

# industrial Cooling Sales Press Release



## Can We Help You Go Green?

The Improve Your Resource Efficiency (IYRE) service is an EU funded programme which is free to eligible small to medium sized enterprises (SMEs) looking to save money by reducing their environmental impact. IYRE environmental advisors support businesses by conducting free on-site environmental surveys, which can potentially lead to funding towards carbon reduction projects.

The free IYRE service aims to improve resource efficiency and reduce carbon emissions in order to improve competitiveness by offering:

- Help and advice from a dedicated specialist
- Identification of areas for improvement and savings
- Production of a plan to maximise business benefits and carbon savings
- Sourcing funding to help implement plan
- Advice on how to use environmental credentials to gain competitive advantage.

### Eligibility

IYRE is available to any organisation with 5 to 250 employees in the South West of England until December 2013. To qualify you must be able to show your business has the desire and ability to:

- Grow turnover or employee numbers with a focus on job retention
- Improve products or processes to become more sustainable as a result
- Implement cost saving and carbon reducing changes

#### **Exclusions**

Exclusions apply; not available to hospitality, healthcare, textiles, straight retail & wholesale, financial services, shipbuilding, mining, education, and the public sector

#### **How to Apply**

ICS Temperature Control, working with the IYRE service, can help eligible organisations access European funding to improve their resource efficiency. If you are an SME, based in the South West of England you could be entitled to free environmental business support.

To find out more call us today on 0800 774 7416 or visit http://www.iyre.co.uk/

