

CODE	DESCRIPTION
91781	A4 portrait/landscape telescopic information point
90624	A3 portrait/landscape telescopic information point

features

- Snap opening frames in a satin anodised finish
- 32mm snap frame profile
- Stylish chrome rounded corners
- A4 extends from 830mm to 1210mm (portrait)
- A3 extends from 890mm to 1250mm (portrait)
- Frames rotate from portrait to landscape
- Chrome base and telescopic pole
- Frame can be tilted to various angles

N.B. For internal use only.

For more product information visit **www.thedisplaydirectory.com**

32mm snapframe enables easy graphic change.

Telescopic information points can rotate from portrait to landscape.

PRODUCT HEIGHTS

- **A4 telescopic:**
  Portrait - 830 to 1210mm
  Landscape - 780 to 1160mm

- **A3 telescopic:**
  Portrait - 890 to 1250mm
  Landscape - 825 to 1185mm

FOOTPRINT SIZES

- **A4/A3**
  320mm diameter

GRAPHIC PANEL SIZES

- **Finished size:**
  A4 – 297 x 210mm
  A3 – 420 x 297mm

- **Visual area:**
  A4 – 277 x 190mm
  A3 – 400 x 277mm

Height adjustable.

Holds IPad securely whilst in enclosure.

Lockable unit, with home button accessibility.

PRODUCT HEIGHTS

• **Portrait:**
  Extends from 800 - 1220mm

• **Landscape:**
  Extends from 760 - 1190mm

iPad holder

NEW PRODUCT

760mm -1220mm
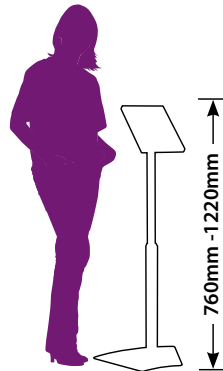
Footprint: 440 [w] x 345 [d]mm

360° PRODUCT VIEWS ON OUR WEBSITE
360° VIEW

CODE	DESCRIPTION
91813	iPad holder - height adjustable

features

• Suitable for iPad 2, 3 or 4

• Can be used portrait or landscape

• Lockable

• Tilt facility for multiple viewing angle

• Height adjustable 700 - 1100mm

• Cable routing slot on rear of post

• Home button accessible

• Holes in base so unit can be secured to floor (fixings supplied)

N.B. For internal use only.
PLEASE NOTE: iPad not included.
For more product information visit **www.thedisplaydirectory.com**

lightboxes
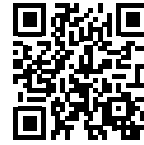
48mm snapframe enables easy graphic change.

CODE	DESCRIPTION
91271	A1 EOS lightbox
91272	A2 EOS lightbox

features

- Edge lit style lightboxes with snap opening frames
- Single-sided wall mounted units
- Available to suit two poster sizes – A1 and A2

- 48mm snap frame profile
- CE marking and RoHS compliant
- Can be fitted portrait or landscape

N.B. For internal use only.
For more product information visit **www.thedisplaydirectory.com**

GRAPHIC PANEL SIZES

- **Finished size:**
  A2 – 594 x 420mm
  A1 – 841 x 594mm

- **Visual area:**
  8mm around all edges is covered by the snapframe mechanism for all sizes

Slide graphic into 'Snapper'.
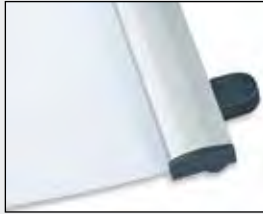
Snap action mechanism securely holds graphic in place.

poster snappers

4 SIZES AVAILABLE:

A4

A3

A2

A1
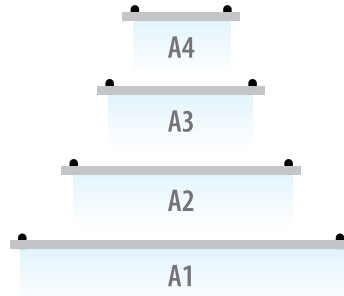
CODE	DESCRIPTION
40157	594mm wide poster snapper [A2 landscape/A1 portrait]
40155	420mm wide poster snapper [A3 landscape/A2 portrait]
40153	297mm wide poster snapper [A4 landscape/A3 portrait]
40152	210mm wide poster snapper [A4 portrait]

GRAPHIC PANEL SIZES

• **Finished size:**
  A4 – 297 x 210mm
  A3 – 420 x 297mm
  A2 – 594 x 420mm
  A1 – 841 x 594mm

• **Visual area:**
  14mm at the top and bottom is hidden by the poster snapper for all sizes

features

• Snap opening poster holder in a satin anodised finish

• Available in 4 sizes – A1, A2, A3, A4

• Plastic moulded end caps

• Holds material to a thickness of 500 microns

N.B. For internal use only.
For more product information visit **www.thedisplaydirectory.com**

café**banners**
QUICK REFERENCE GUIDE

PRODUCT SELECTOR	**primo original**	**primo wrap**	**medio original**
	£ £ £ £	£ £ £	£ £ £
PRICE INDICATOR			
GRAPHIC ATTACHMENT METHOD	Top cross arm = mechanical slide-in hanger Bottom cross arm = mechanical slide-in hanger	Top cross arm = looped graphic Bottom cross arm = looped graphic	Top cross arm = mechanical slide-in hanger Bottom cross arm = eyelet and spring clip
WEIGHT OF POST	18kg	18kg	10.5kg
CROSS ARM WIDTH OPTIONS *	2000mm / 1500mm / 1200mm	2000mm / 1500mm / 1200mm	2000mm / 1500mm / 1200mm

* Width is calculated from centre of post to centre of post [see footprint detail on page 89].

medio wrap

£ £

Top cross arm = looped graphic
Bottom cross arm = eyelet and spring clip

10.5kg

2000mm / 1500mm / 1200mm

espresso

£ £

Top cross arm = looped graphic
Bottom cross arm = eyelet and spring clip

12.5kg

2000mm / 1500mm / 1200mm

Q management

£

N/A

7kg

2m black belt

Robust fixings secure cross arms onto post.

Unique graphic attachment eliminates the need to stitch or eyelet graphics.

Wall mounted fixing bracket.

GRAPHIC PANEL SIZES

- **Finished size:**
  830 x 975/1275/1775mm

- **Visual area:**
  800 x 975/1275/1775mm
  [15mm at the top and bottom are hidden by the hanger]

primo original

SLIDE-IN GRAPHICS

CODE	DESCRIPTION
91368	Primo café banner post and base unit
91369	1200mm Primo original café banner cross arm [set]
91543	1500mm Primo original café banner cross arm [set]
91370	2000mm Primo original café banner cross arm [set]
91527	Primo café banner wall fixing bracket [pair]

18kg
POST WEIGHT

features

- Slide graphics into the cross arms
- Primo Original cross arms eliminate the need to stitch or eyelet graphics
- Three cross arm width options – 2000mm, 1500mm and 1200mm

- Polished chrome finish
- Strong, durable cross arms and posts
- 18kg Primo post with stainless steel base cover
- Wall mounting bracket available
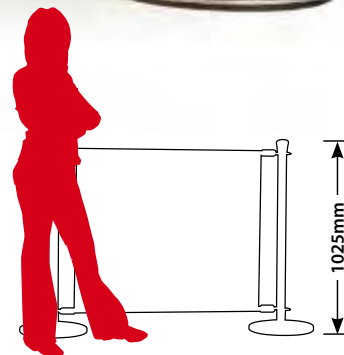
1025mm

Fabric graphic looped over cross arm.

Polished stainless steel base.

Wall mounted fixing bracket.

primo wrap

CRABMILL
EAT - SLEEP - DRINK

WRAP-OVER GRAPHICS

GRAPHIC PANEL SIZES

• **Finished size:**
  1100 x 975/1275/1775mm

• **Visual area:**
  900 x 975/1275/1775mm
  [100mm bleed at the top and
  the bottom for the loops]

81

CODE	DESCRIPTION
91368	Primo café banner post and base unit
91744	1200mm Primo wrap café banner cross arm [set]
91745	1500mm Primo wrap café banner cross arm [set]
91746	2000mm Primo wrap café banner cross arm [set]
91527	Primo café banner wall fixing bracket [pair]

18kg
POST WEIGHT

CRABMILL

EAT - SLEEP - DRINK
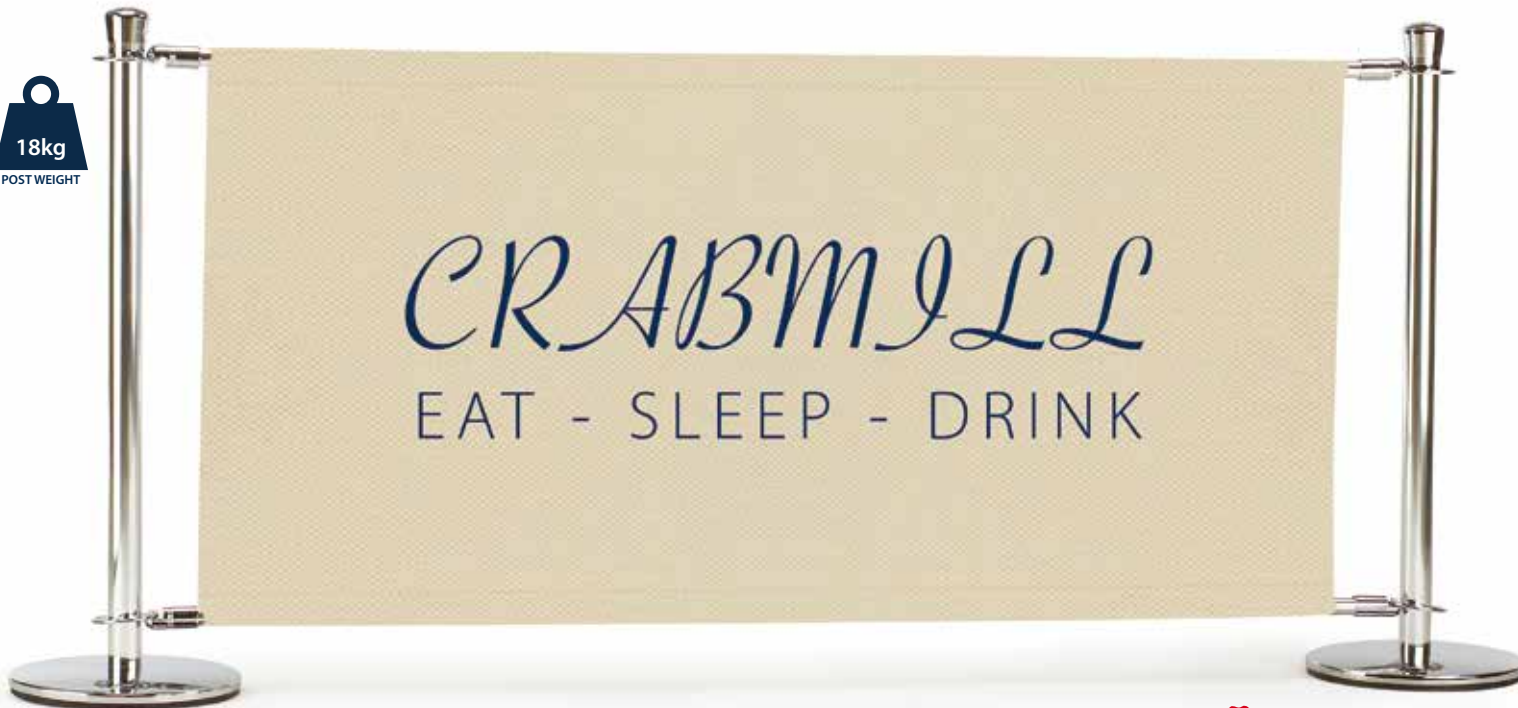
features

- Loop the graphics over the top and bottom cross arms
- Three cross arm width options – 2000mm, 1500mm and 1200mm
- Powder coated cross arms with chrome ends
- Strong, durable cross arms and posts

- Polished chrome finish on visible parts
- 18kg Primo post with stainless steel base cover
- Wall mounting bracket available

1025mm
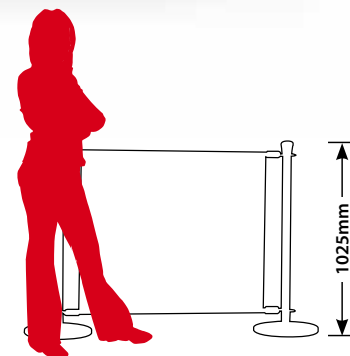
medio original

Robust fixings secure cross arms onto post.

Unique graphic attachment eliminates the need to stitch graphics.

Wall mounted fixing bracket.

SLIDE-IN GRAPHICS

GRAPHIC PANEL SIZES

- **Finished size:**
  835 x 975/1275/1775mm

- **Visual area:**
  820 x 975/1275/1775mm
  [top 15mm is hidden by
  the hanger]

83

CODE	DESCRIPTION
91567	Medio café banner post and base unit
91604	1200mm Medio original café banner cross arm and spring fittings
91603	1500mm Medio original café banner cross arm and spring fittings
91602	2000mm Medio original café banner cross arm and spring fittings
91605	Medio café banner wall mounted bracket [pair]
91568	Medio café banner spring clip [pair]

10.5kg
POST WEIGHT

features

- Slide graphics into the top cross arm
- Medio Original cross arms and spring clips eliminate the need to stitch graphics
- Three cross arm width options – 2000mm, 1500mm and 1200mm

- Polished chrome finish
- Strong, durable cross arm
- 10.5kg Medio post and base
- Wall mounting bracket available
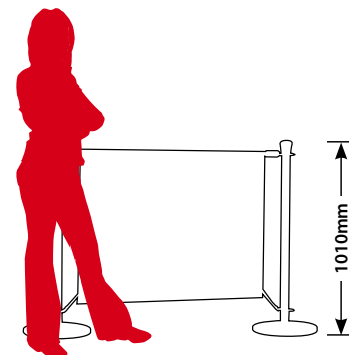
1010mm

medio wrap

Fabric graphic looped over cross arm.

Bottom of graphic attaches using a spring clip.

Wall mounted fixing bracket.

SCAN ME FOR WEBPAGE

WRAP-OVER GRAPHICS

GRAPHIC PANEL SIZES

• **Finished size:**
950 x 975/1275/1775mm

• **Visual area:**
850 x 975/1275/1775mm
[100mm bleed at the
top for the loop]

CODE	DESCRIPTION
91567	Medio café banner post and base unit
91741	1200mm Medio wrap café banner cross arm and spring fittings
91742	1500mm Medio wrap café banner cross arm and spring fittings
91743	2000mm Medio wrap café banner cross arm and spring fittings
91605	Medio café banner wall mounted bracket [pair]
91568	Medio café banner spring clip [pair]

10.5kg
POST WEIGHT

features

- Loop graphics over the top cross arm
- Three cross arm width options – 2000mm, 1500mm and 1200mm
- Powder coated cross arm with chrome ends
- Strong, durable cross arm

- Polished chrome finish on visible parts
- 10.5kg Medio post and base
- Wall mounting bracket available

1010mm
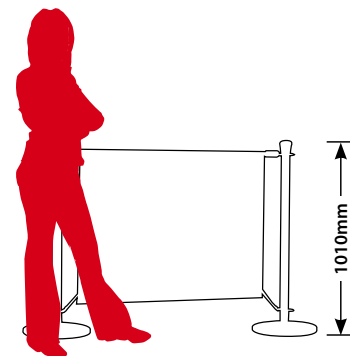
Robust fixings secure cross arms onto post.

Bottom of graphic attaches using a spring clip.

Wall mounted fixing bracket.

GRAPHIC PANEL SIZES

- **Finished size:**
  900 x 975/1275/1775mm

- **Visual area:**
  800 x 975/1275/1775mm
  [100mm bleed at the
  top for the loop]

# espresso

SCAN ME FOR WEBPAGE

WRAP-OVER **GRAPHICS**

CODE	DESCRIPTION
91663	Espresso café banner post and base unit
91563	1200mm Espresso café banner cross arm and spring fittings
91564	1500mm Espresso café banner cross arm and spring fittings
91565	2000mm Espresso café banner cross arm and spring fittings
91606	Espresso café banner wall mounted bracket [pair]
91566	Espresso café banner spring clip [pair]

12.5kg
POST WEIGHT

features

- Graphic bar allows for traditional loop graphic fixing
- Bottom of graphic attaches to post using a spring clip
- Three cross arm width options – 2000mm, 1500mm and 1200mm

- Black powder coated post and base - 12.5kg
- Strong, durable cross arm
- Wall mounting bracket available

1000mm
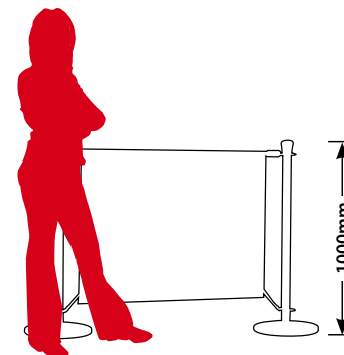
café banner footprints and dimensions

footprints

Primo Original/Primo Wrap

2000/1500/1200mm

2350/1850/1550mm

Medio Original/Medio Wrap

2000/1500/1200mm

2350/1850/1550mm

Espresso

2000/1500/1200mm

2360/1860/1560mm
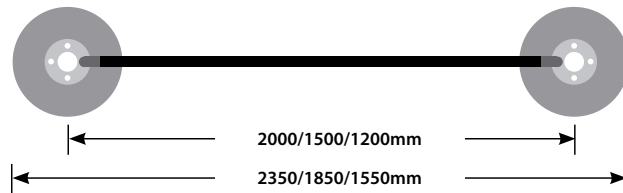
assembled dimensions

	PRIMO ORIGINAL	PRIMO WRAP	MEDIO ORIGINAL	MEDIO WRAP	ESPRESSO
Base diameter	350mm	350mm	350mm	350mm	360mm
Post height	1025mm	1025mm	1010mm	1010mm	1000mm
Height of base	35mm	35mm	25mm	25mm	75mm
Height to underside of bottom bar	100mm	100mm	N/A	N/A	N/A
Height to bottom edge of graphic	N/A	N/A	145mm	145mm	200mm

graphic panel sizes

Primo Original

Overall graphic area

• 975/1275/1775 [w] x 830 [h]mm

Visual graphic area

• 975/1275/1775 [w] x 800 [h]mm

Primo Wrap

Overall graphic area

• 975/1275/1775 [w] x 1100 [h]mm

Visual graphic area

• 975/1275/1775 [w] x 900 [h]mm

Medio Original

Overall graphic area

• 975/1275/1775 [w] x 835 [h]mm

Visual graphic area

• 975/1275/1775 [w] x 820 [h]mm

Medio Wrap

Overall graphic area

• 975/1275/1775 [w] x 950 [h]mm

Visual graphic area

• 975/1275/1775 [w] x 850 [h]mm

Espresso

Overall graphic area

• 975/1275/1775 [w] x 900 [h]mm

Visual graphic area

• 975/1275/1775 [w] x 800 [h]mm

Q management

7kg
POST WEIGHT

930mm
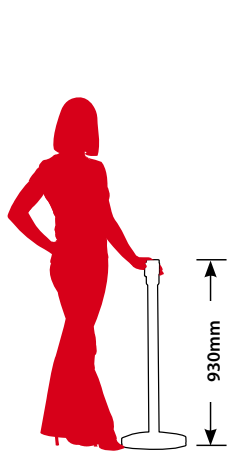
Footprint: 320mm diameter

Wall receiving bracket.

Wall mounted cartridge.

Polished chrome finish.

CODE	DESCRIPTION
30322	Q management / four post kit
30321	Q management / single post kit
91331	Q management wall mounted cartridge
91332	Q management wall mounted receiving bracket

features

- Pedestrian guidance system
- Polished chrome finish
- 2000mm retractable black webbing belt

- 4 way connectivity on each post
- Tamper proof locking mechanism
- 930mm high post and base – 7kg

product accessories

CODE	DESCRIPTION
BANNERSTAND ACCESSORIES	
30263/80233	Genie top hanger 800mm or 1000mm
30261	Genie/ Sigma/Sidewinder graphic change hook fastener
91294	Sigma/Zeta aluminium graphic guide
PB50	Sidewinder top hanger 600, 800, 1000, 1200 & 1500mm
POP-UP ACCESSORIES	
90868	Element/Advantage – hanging kit [Front or 'D' end]
90869	Element/Advantage – rigidising kit [Front or 'D' end]
90874	Advantage – hanging kit [Rear curve]
90875	Element/Advantage – rigidising kit [Rear curve]
91786	Advantage – hanging kit [front/rear straight]
91787	Advantage – rigidising kit [front/rear straight]
90867	Element/Advantage magnetic bar
390025/S	Element/Advantage – 30m roll of magnetic tape
PAVEMENT AND FORECOURT SIGNAGE ACCESSORIES	
90070	A0 replacement acetate for H2O swingmaster and 'A' frames
90069	A1 replacement acetate for H2O swingmaster and 'A' frames
90068	A2 replacement acetate for 'A' frames

CODE	DESCRIPTION
SNAP FRAME ACCESSORIES	
90070	A0 replacement acetate for gripframes
90069	A1 replacement acetate for gripframes
90068	A2 replacement acetate for gripframes
90067	A3 replacement acetate for information points and gripframes
90066	A4 replacement acetate for information points and gripframes
FUSION ACCESSORIES	
90678	Panel hanging strip for Fusion Versa panels
80294	Pre-cut sections of steel tape to suit one frame
390025/S	30m roll of magnetic tape for graphic panels
80290	2m post
80269	Oval base
80274	Post-to-frame joiner [pair]
80273	Fusion Rapid straight frame
80271	Fusion Versa straight frame
80272	Fusion Versa curved frame

boxed weights and dimensions

DISPLAY PRODUCTS

BANNERSTANDS – INDOOR

PRODUCT	BOXED WEIGHT [kg]	BOXED LENGTH [mm]	BOXED WIDTH [mm]	BOXED DEPTH [mm]
800mm Atom [Box of 6]	13.7	850	300	220
850mm Atom [Box of 6]	14.4	900	300	220
Zeta	1.95	850	105	105
600mm Neo	2.3	650	110	110
800mm Neo	2.6	850	110	110
850mm Neo	2.8	900	110	110
1000mm Neo	3.0	1050	110	110
1200mm Neo	3.4	1250	110	110
1500mm Neo	4.2	1550	110	110
800mm Genie	2.72	830	120	110
1000mm Genie	3.60	1030	120	110
800mm Sigma	4.50	900	225	105
1000mm Sigma	5.10	1100	225	105
Organic	5.00	970	205	150
600mm s/s Sidewinder	3.50	760	210	100
800mm s/s Sidewinder	4.30	890	210	100
1000mm s/s Sidewinder	5.00	1090	210	100
1200mm s/s Sidewinder	5.80	1290	210	100
1500mm s/s Sidewinder	7.60	1535	210	100
600mm d/s Sidewinder	4.00	760	210	100
800mm d/s Sidewinder	4.90	890	210	100
1000mm d/s Sidewinder	5.80	1090	210	100
1200mm d/s Sidewinder	6.60	1290	210	100
1500mm d/s Sidewinder	8.50	1535	210	100
Omega Fabric	6.20	905	175	165
Cobra	2.40	850	105	105
Illusion	10.80	1090	360	80

BANNERSTANDS – OUTDOOR

PRODUCT	BOXED WEIGHT [kg]	BOXED LENGTH [mm]	BOXED WIDTH [mm]	BOXED DEPTH [mm]
Typhoon	17.60	1055	510	250
Cyclone	3.5	1165	420	205
Polar	6.60	1170	410	215
Outdoor A-banner – 2m	4.80	1170	165	165
Outdoor A-banner – 3m	5.60	1660	165	165
Vision – 2m single-sided	5.90	1490	140	80
Vision – 2m double-sided	9.00	1490	140	110
Vision – 3m single-sided	7.60	1490	140	110
Vision – 3m double-sided	12.60	1490	140	140

POP-UP SYSTEMS

PRODUCT	BOXED WEIGHT [kg]	BOXED LENGTH [mm]	BOXED WIDTH [mm]	BOXED DEPTH [mm]
Element Pop-up Kit 3x3	24.5	947	663	385
Element Pop-up Kit 3x4	26.5	947	663	385
Advantage Curved 3x2	32	947	663	385
Advantage Curved 3x3	33	947	663	385
Advantage Curved 3x4	35	947	663	385
Advantage Straight 3x2	33	947	663	385
Advantage Straight 3x3	34	947	663	385
Advantage Straight 3x4	36	947	663	385

MODULAR DISPLAY

PRODUCT	BOXED WEIGHT [kg]	BOXED LENGTH [mm]	BOXED WIDTH [mm]	BOXED DEPTH [mm]
Fusion Rapid - 1 Frame*	14.40	A. 340 B. 1165	A. 340 B. 220	A. 250 B. 205
Fusion Rapid - 2 Frame*	22.10	A. 340 B. 1165	A. 340 B. 220	A. 375 B. 315
Fusion Rapid - 3 Frame*	29.80	A. 340 B. 1165 C. 1090	A. 340 B. 220 C. 220	A. 500 B. 220 C. 95
Fusion Versa - 1 Frame Straight*	17.40	A. 340 B. 1165	A. 340 B. 220	A. 250 B. 205
Fusion Versa - 2 Frame Straight*	20.70	A. 340 B. 1165	A. 340 B. 220	A. 250 B. 205
Fusion Versa - 3 Frame Straight*	24.00	A. 340 B. 1165 C. 1090	A. 340 B. 220 C. 220	A. 250 B. 110 C. 190
Fusion Versa - 1 Frame Curved*	17.40	A. 340 B. 1165	A. 340 B. 220	A. 250 B. 205

PRODUCT	BOXED WEIGHT [kg]	BOXED LENGTH [mm]	BOXED WIDTH [mm]	BOXED DEPTH [mm]
Fusion Versa - 2 Frame Curved*	20.70	A. 340 B. 1165	A. 340 B. 220	A. 250 B. 205
Fusion Versa - 3 Frame Curved*	24.00	A. 340 B. 1165 C. 1090	A. 340 B. 220 C. 220	A. 250 B. 110 C. 190
Fusion Carry Case Kit A	8.00	1240	460	400
Fusion Carry Case Kit B*	14.60	A. 1240 B. 1240	A. 460 B. 460	A. 400 B. 400
Fusion Carry Case Kit C	9.00	1240	460	400
Fusion Carry Case Kit D*	14.80	A. 1240 B. 1240	A. 460 B. 460	A. 400 B. 400
Fusion Table Kit*	7.20	A. 1170 B. 650 C. 335	A. 115 B. 550 C. 100	A. 115 B. 70 C. 45
Fusion Literature Unit	1.50	315	240	60

PANEL SYSTEMS

PRODUCT	BOXED WEIGHT [kg]	BOXED LENGTH [mm]	BOXED WIDTH [mm]	BOXED DEPTH [mm]
Folding Panel Kit - PK511	8.80	980	685	100
Folding Panel Kit - PK51	5.05	960	690	85
Folding Panel Kit - PK52	5.85	960	690	85
Panel and Pole Kit - PK53	7.50	960	680	100
Panel and Pole Kit - PK58	10.00	960	680	100

LITERATURE STANDS AND PROMOTION UNITS

PRODUCT	BOXED WEIGHT [kg]	BOXED LENGTH [mm]	BOXED WIDTH [mm]	BOXED DEPTH [mm]
Media Compact Portrait	8.90	470	360	170
Media 4 Deluxe	7.20	530	370	340
In-store Promotion Unit	10.18	930	840	115
In-store Promotion Unit with header and pole set	12.50	930	840	115
Wheeled In-store Promotion Unit	13.40	925	845	117
Wheeled In-store Promotion Unit with header and pole set	12.50	930	840	115

* Product is packed in multiple boxes.

boxed weights and dimensions

LIGHTING AND CARRY EQUIPMENT

PRODUCT	BOXED WEIGHT [kg]	BOXED LENGTH [mm]	BOXED WIDTH [mm]	BOXED DEPTH [mm]
Comet 85 Case	5.00	940	400	400
Comet 115 Case	6.00	1240	460	400
Meteor Case	11.69	1030	640	420
Graphic Carry Tube	1.32	1090	140	140
800mm Bannerstand Case	3.40	860	300	140
Lighting Case	3.20	585	380	210
Sirius/straight arm	0.65	470	80	65
Sirius/curved arm	0.65	450	160	60
Polaris light/with light fitting	0.60	470	80	65
Polaris light/bulldog clip	0.65	360	120	80
Vega light	1.15	505	150	60

SIGNAGE PRODUCTS

PAVEMENT AND FORECOURT SIGNAGE

PRODUCT	BOXED WEIGHT [kg]	BOXED LENGTH [mm]	BOXED WIDTH [mm]	BOXED DEPTH [mm]
Classic Sign Frame*	11.80	A. 935 B. 560	A. 585 B. 485	A. 85 B. 120
Switch Sign Frame*	11.80	A. 935 B. 560	A. 585 B. 485	A. 85 B. 120
Sign Wedge*	6.80	A. 905 B. 450	A. 435 B. 430	A. 10 B. 70
Small Traditional Chalkboard	10.00	1135	615	80
Large Traditional Chalkboard	11.50	1345	740	80
Small Rounded Chalkboard	10.00	1060	610	90
Large Rounded Chalkboard	13.00	1100	695	90
Folding Swing Sign	5.90	920	615	90
Aquabase*	11.00	A. 1150 B. 750	A. 760 B. 620	A. 90 B. 160
Aquabase Swap*	11.50	A. 1250 B.750	A. 760 B. 620	A.90 B. 160
A2 'A' Frame	6.80	1050	480	120
A1 'A' Frame	10.45	1250	650	120
A0 'A' Frame	16.95	1520	910	115
A1 H2O Swingmaster*	16.00	A. 840 B. 1020	A. 500 B. 670	A. 180 B. 75

PRODUCT	BOXED WEIGHT [kg]	BOXED LENGTH [mm]	BOXED WIDTH [mm]	BOXED DEPTH [mm]
A0 H2O Swingmaster*	26.10	A. 1070 B. 1360	A. 640 B. 930	A. 230 B. 75
A1 Icon*	25.00	A. 1255 B. 750	A. 775 B. 620	A. 90 B. 160

SNAP FRAME SIGNAGE

PRODUCT	BOXED WEIGHT [kg]	BOXED LENGTH [mm]	BOXED WIDTH [mm]	BOXED DEPTH [mm]
A0 - 25mm gripframe	5.00	1250	900	25
A1 - 25mm gripframe	2.25	900	660	25
A2 - 25mm gripframe	1.32	660	480	25
A3 - 25mm gripframe	0.76	470	340	25
A4 - 25mm gripframe	0.50	360	260	25
A4 Information Point	3.75	1040	295	80
A3 Information Point	4.00	1040	370	80
A4 Telescopic Information Point	3.75	640	370	100
A3 Telescopic Information Point	4.25	860	430	100
I Pad holder	5.6	735	370	75
A1 Eos Lightbox	9.55	990	760	90
A2 Eos Lightbox	7.50	780	650	90
1200mm poster snapper	1.31	1250	100	90
1000mm poster snapper	1.18	1050	100	90
594mm poster snapper	0.86	650	100	90
420mm poster snapper	0.70	470	100	90
297mm poster snapper	0.51	350	100	90
210mm poster snapper	0.35	260	100	90

CAFÉ BANNER PRODUCTS

CAFÉ BANNERS AND BARRIER SYSTEMS

PRODUCT	BOXED WEIGHT [kg]	BOXED LENGTH [mm]	BOXED WIDTH [mm]	BOXED DEPTH [mm]
Primo Post & Base Unit*	18.00	A. 1040 B. 375	A. 115 B. 360	A. 115 B. 45
Primo Original Bars 1200mm	2.50	1160	90	45
Primo Original Bars 1500mm	3.25	1460	90	45
Primo Original Bars 2000mm	4.00	1960	90	45

PRODUCT	BOXED WEIGHT [kg]	BOXED LENGTH [mm]	BOXED WIDTH [mm]	BOXED DEPTH [mm]
Primo Wrap Bars 1200mm	1.50	1160	90	45
Primo Wrap Bars 1500mm	1.90	1460	90	45
Primo Wrap Bars 2000mm	2.50	1960	90	45
Primo Wall Fixing Bracket	0.80	215	108	55
Medio Post & Base Unit*	10.50	A. 1010 B. 370	A. 110 B. 370	A. 100 B. 70
Medio Original Bars 1200mm	1.50	1220	50	55
Medio Original Bars 1500mm	1.75	1510	50	55
Medio Original Bars 2000mm	2.50	2020	50	55
Medio Wrap Bars 1200mm	1.00	1220	45	45
Medio Wrap Bars 1500mm	1.20	1520	45	45
Medio Wrap Bars 2000mm	1.50	2020	45	45
Medio Wall Mounted Bracket [pair]	0.25	n/a	n/a	n/a
Espresso Post & Base Unit*	12.50	A. 1010 B. 370	A. 110 B. 370	A. 100 B. 160
Espresso Bars 1200mm	1.00	1220	45	45
Espresso Bars 1500mm	1.20	1520	45	45
Espresso Bars 2000mm	1.50	2020	45	45
Espresso Wall Mounted Bracket [pair]	0.25	n/a	n/a	n/a
'Q' Management 4 Post Kit*	27.60	A. 900 B. 350	A. 190 B. 350	A. 190 B. 300
'Q' Management Single Post Kit*	6.90	A. 900 B. 350	A. 95 B. 350	A. 95 B. 75
'Q' Management Wall Mounted Cartridge	0.50	135	95	95
'Q' Management Wall Mounted Receiving Bracket	0.10	90	85	30

Product is packed in multiple boxes.

additional information
paper sizes
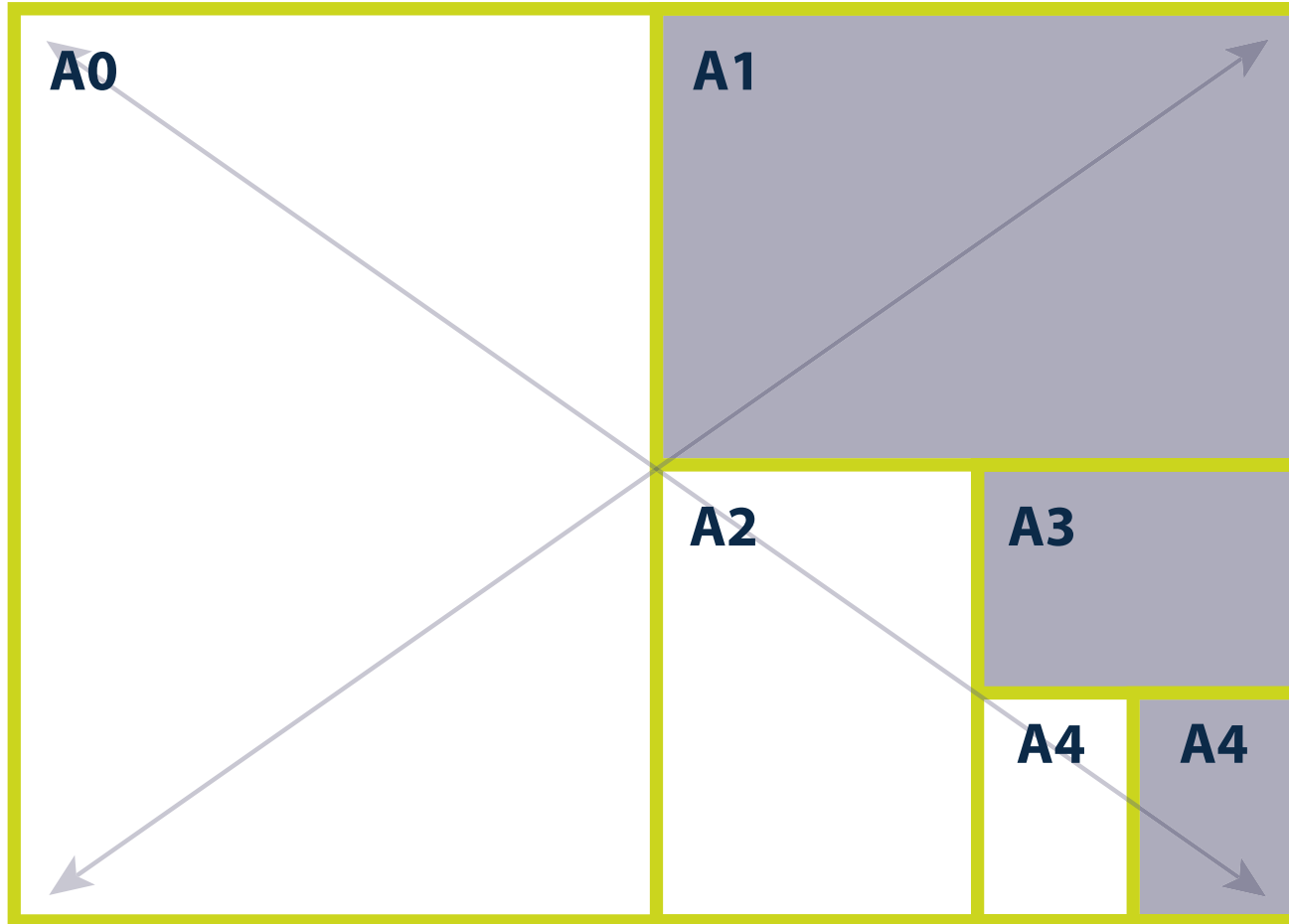
A4
210x297mm
Used with:
Gripframes,
Information Points,
Telescopic Information
Points and Poster Snappers.

A3
297x420mm
Used with:
Gripframes,
Information Points,
Telescopic Information
Points and Poster Snappers.

A2
420x594mm
Used with:
Switch, A-Frame,
Gripframe, Lightbox
and Poster Snapper.

A1
594x841mm
Used with:
Aquabase Swap, A-Frame,
Icon, H20 Swingmaster,
Lightbox, Poster Snapper.

A0
841x1189mm
Used with:
A-Frame,
H20 Swingmaster
and Gripframe.

spring **2014**
C A T A L O G U E

Feb
2014