## **JOHNSON**•TILES

www.johnson-tiles.com

# A potted history of Johnson Tiles

#### 1901

H & R Johnson Tiles was founded in Cobridge, Stoke-on-Trent in 1901 by the Johnson family.

#### 1968

In 1968, it merged with Richards Tiles, Minton Hollins, Campbell Tiles, Maws and a few other local companies to form what is now the core of the modern day Johnson Tiles.

## 1971

As part of its global expansion in 1971, Johnson Tiles opened an office in the Middle East. Its new global reach allowed the company to meet the demands of its international clients and today, 32 years later, its office in Dubai continues to expand, along with operations in the US.

## 1979

In 1979, Johnson Tiles was acquired by Norcros PLC and changed its name to H&R Johnson Ltd.

## 1997

Johnson Tiles was awarded The Queens Award for Environmental Achievement in 1997, acknowledging its industry leading ceramic recycling system, which today means up to 28% of all its manufactured tiles contain waste product from its factory and 14 other local manufacturers.

## 2001

Johnson Tiles continued to produce tiles in numerous factories across Stokeon-Trent until 2001, until a decision was made to move all of its factories onto one site, following a £35 million investment from parent company Norcros PLC. Later that year, the company relocated to a purpose built state-of-the-art factory in Tunstall, keeping its roots firmly placed in the Potteries. The new site allowed Johnson Tiles to design and manufacture tiles from IOOXIOOCM right up to 600x300Cm and various sizes in-between, using modern manufacturing techniques and state-of-the-art machinery, warehousing and logistics.

## 2006

Johnson Tiles continued its expansion into new markets and in 2006 created a hub for new materials and inspiration in London, purely to answer the needs of the architectural and design community. The solution was the award-winning Material Lab – a free resource where specifiers can go to explore a huge range of materials on display.

#### 2008

Further investment was made during 2008 when Johnson Tiles was the first UK tile company to install state-of-the-art digital printing equipment, allowing it to produce photo-realistic patterns on its tiles, establishing Johnson Tiles as the market leader in its sector.

Further additions to its printing machinery were made during the next few years bringing the total number of digital printers to five.

## 2008 – 2010

During this time period, Johnson Tiles was consistently in the Sunday Times Top 50 Green Companies in the UK.

## 2011

In 2011, Johnson Tiles installed its fifth jumbo kiln at its UK manufacturing facility, allowing the company to increase production capacity and meet new design and product demands around the world.

## **Present day**

Today, Johnson Tiles continues to invest in new equipment, products, markets and services, and has numerous major projects underway throughout the globe, including hotels, schools, healthcare, housing, retail and airports.



Early factory floor shot taken around early 1900's.