



Monday 2nd July 2012

RB UK Ltd launches new website

Shelving and storage specialists, RB UK Ltd, have launched a new website aimed at assisting retailers, DIY specialists, Shopfitters, Architects and Specifiers with their product searches.

Focusing on their wide and varied product range, Bedford based RB UK has worked with local award-winning design agency FiveSite, to create a fresh and up to date website that is both straightforward to navigate and encompasses all products for both retail and commercial markets.

RB UK's Managing Director Clive Lloyd, says *"Times are changing regardless of which markets companies operate in and it's necessary to update your image and products regularly in order to keep pace with new trends and market activities."*

"Until now, we have had a relatively restricted online capability, choosing instead to meet with customers face to face. It's our personal relationships with our customers that have been instrumental in the growth of the company and we will now enhance this with the launch of the new website, www.rbuk.co.uk."

Editors notes

RB UK Ltd, suppliers of shelving and storage, has been established since 1983. Along with their subsidiary company Eden Shop Equipment in Birmingham, RB UK offer a wide product range and high levels of customer service. A family run business, RB UK work with a variety of customers, from some of the largest DIY retailers in the UK, to independent high street stores.

Tel number: 01234 272717

Website address: www.rbuk.co.uk