



pod  
EXHIBITIONS

Outdoor  
2013



## EVERYTHING YOU NEED FOR A FANTASTIC OUTDOOR SEASON

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Welcome to our Outdoor brochure where you will find all the display products you will need for any outdoor event.

Choose from a selection of purpose designed products to ensure you are ready for this busy season!

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## RETAIL SIGNAGE

### 1. Economy Café Barrier

Code UB214B / UB214P / UB214-SC

- Economical with simple tough design
- Black power-coated finish
- Solid steel bases at 6.1kg and 960mm (h) posts at 1.1kg
- Available as individual components
- Looped and eyeleted graphic fixing
- Withstands winds 13-18mph/21-29kph (Beaufort scale 4)

Visible graphic area (approx):  
675 (h) x 850/1350/1850mm (w)

Cross Rail		Posts and bases	
Size (mm)	Code	Description	Code
1000	UB214-1000	Base	UB214B
1500	UB214-1500	Post	UB214P
2000	UB214-2000	Spring Clip	UB214-SC

### 2. Deluxe Café Barrier

Code UB215B / UB215P / UB215-SC

- Ideal for defining areas outside restaurants, cafes and bars
- Easy to assemble and expandable
- Chrome finished bases and posts
- Available as individual components
- Withstands winds 13-18mph/21-29kph (Beaufort scale 4)

Visible graphic area (approx):  
775 (h) x 850/1350/1850mm (w) (with 2 x rails)

Cross Rail		Posts and bases	
Size (mm)	Code	Description	Code
1000	UB215-1000	Base	UB215B
1500	UB215-1500	Post	UB215P
2000	UB215-2000	Spring Clip	UB215-SC



Cafe barriers cannot be left outside in all weathers



## BANNER STANDS

### 3. Blizzard

Code UB701-C

- Ideal for point of sale, retail display or exhibition environments
- Stylish design hollow plastic base for water or sand weighting
- Adjustable height and width
- Graphic is attached with eyelets
- Telescopic pole
- Optional carry bag (AB140-C)
- Holds 15 litres water approx
- Withstands winds 13-18mph/21-29kph approx (Beaufort scale 4)

Visible graphic area (approx):  
2000 (h) x 800mm (w)

### 5. Thunder

Code UB185-850

The only double-sided retractable outdoor banner. Thunder is the ideal roller banner for outdoor use being strong and durable yet very easy to assemble and transport.

At over 2m high Thunder will display your message on both sides for maximum viewing impact.

- Double sided outdoor banner
- 850mm wide
- Large twin twist out feet
- Snap rail
- Three part bungee pole
- 2080mm high
- Padded bag included
- Withstands winds 18-24mph/29-38kph (Beaufort scale 5)

Visible graphic area (approx):  
2025 (h) x 850mm (w)

### 4. Storm Hydro 2

Code UB209

Built for durability and strength, the Storm Hydro 2 is ideal for indoor or outdoor promotions.

- Can be used as a single or double-sided unit
- Moulded plastic base for water or sand weighting
- Graphic is attached with eyelets
- Supplied with carry bag
- Withstands winds 10-12mph/16-19kph approx (Beaufort scale 3)

Visible graphic area (approx):  
1800 (h) x 800mm (w)





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SP-TRO-LC



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## SIGNAGE BOARDS

### 7. Whirlwind

Code UB207

A heavy-duty outdoor swing sign that is ideal for pavement advertising and retail promotions.

- Double-sided snap frame suitable for A1 size posters
- Wheeled compact moulded hollow base for water or sand weighting
- Spring pivot for swing motion
- Flat-packs for easy transportation
- Holds 25 litres of water approx
- Withstands winds 18-24mph/29-38kph approx (Beaufort scale 5)

Visible graphic area (approx):  
820 (h) x 575mm (w)

### 9. Trojan

Code SP-TRO

Trojan freestanding portable unit is ideal as an information stand, promoter or way-finder for forecourts, pavement signage and events.

- Hollow base can be filled with water or sand six litre capacity
- Supplied flat-pack in three pieces that simply screw together
- Made with PE plastic
- Overall height 1200mm
- Overall weight 3kg (when empty). 9kg with water
- Optional extra plastic chain (SP-TRO-LC)
- Withstands winds 13-18mph/21-29kph approx (Beaufort scale 4)

Visible graphic area (approx):  
380mm (h) x 330mm (w)

### 8. A-Sign Board

Code VF204-C / Code VF204-A2

The 'A'-Sign Board has been developed with ease in mind using our popular spring loaded Trappa frame graphic holder.

- Fantastic value for money
- Galvanised steel backing adding extra strength and stability
- Easy front loading
- Outdoor or indoor use
- For A1/A2 size posters
- Robust and sturdy
- Double-sided snap frame
- Withstands winds 10-12mph/16-19kph approx (Beaufort scale 3)

Visible graphic area (approx):  
A1 - 831 (h) x 584mm (w) - Code VF204-C  
A2 - 594mm (h) x 420mm (w) - Code VF204-A2

### 10. Limpit

Code SP-LIM

Very simple solution for portable and temporary signage fixings. Ideal for car promotional boards.

- Attaches to metal, glass or any perfectly smooth surface
- Soft protective rubber suction cup
- Easy to use and reposition
- Simple to change graphic
- Holds the sign at 90 degrees to the surface
- Accepts material up to 10mm thick



## LARGE FORMAT & COUNTERS

### 11. Monsoon

Code UB707-C / Code UB711-C

A large format double-sided outdoor 'A' frame banner, made from lightweight aluminium, ideal for use with PVC eyelet banners.

- Natural finish 25mm aluminium tubes with reinforced plastic moulding
- Available in two landscape formats
- Easy push-fit assembly with plastic flush-fit connectors – no tools necessary
- Graphic secured with bungee cords
- Supplied complete with guide pegs
- Includes carry bag
- Withstands winds 18-24mph/29-38kph approx (Beaufort scale 5)

Visible graphic area (approx):

2.5m - 840 (h) x 2340mm (w) - Code UB707-C

3m - 1090 (h) x 2840mm (w) - Code UB711-C

### 13. Horizon

Code UB203

The biggest graphic carrier in the range with a graphic area of up to 4.8m<sup>2</sup> per side. The ideal promotional solution for outdoor events and advertisements.

- Single or double-sided banner
- Telescopic poles for adjustable height
- Individual units can be joined together to form a continuous wall (additional component required)
- Hollow feet for water or sand weighting
- Holds 28 litres water approx
- Withstands wind speeds 10-12mph/16-19kph approx (Beaufort scale 3)

Visible graphic area (approx):

1500 - 2000 (h) x 2500mm (w)

### 12. Stowaway

UB736-01 / UB736-02 / UB736-03

Extremely portable and lightweight the design is based around sprung fibre-glass poles that require no assembly and pack away into a small carry bag.

- High visual impact display stand
- Indoor/outdoor use
- Extremely light weight
- Supplied with carry bag and ground pegs
- No tools required

Visible graphic area (approx):

Size 1 - 990 (h) x 1962.5mm (w) - UB736-01

Size 2 - 820 (h) x 1650mm (w) - UB736-02

Size 3 - 650 (h) x 1354mm (w) - UB736-03

### 14. Tornado

Code PK410 / Code PK411

- Suitable for indoor or outdoor use
- Constructed from moulded HDPE and PVC tambour
- Moulded top has pen recess and water drainage notches
- Weatherproof, robust and durable
- Hollow base for water or sand weighting
- Plain PVC tambour wrap included
- Support poles and header (shown) are optional extra (PK411)
- Suitable for direct print
- Optional carry bags available - Code AB187 & AB187A

Visible graphic area (approx):

Base - 872(h) x 950mm(w) - Code PK410

Header - 250(h) x 675mm(w) - Code PK411





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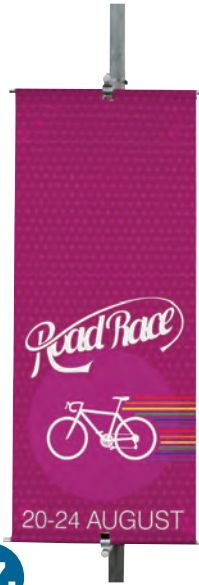
15.



16.



17.



## FLAGS

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### 15. Mistral Flag

Code UB725

- Ideal for fixing to both poles and walls
- Brackets can be moved for adjustable graphic height
- Made from weatherproof aluminium castings with GRP tubes
- Tested to a 31–38mph/50-60kph (Beaufort scale 7) using flag knit fabric

Visible graphic area (approx):  
Up to 2000mm (h) x up to 800mm (w)\*

### 17. Rotating Mistral

Code UB725-R

- Rotates on an extended arm
- Brackets can be moved for adjustable graphic height
- Made from weatherproof aluminium castings with aluminium or GRP tubes
- Tested to a 31–38mph/50-60kph (Beaufort scale 7) using flag knit fabric

Visible graphic area (approx):  
Up to 1500mm (h) x up to 800mm (w)\*

### 16. Double sided Mistral

Code UB725-D

- Brackets can be moved for adjustable graphic height
- Made from weatherproof aluminium castings with aluminium or GRP tubes
- Tested to a 31–38mph/50-60kph (Beaufort scale 7) using flag knit fabric

Visible graphic area (approx):  
Up to 2010mm (h) x up to 610mm (w)  
for each flag\*

\*check suitability





## FLAGS

### 18. Wind Dancer

Code WD104 / WD105

- Portable and lightweight
- Base can be filled with water or sand for stability
- Telescopic aluminium pole with moulded plastic base
- Eyelet fixings for graphic attachment
- Withstands winds 13-18mph/21-29kph approx (Beaufort scale 4)
- Recommended bags for 5m - UB716-C / for 4m - AB212-C

Size	Assembled size (mm)	Visible graphic area approx (mm)	Code
4m	4150 (h)	2800 (h) x 800 (w)	WD104
5m	5300 (h)	3500 (h) x 1000 (w)	WD105

### 19. Shimmer

Code WD102

An outdoor/indoor flag pole and base.

- Plastic, easy push-fit assembly with adjustable height pole
- Black pole and square base
- Hollow base for water or sand weighting
- Eight litre capacity
- Overall height 2560mm

Size	Assembled size (mm)	Visible graphic area approx (mm)	Code
2.5m	2560 (h)	1800 (h) x 550 (w)	WD102

### 20. Eco

Code WD101

This 2.9m flag is the cost effective way of displaying your message.

- Overall height 2.9m
- Eight litre capacity base
- Suitable for lightweight flag textile
- White pole and base
- Plastic, easy push-fit assembly with adjustable height pole
- Square base

Size	Assembled size (mm)	Visible graphic area approx (mm)	Code
2.9m	2900 (h)	1800 (h) x 550 (w)	WD101

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22.



Base Foot  
(includes bag)  
Code UB718-C

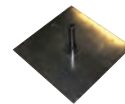
Weighting Ring  
(sold separately  
- includes bag)  
Code UB719-C



Drive-on Car Foot  
Code UB721-C  
(bag not included)



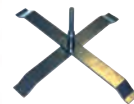
Ground Spike  
Code UB720-C  
(sand, soil, snow)



Square Base  
Code UB728-C



Weighting Ring  
Code UB719-C



Cross Base  
Code UB727-C



Ground Spike  
Code UB731-C

(All feet sold separately)

# FLAGS

## 21. Zoom

Code UB717-C / Code UB726-C / UB724-C

The Zoom is ideal for all types of indoor or outdoor displays and events and is available with a choice of bases to suit a variety of different surfaces.

- Quill (UB717-C), Mini Zoom (UB726-C) or Feather (UB724-C) flag shapes available
- Lightweight portable outdoor banners
- Aluminium base with glass fibre pole
- Suitable for lightweight flag knit fabric graphics
- Choice of bases to suit a range of applications
- Withstands winds 13-18mph/ 21-29kph approx. (Beaufort scale 4)

Shape	Assembled size (mm)	Visible graphic area approx (mm)	Code
Feather	3500 (h)	3025 (h) x 870 (w)	UB724-00
	4700 (h)	4025 (h) x 870 (w)	UB724-C
Quill	3500 (h)	2835 (h) x 1480 (w)	UB717-01
	4100 (h)	3595 (h) x 1505 (w)	UB717-C
Mini Zoom	1800 (h)	1800 (h) x 842 (w)	UB726-C
	2500 (h)	2148 (h) x 1169 (w)	

Our flags are finished to the highest standard possible using high quality fabrics. On some flag styles in zero wind conditions some rippling may be present due to the tensioning of the flag pool, this is normal and unavoidable

## 22. Zoom Grande

Code UB730 -C

The Grande is part of our popular and versatile outdoor flag range. Zoom Grande is ideal for all types of indoor or outdoor displays and events and at nearly six metres high can really make an impact: The choice of heavy duty, weighted bases makes them adaptable to variety of different surfaces.

Shape	Assembled size (mm)	Visible graphic area approx (mm)	Code
Feather	5800 (h)	4600 (h) x 1050 (w)	UB730-C
Quill	5800 (h)	4502 (h) x 1400 (w)	



## FLAGS

### 23. Zoom Lite

Code UF-ZM28 / UF-ZM34 /  
UF-ZM45 / UF-ZM56

Zoom Lite is a flexible flag system designed to give you a choice of pole sizes from 2.8m to 5.6m that can accommodate three different flag shapes - Quill, Crest and Feather. With a choice of bases to suit any ground surface, Zoom Lite is the ultimate flag system you can buy.

- Choice of four different flag pole heights - 2.8m, 3.4m, 4.5m & 5.6m
- Choice of three different flag shapes
- Multiple bases to suit all surfaces
- Withstands winds 13-18mph/  
21-29kph approx (Beaufort scale 4)

### 24. Formulate Storm

Code UB732 / UB733 / UB734 / UB735

Formulate Storm Flags are a range of strong durable flag poles made from 30mm aluminium tube manufactured in the UK.

Storm Flags are designed to withstand high winds making them extremely robust in almost any weather condition with a choice of bases to suit different surfaces.

- Available in two different sizes and shapes - Storm 90 and Storm Curve
- Manufactured in the UK
- Withstands winds between 39-46mph /62-73kph (Beaufort scale 8)
- Optional bags available

23. Zoom Lite specifications

Shape	Pole length	Assembled size (mm)	Visible graphic area approx (mm)	Code
Feather	2.8m	2450 (h)	2000 (h) x 550 (w)	UF-ZM28
	3.4m	3050 (h)	2600 (h) x 600 (w)	UF-ZM34
	4.5m	4060 (h)	3400 (h) x 796 (w)	UF-ZM45
	5.6m	5000 (h)	3900 (h) x 850 (w)	UF-ZM56
Crest	2.8m	2450 (h)	1900 (h) x 550 (w)	UF-ZM28
	3.4m	3050 (h)	2600 (h) x 600 (w)	UF-ZM34
	4.5m	4060 (h)	3400 (h) x 785 (w)	UF-ZM45
	5.6m	5000 (h)	3900 (h) x 850 (w)	UF-ZM56
Quill	2.8m	2000 (h)	1530 (h) x 680 (w)	UF-ZM28
	3.4m	2620 (h)	2058 (h) x 990 (w)	UF-ZM34
	4.5m	3300 (h)	2900 (h) x 1200 (w)	UF-ZM45
	5.6m	4300 (h)	3600 (h) x 1204 (w)	UF-ZM56

24. Formulate Storm specifications

Shape	Pole length	Assembled size (mm)	Visible graphic area approx (mm)	Code
Storm Curve	3.6m	3600 (h)	2400 (h) x 425 (w)	UB735
	4.8m	4800 (h)	3600 (h) x 425 (w)	UB733
Storm 90	3.6m	3670 (h)	2400 (h) x 840 (w)	UB734
	4.8m	4870 (h)	3600 (h) x 840 (w)	UB732

\* Large Cross Base and Ground Spike only suitable with Zoom Lite 4.5m & 5.6m and Formulate Flag 4.8m versions.

\* Wall Mounting Base is only suitable with Zoom Lite flags 2.8m & 3.4m versions.



23.



24.



Large Cross Base\*  
Code UF-ZMLCB



Square Base  
Code UF-ZMLSQ



Small Cross Base  
Code UF-ZMSCB



Plastic Ground Stake  
Code UF-ZMPSS



Weighting Ring  
Code UB719-C



Ground Spike\*  
Code UF-ZMGS



Drive-on Car Foot  
Code UF-ZMCF5



Outdoor Water Base  
Code UF-ZMGMB



Wall Mounting Base\*  
Code UF-ZMWMF



Concrete Base

(All feet sold separately)



## GRAPHICS

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With all our Outdoor products we can offer a one-stop-shop service to include printing with your own graphics and expert finishing all at cost effective prices.

We can print either UV up to 3.1 meters or Dye Sub to include both banner and textile printing options - making sure your flags will stand out from the crowd!

We have a choice of 15 printing medias including flag knit, banner vinyl, foamed PVC sheets up to 10mm thick and even a 230gsm polyester canvas.

Be rest assured, we will support you all the way from receiving your artwork to our high quality printing, excellent finishing fitted onto your chosen products and a speedy delivery service.

Please note:

All our fabrics are treated with a fire retardant coating and some other coatings to absorb ink. If dampened by a rain shower there may be some staining.

This will generally wash out with heavier rain showers, but can be removed by a cold wash setting in a standard washing machine if required. We do not pre-wash our fabric graphics.





## Guarantee

All Outdoor products, are covered by a one year guarantee.

We are continually improving and modifying our product range and reserve the right to vary the specifications without prior notice. All dimensions state height first and both dimensions and weights quoted are approximate.

We accept no responsibility for variance. E&OE.



## Design and Patent Information

Some of the products in our catalogue carry a worldwide Patent, some carry a Design Patent. All of our unique products are designed in the UK / USA and designs are registered.

Due to variations in graphic substrates, graphic thicknesses stated are provided as a guide only. Always check the suitability of your substrate on the display unit before application.

