



THE
WINDOW FILM
COMPANY®

Commercial
Brochure

01 About us

The Window Film Company is proud to have been at the forefront of the industry since being established in 1998. We supply and install a substantial range of window film products, providing cost efficient, effective solutions for issues such as solar control, safety, privacy and glass decoration. We have continued to invest in our staff, facilities and equipment, which in turn allows us to provide the best products, the best finish and the best customer service possible.

Window Film

Window films are being used in an increasingly wide range of situations and we are dedicated to finding the best solution for our customers. Traditionally, window films have been associated with issues such as heat, glare, fading, privacy, glass manifestation, safety and security, but advances in film and printing technology mean that window films and associated products such as our digital wallpaper are being used as a decorative solution or design feature.

Our in house graphics team are able to provide you with design and print guidance, whilst your dedicated account manager will be available to you from first contact to project completion, making sure that every aspect of your Window Film Company experience meets and exceeds your expectations.

Facilities

We have state of the art UV and solvent based printers at our Buckinghamshire head office, allowing us to carry out all printing in house. This allows us to guarantee exceptional quality every time, as well as being able to offer speedy turnaround times for projects with tight deadlines.

Our cutting and plotting machines allow us to cut film with absolute precision, whether it be for large scale installations or to recreate intricate detail.

Our Chesham HQ is also home to our graphics team, who utilise the best in design technology to help our customers bring their ideas and design dreams to life. Our office staff are also located at Head Office, each of whom is fully trained and happy to answer any question you might have.

We also have a showroom in the heart of London's Clerkenwell design district, as well as an additional office within the iconic Fort Dunlop complex in Birmingham.

Nationwide

Our teams of installers are fully trained and qualified and are able to carry out installations anywhere in the country. Whoever you are, wherever you are and whatever your situation you can be guaranteed the best possible start to finish service from The Window Film Company.

Trade Associations

We are proud members of The Glass and Glazing Federation (GGF) and The Association of Interior Specialists (AIS).



"We have continued to invest in our staff, facilities and equipment, which in turn allows us to provide the best products, the best finish and the best customer service possible."

"It is a legal requirement that glass in certain areas of public buildings such as workplaces and schools, meet a minimum safety standard."

02 Safety

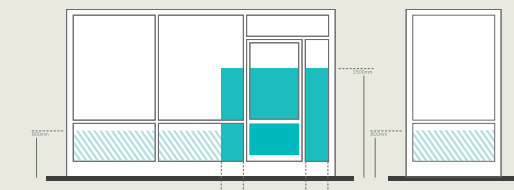
Glass can be a fragile and potentially dangerous material, with the possibility of serious damage or injury if broken. Legislation dictates that glass in certain locations must be of a minimum safety standard, and an application of safety window film from The Window Film Company is an effective and efficient solution.

Safety window film works by ensuring that if glass breaks, it does so in a safe manner. If untreated or standard glazing breaks, the shards fall away from the frame creating an immediate and dangerous hazard. Safety film holds the broken glass in place, preventing it from detaching and causing an issue. An application of safety film will upgrade glass to safety glass, meaning there is no need to undertake an expensive glazing replacement programme to ensure safety standards are met.

Legislation

It's a legal requirement that glass of a certain size and in certain locations needs to meet safety standards. The exact standard is set out in Building Regulations Approved Document K, with the requirements illustrated in the diagram below.

Critical locations



Standards

Safety film can be fitted internally or externally and can be fitted in the frame to existing glazing and windows. Once installed by The Window Film Company's professional installers, glass will be upgraded to meet the standard BS EN 12600, previously BS6206.

The film is available in a range of different thicknesses and strengths, as well as in a number of different finishes. The choice of films means that there is a product available to meet both functional and aesthetic requirements, with fully trained staff on hand to provide advice about the film most suitable for your particular circumstance.

Safety film can be applied in conjunction with other films to deliver increased functionality such as security, privacy and solar protection, with many films offering multiple benefits. For guidance, advice, information, samples and an installation quote, contact one of The Window Film Company's trained members of staff today.

“Glass Manifestation is usually the term used for frosted window films applied onto glass to obscure the vision and/or to prevent people from walking into the glass.”

03 Glass Manifestation

Glass Manifestation is required by law, and an application of manifestation from The Window Film Company is a cost-effective and efficient way of turning something necessary into something stylish and desirable.

Legislation

The legislation is in place to, simply put, stop people from walking into your glass. By placing markings at strategic points on the glazing, it makes the glass clearly visible and prevents accidents. Glass manifestation should be applied to what the building regulations refer to as critical locations; between 850mm and 1000mm, and between 1400mm and 1600mm above the floor. The material used on the glass must provide a contrast between the glass and the background.

Appearance

The location of manifestation is clearly defined to make it as an effective a solution as possible, and whilst it must provide a certain level of contrast, the appearance of the applied manifestation is largely down to the customer.

Manifestation is traditionally created using a frosted film, the appearance of the film providing the glass with an acid-etched finish. Designs can feature simple patterns such as dots or squares, or can also take the form of strips or bands. The Window Film Company offers a range of these standard designs, which can be viewed online here.

Creative Opportunities

Whilst manifestation is required by law, it also provides an opportunity to add an extra creative dimension to glazing. It can take the form of company logos or other bespoke patterns, with The Window Film Company able to recreate artwork in full colour on a range of films; a manifestation solution tailored to exact specifications.

The Window Film Company's in house graphics team are able to work closely with clients to discuss the available options, using state of the art design and cutting equipment to recreate designs in perfect detail. With teams of professional installers operating throughout the country, The Window Film Company are able to guarantee not only the best possible product, but the best possible installation.

Glass manifestation is a requirement, but with help from The Window Film Company, a functional need can be transformed into an eye-catching and impressive part of your premises. The standard designs are available to view online, whilst for details on our bespoke manifestation service, contact one of the team on 01494 794477. They will be happy to help.

“Extensively used on shop windows, museum exhibits and in art galleries, our UV window film can filter out up to 99% of UV rays, often without a drastic alteration to the appearance of your glass.”

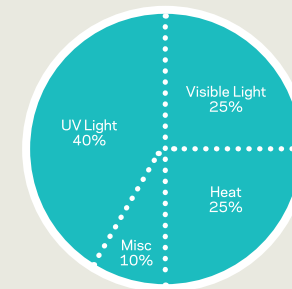
04 Anti Fading UV

The Window Film Company supply and install a range of specialist UV window films, designed to block out the sun's harmful UV rays – a major cause of fading.

Extensively used on shop windows, museum exhibits and in art galleries, our UV window film can filter out up to 99% of UV rays, often without a drastic alteration to the appearance of your glass.

Causes of fading

Fading can be an expensive problem for many businesses, but misunderstanding the causes can often result in the issue not being tackled effectively. The pie chart below illustrates the causes of fading, with UV rays being the major contributing factor (40%), with heat (25%) and light (25%) also combine to cause fading. Other factors such as bad ventilation and artificial light can add to the problem. It is therefore important to consider these additional causes when selecting your UV window film.



Extensive range

We offer an extensive range of UV window films, and whilst the majority are able to cut out up to 99% of UV rays, they do vary in appearance and performance, so please contact our team of experts by calling 01494 794477. Dedicated account managers are on hand to discuss your requirements and to help find the correct solution for your situation. They will be able to organise a no obligation quote as well as organising working samples of our films, allowing you to experience our products first hand before purchasing.



“Excess heat can make buildings hot and uncomfortable, causing problems in almost any room with windows.”

05 Solar Control

The Window Film Company supplies and installs a range of solar films, each designed to reduce the build-up of heat within your premises.

Excess heat can make buildings hot and uncomfortable, causing problems in almost any room with windows. An application of solar film by The Window Film Company is an efficient and straightforward way to tackle the problem.

Effective and cost efficient

Our solar film can be applied to existing windows and is available in a range of grades, shades and colours. Each film varies in appearance and performance, with the most popular being High Reflective Silver – a high performance film that can reduce excess heat by up to 80%, whilst allowing natural light to pass through your glazing. We offer working samples of each film type free of charge, allowing you to see first-hand how each product performs.

Additional benefits

An application of solar film can have numerous other benefits including preventing glare and fading caused by harmful UV rays and reducing energy consumption by reducing the strain on air conditioning units. This can help you save money on energy bills, and we offer an energy efficiency survey to help illustrate the savings an application of window film at your premises could realise. (Please note, the survey is only appropriate for buildings that match certain criteria. Please call us direct for more detail).

Specialist advice

Whatever the size of your building or the scale of your problem, we'll be able to help. Our trained staff are on hand to talk through your requirements and to suggest the best possible solution for your particular situation. For full details on our range of solar films and how they could work for you, please call our friendly and professional team on 01494 794477 today.

“The variety of privacy films we offer ensures that there is a solution – whatever your circumstances.”

06 Privacy

Privacy is required for a number of reasons and in a variety of situations. The Window Film Company supply and install a wide range of privacy films, each varying in appearance and each with different properties and attributes.

The variety of privacy films we offer ensures that there is a solution – whatever your circumstances.

Two way privacy can be achieved with an application of our Frostbrite frosted film. The film, which gives your glass a classic sandblasted, acid etched appearance, prevents vision through your glazing without sacrificing natural light. This durable film comes in a number of finishes and can be computer cut to feature branding or design elements. We are also able to print in full colour onto our frosted films, allowing you to achieve privacy whilst also creating an eye-catching feature.

We also supply and install a range of coloured vinyl films. Completely opaque in appearance, these films are ideal for completely blocking vision. There is a wide range of colours available, but it is important to note that there are some restrictions on when applying solid colour vinyl is appropriate.

One way daytime privacy is attainable with an installation of one of our reflective window films. These films work by reflecting the light on the brighter side of the glass, creating a mirrored, reflective appearance and preventing visibility. On the darker side of the glass, visibility will not be impaired.

Our fully trained staff are always on hand to talk to you about any aspect of our privacy films, so please do give us a call on 01494 794477 to discuss the best choice for film for your situation. Our account managers are able to provide quotes over the phone, and samples are available to allow you to experience the film first hand.

An installation of window film is a cost effective solution, and our teams of experienced and qualified fitters are available to ensure you enjoy a perfect result, whatever the size of your premises and wherever you are in the country.



“Rainbow Film is a range of 20 different shades and colours that can totally transform your glazing. All of these allow vision through from one side to the other.”

07 Coloured Window Films

Coloured window films are a highly effective and cost efficient way of transforming the appearance of windows and glass. With a range of colours, finishes and film types available, The Window Film Company are guaranteed to be able to give your glazing an eye-catching makeover.

Different films for different requirements

Coloured film from The Window Film Company will instantly transform the appearance of your glass. An application of colour can achieve privacy, meet manifestation requirements, incorporate branding elements and logos or simply provide an attractive decorative effect.

Rainbow film

Rainbow film is The Window Film Company's range of transparent colours. Available in 20 different shades, rainbow film will instantly transform the appearance of glass whilst still allowing vision from both sides. Rainbow film is perfect for situations where the view needs to remain unaffected and light levels maintained, the nature of the film allowing for a high level of light transmission.

This range of film is suitable for computer cutting, allowing for the precision creation of logos and other detailed designs. Rainbow film is also an ideal choice for manifestation; the colour of your choice providing the necessary contrast between the film and the glass.

Long lasting, durable and suitable for application to most glass types, rainbow film is the perfect choice for changing the appearance of glass without sacrificing vision or light.

Solid colours

The Window Film Company supply and install a range of over 40 solid colour vinyl films. Opaque in appearance, coloured vinyls are the ideal choice for delivering privacy – once applied the films will block both vision and light.

Available in both internal and external grades, coloured vinyl can be computer cut to create text, logos or other designs, or can be cut to size to provide a colourful covering for full size panels, windows and glass.

The properties of coloured vinyl mean that it isn't suitable for application to every type of glass, so when considering a solid colour, we recommend talking to one of our friendly experts who will be able to provide full details about our full range of coloured films.

Printed colour

In addition to existing colours, The Window Film Company is able to print colour onto a range of different films, providing a solution for when an existing film doesn't provide the appearance or finish required. Optically clear film can be printed upon to provide a tonal match using pantone references, whilst the versatile nature of frosted film makes it an ideal surface on which to print in full colour.

Coloured film can be a cost effective but hugely effective way of transforming your glass in a number of ways. With an in-house graphics studio, state of the art cutting and printing equipment along with a wealth of experience, The Window Film Company can help bring your glazing to life.

“The Window Film Company’s range of security films can be applied to existing glass, negating the need for expensive new glazing”

08 Security

Windows and glass can be seen as a potential weak link when it comes to security, but an application of specialist window film can provide an effective barrier; serving to deliver increased security as well as peace of mind.

Cost effective security solution

The Window Film Company’s range of security films can be applied to existing glass, negating the need for expensive new glazing and with a range of grades and finishes, there is a film that is suitable for every situation.

Available in a range of thicknesses from standard safety film to bomb-blast protection, security film will allow the glass to withstand an amount of impact, serving to slow down and deter intruders, whilst also providing protection against accidental damage.

In the event of breakage security film will hold the glass together, keeping the broken glass together and in the frame, making it hard for potential intruders to obtain unauthorised access to your premises. By ensuring the glass breaks in a safe fashion, an application of security film also provides a safety solution by preventing broken glass falling in on itself and causing potential injury to those inside.

Additional benefits

As well as providing a protective layer to your glass, security film can add an additional security element by blocking vision into your premises. By obscuring vision through glazing valuable equipment or possessions can be hidden from view, ensuring they don’t become a target for opportunistic criminals.

Security film is available for both internal and external installation, and can also be fitted in conjunction with other films to deliver additional benefits as solar control, protection against glare and fading, and privacy. As with all films stocked by The Window Film Company, a full installation service is available, with qualified and experienced teams of fitters available to deliver a professional, perfect finish no matter the size, location or complexity of the job.

With a wide range of security films to choose from, The Window Film Company’s trained staff will help you make an informed choice, whilst samples will allow you to see how each film performs in your unique circumstance. For advice, samples and a quote for installation to your glass, contact 01494 794477.



"This multipurpose product has a number of benefits, not least its unique surface which means it can be printed by the majority of printer types."



09 Digital Wallpaper

Digital wallpaper is an innovative version of a traditional decorating product and can be printed in full colour to create a bespoke decorative solution featuring your images or designs.

Once printed, the wallpaper can be installed to virtually any flat surface making it one of the most versatile decorative methods on the market.

Your vision brought to life

Using wide format printers, digital wallpaper is printed in full colour to feature whatever image or design you provide. State of the art printers ensure a vivid and vibrant result, whatever the size or quantity required.

Tough, durable and versatile

Digital wallpaper can be applied to almost any internal flat surface making it the ideal solution for bringing to life not only walls, but also traditionally under-utilised and uninspiring surfaces such as doors and cupboards. The tough, durable nature of the product means it is perfect for high traffic locations such as reception areas and offices.

Bespoke

Wallpaper from The Window Film Company is a completely bespoke product, featuring the exact design or image you supply. Digital wallpaper provides you with the opportunity to create eye-catching features and carry out decorative improvements, quickly, efficiently and to your exact specification.

No fuss installation

Digital wallpaper's paste free application makes the fitting process easier and more efficient than that of traditional wallpaper. Our teams of fitters are able to fit wallpaper to your premises with the minimum of disruption, enabling The Window Film Company to transform your walls and surfaces without disrupting your daily activity.

All digital wallpaper is printed by our in-house graphics and print team who are on hand for help and advice at every stage in the process. From help with design, scaling and sizes all the way through to providing proofs.

10 Architects & Specifiers

Specification, Tenders and The Window Film Company

The Window Film Company is vastly experienced in working alongside architects, specifiers and other industry professionals; providing advice, film samples and costs as well as a full supply and installation service.

Each enquiry is assigned a dedicated Account Manager who will be on hand to help at every stage of the process, from initial contact to job completion. Your Account Manager will be able to provide advice and costs for the full range of films and services we supply.

Specifying

If you are specifying window film, our products are all available via NBS Plus. Our products are available in the following sections:

L40 General Glazing – Clause 610 Window Film

L40 General Glazing – Clause 630 Manifestation

A wealth of information is provided via the NBS software, but if you require additional advice, information or guidance, please contact us and our team will be happy to help.

Additionally, if you are specifying window film but do not use NBS, we can provide you the information in the relevant format, allowing you to insert the detail as required.

Tenders

If you are working on a tender in which window film is specified, our dedicated support team will ensure you have all the information and prices you require to complete and submit a competitive price. More information is available on our tenders and estimating page.

Having been established in 1998, The Window Film Company has carried out jobs in virtually every conceivable location, ranging from large scale multi-site projects, to single window requirements. Our fully qualified installers all carry CSCS cards and are PASMA trained for working at height, meaning they can be relied upon for an outstanding installation, whatever the location or situation.

RIBA Approved CPD

The Window Film Company is proud to offer a RIBA approved CPD presentation.

The 60 minute session, entitled Window Film, Manifestation and Interior Graphics, includes an overview of the wide range of window films available and how they work, information on the legal requirements around making glass apparent, privacy solutions and details of the latest innovations in glass and window decoration.

The presentation is delivered by Director Micky Calcott, who with a wealth of experience in the industry, is perfectly placed to talk to architects, specifiers, interior designers and building contractors about the uses and benefits of window film. Constantly updated to ensure the most accurate and useful information, the presentation has been well received by attendees throughout the Country.



“Thanks to The Window Film Company’s state of the art equipment, it is possible to create logos, graphics, illustrations and designs that can be applied to a variety of surfaces”

11 Branding and Logos

The Window Film Company supply and install a range of products that allow you to incorporate your branding throughout your premises.

Thanks to an ever increasing range of innovative products and The Window Film Company’s state of the art equipment, it is possible to create logos, graphics, illustrations and designs that can be applied to a variety of surfaces. The most intricate of designs can be perfectly recreated, allowing us to create truly bespoke branding and design solutions.

Depending on the desired appearance and finish, a number of different films and processes can be used, ensuring the perfect result for each aspect of your project.

Computer cutting

By computer cutting designs it is possible to perfectly recreate even the most detailed logo or design. By utilising state of the art technology to cut your logo or branding element, you can be assured of a perfect finish every time. Designs can be cut from a range of different films which can then be applied to windows and glass partitions as well as a number of other surfaces.

Full colour print

With wide format, full colour printers it is possible for The Window Film Company to print your designs in full, eye-catching colour. By using both UV and solvent print technology along with the highest quality inks, logos, designs and illustrations can be printed in vivid colour at whatever size is necessary.

In-house graphics, design and print team

All print and design work is carried out by our dedicate team at The Window Film Company’s Buckinghamshire headquarters. Each job is fully proofed, with professional help and advice available at every step. Whether it is guidance on the most suitable film or product, or advice on design or graphics, our fully qualified and experienced team are always on hand to help.

A cost-effective situation

The effects achieved by an application of window film, make it a cost effective way of displaying your brand identity. For example; frosted logos and brand elements give the appearance of acid etched or sandblasted glass, but without the need for expensive replacement glass. Window film can also be replaced quickly should alterations be required.

The Window Film Company understand that your brand is important and we take great pride in enabling our customers to display their identity in a variety of professional, eye-catching and impressive ways.

“Designs can be cut from a variety of film, allowing your logo, text or pattern to be created in the finish that is most suited to your requirements”

12 Computer Cut Designs

By computer cutting window film, it is possible to recreate the most intricate of designs for application to windows, glass partitions and other surfaces.

The majority of films stocked by The Window Film Company can be cut by machine, allowing for the perfect reproduction of any design, from an intricate pattern, to simple straight lines - whatever shape you need your window film to be, The Window Film Company can make it happen.

A range of finishes

Designs can be cut from a variety of film, allowing your logo, text or pattern to be created in the finish that is most suited to your requirements. From frosted film to coloured film and solid vinyls, The Window Film Company can cut from an ever increasing range of options.

Bespoke manifestation

If you require manifestation for your glass, The Window Film Company can create a bespoke solution by computer cutting your logo or design from an appropriate type of film. Manifestation can be created to your exact specification, allowing you to create an eye-catching feature from a legislative requirement.

Perfect decorative solution

Window film is an increasingly popular decorative solution and by computer cutting it is possible to create intricate designs and components as well as symmetrical patterns and straight lines. Combined with the other facilities offered by The Window Film Company such as full colour print, it is now easier than ever to create eye-catching and unique decorative features for your windows and glass partitions.

Computer cut window film can instantly transform glazing without the need for expensive replacement glass or treatments.

"It is possible to digitally print onto a wide range of window film products"

13 Full Colour Digital Printing



Digital printing onto window film is an effective and increasingly popular method of meeting a range of different requirements. For functional uses such as privacy, manifestation or branding, as well as decorative elements and displays, printed window film from The Window Film Company is an impressive and professional solution.

It is possible to digitally print onto a wide range of window film products including frosted, white, clear, translucent and one-way vision window films. Each different type of window film will give a slightly different effect when applied onto glass partitions, screens, windows and glass doors.



Not only can we print full colour onto window film but we also one of only a few companies that can print white ink. White ink can be used by itself or combined with full colour window graphics to produce truly stunning effects.



Our team of in-house designers can help you to create your vision using a printed window film as well as providing advice on film choice and performance. Using state of the art UV and solvent print technology, images, illustrations, photographs and text can be brought to life in bright, vivid colour, allowing you to flex your creative muscle, and transform your glass from mundane to memorable.

For more details about what can be achieved with printed graphics, call us on 01494 853635.

“Window film can help drive down costs as well as lowering emissions and reducing carbon footprint”

14 Energy Efficiency

An application of window film can help businesses achieve energy efficiency targets. By reducing the strain on cooling systems, window film can help drive down costs as well as lowering emissions and reducing carbon footprint.

Effective Solar Protection

Solar protection window film works by reflecting away unwanted solar energy before it enters your premises, ensuring a more moderate, comfortable temperature. In turn, this means less reliance on air conditioning units and cooling systems, resulting in reduced energy usage and costs.

The Window Film Company offers a range of films that can assist with energy efficiency, with the most effective rejecting up to 85% of solar energy. The window film is applied directly to glass, forming a barrier to solar energy that is proven to be more effective than traditional methods such as blinds, and more cost effective than expensive replacement glass.

Our range of energy saving window film is available in a variety of finishes and grades, including an external grade film for when an internal installation is not possible.


Professional installation

Installation is carried out by fully trained and vastly experienced teams of professional fitters who are able to carry out installations of any size in any situation, including large panels and expanses of glass, and specialist installations such as roof glass and windows at height.

Please be aware that to qualify for an energy efficiency survey or to fully realise the financial and environmental benefits of energy saving window film, your premises will need to meet the following criteria:

- 1.** Have at least 200m² of glass
- 2.** Have windows which make up a large proportion of the building's elevation
- 3.** Have an air conditioning system, ideally with a separate metered energy supply for heating & cooling

For more information on how window film from The Window Film Company can improve your energy efficiency, please click on the links on the left, then call 01494 854153 to speak to one of our team.



“The Window film Company’s teams of installers benefit from years of invaluable experience”

15 Installation

The Window Film Company offer a nation-wide installation service, providing teams of fully qualified and experienced fitting teams to deliver the highest standard installation possible, wherever you are in the country.

Each fitter is qualified to the highest possible standard, with every employee having attained the appropriate NVQ as well as holding CSCS cards and being fully PASMA trained for work that is required on building sites or at height. The Window Film Company is a member of the Glass and Glazing Federation (GGF) and fitters complete each installation to meet and exceed the Federation guidelines.

In addition to extensive training and qualifications, The Window film Company’s teams of installers benefit from years of invaluable experience, completing jobs of all sizes in almost every conceivable location.

The Window Film Company’s fitters are as comfortable working on large scale projects, as they are on small one-off jobs. Thanks to a continued desire to deliver the best possible products and service, The Window Film Company has continually demonstrated a capacity to successfully deliver high profile and logistically challenging jobs and continue to be engaged by the biggest names in construction, architecture and retail.

For more details about the installation service, please contact the team on 01494 794477.

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Contact

Contact us

You are welcome to contact us in whichever way suits you best. Our friendly staff are on hand to answer any questions you have.

In person – Head office

Our head office is in Chesham, Buckinghamshire and is open from 9am-6pm Monday to Friday. Visitors are welcome during office hours, although if you have a specific request please call ahead to allow us to ensure the appropriate member of the team is available.

Unit 5 Power House
Higham Mead
Chesham
Buckinghamshire
HP5 2AH

London showroom

Our showroom is based in Clerkenwell, London. The showroom is open by appointment only, with appointments made by calling **01494 794477**. Please be aware that stock is not held at the showroom, please advise when making your appointment if you wish to see any particular products.

25 Britton Street
Clerkenwell
London
EC1M 5TY

Telephone

Our telephones are manned from 9am-5pm Monday to Friday. Outside office hours there is an answerphone, so feel free to call and leave a message, we will return your call as quickly as possible. Our friendly team are able to answer any query you might have, so if you require any information about any aspect of window film, do get in touch.

Chesham: 01494 794477

London: 020 3603 7656

Birmingham: 0121 667 6944

Email Head office

If you would like to make an enquiry by email, you can. Please send an email with your enquiry and contact details to sales@windowfilm.co.uk.

Alternatively fill out the contact form on the website. Once we have received your enquiry, the appropriate team member will be in touch.

We look forward to hearing from you soon.



