

Services Catalogue



IT/AV RENTAL . IT EVALUATION . EVENT MANAGEMENT
EX-RENTAL SALES . IT RECYCLING . DATA DESTRUCTION

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Why Use IT and AV Rental Services?

Renting offers great value in situations where the requirement for hardware does not justify outright purchase of the equipment, such as:

- Evaluations, benchmarking and try before you buy
- Events and exhibitions
- Short term projects
- Extra capacity for workload peaks
- Development and testing
- Server consolidation and migration
- Software testing
- Site relocations
- Training courses
- Solutions to long delivery lead times
- Emergency rental and disaster recovery
- Overcome budget constraints
- Temporary staff or graduate programs

Hamilton Rentals provide a complete configuration and testing service prior to shipping and as a Microsoft Partner can offer fully legal, certified pre-installation of Microsoft operating systems and applications.

Benefits of IT and AV Rental

IT and AV hire offers numerous benefits which include:

- Access to the latest equipment
- Fast international delivery
- Pay for use rather than ownership with rental periods from 1 day to 2 years
- Flexible rental periods with early return or extensions available
- Rental hardware is supported by accredited engineers
- IT installation available if required
- Products can be fully configured prior to despatch
- Rental avoids CAPEX and uses OPEX helping avoid depreciation charges
- Cash flow is enhanced as rental allows you to spread the cost
- Try before you buy rental reduces the risk of marginal purchase decisions
- Rental can be used to source end of life or hard to find products

Rental Products Include

Servers & Storage



Laptops & Notebooks

iPads & Tablets



PCs & Desktops

Plasmas, TVs & Projectors



Printers & Scanners

Touch Screens & Smart Boards



Voting Systems

Hamilton Events offer IT/AV hire and project management for any sized event



With over 40 years experience and a computer rental fleet worth £25 million Hamilton Events are perfectly placed to deliver the best solution for any sized event.

Working in partnership with you and your clients, Hamilton Events provide AV & IT rental and services to:

- **Event organisers**
- **Exhibition organisers**
- **Exhibitors**
- **Stand builders & designers**
- **Conference producers**
- **Registration companies**
- **Digital signage suppliers**
- **Production companies**
- **IT & AV rental companies**
- **Training companies**
- **Marketing and media companies**

Hamilton Events provide you with a complete event project management service. From concept through to installation simply share your needs, goals and vision with us and Hamiltons will handle the rest.

Hamilton Events has provided IT/AV rental and event management for many major events. The size and scope of our fleet combined with our experienced event managers and engineering team has enabled Hamiltons to supply to:

- **Government Elections**, Hamilton Events installed and supported over 500 PCs with plasmas screens, scanners and servers at 30 separate locations.
- **Major Golfing Tournaments**, the client hired over 400 plasmas screens and TVs with sizes ranging from 24" to 103" and over 200 laptops.
- **Party Conferences**, where the customer hired a 60 PCs which were configured, installed and supported onsite for the duration of the rental.
- **Major Horse Racing Days**, the client rented over 100 of the latest 40" and 85" plasma screens.
- **Major IT Vendor Exhibitions**, where the client requested installation abroad and onsite support of over 350 laptops and 200 plasma screens.

Hamilton Rentals are an

ESSA

Member
2012

Are your customers undecided about their IT purchases?

Remove indecision and reduce the risk by giving your customers the opportunity to **Try Before They Buy** with Vendor Evaluation and Channel Partner Rental.

Vendor Evaluation Programs

Hamilton Rentals manage the zero cost & discounted server, storage & PC Vendor Evaluation Programs for:

- IBM
- HP
- Hitachi Data Systems
- Fujitsu
- Acer

Evaluation programs allow end user customers, the channel and vendors to evaluate or benchmark the latest technology, before purchasing the product through their normal channels.

To apply simply contact Hamilton Rentals or your vendor account manager.

Evaluations have to be pre-approved by the vendor.

Channel Partner Rental

Hamilton Rentals aim is to strengthen the relationships with partners, driving as much business as possible through the reseller channel. Channel Partners use commercial rental & vendor evaluation to:

- Galvanise sale opportunities
- Add value to the sale
- Achieve service revenue targets
- Make a margin on the rental revenue
- Reduce purchase risk and remove customer indecision

Hamilton Rentals the preferred rental partner to



Remove indecision with rental



Hamilton Rentals offer Channel Partners the ability for a margin to be added. In addition to try before buy opportunities partners use our extensive rental fleet to:

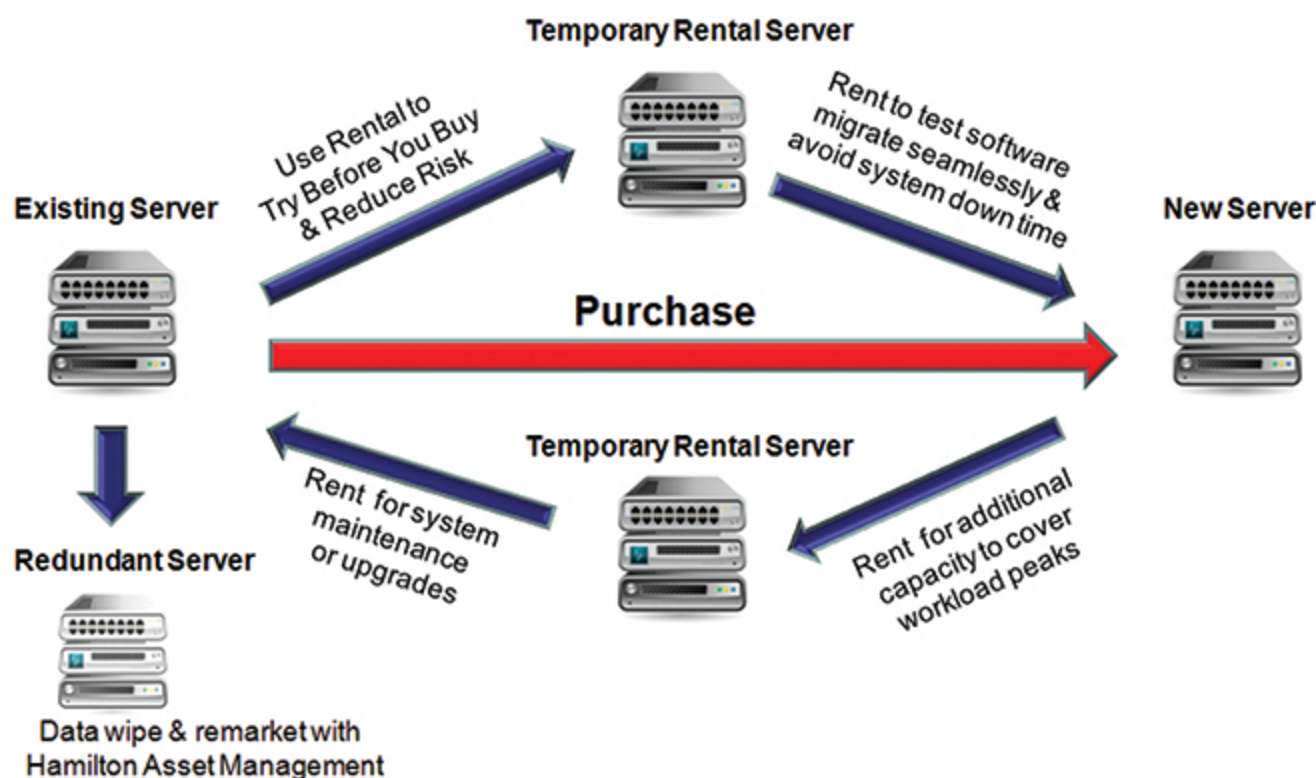
- **Provide swing kit** and offer customers access to the latest servers and storage, delivered and installed the following day.
- **Source products in constraint** Hamiltons extensive rental fleet offers an alternative way to access end of life or hard to find products
- **Cover Delivery Shortages** part shipped or incomplete orders

To apply simply contact Hamilton Rentals

Hamilton Rentals are Server Rental Specialists

With the largest server hire fleet in the world we can offer an excellent selection of the latest hardware from all of the major Vendors. The Server Rental lifecycle below illustrates how server rental aids the purchase process whilst reducing risk and system down time

Server Rental Lifecycle



Ex-Rental Product Sales

Hamilton Rentals has a wide range of products available for sale and rent to own. Unlike many traditional suppliers Hamilton Rentals and sister company ITX physically hold a wealth of stock which allows for very short delivery lead teams. Customers use ex-rental purchase to:

- **Save money**
- **Purchase off rental options to spread initial deal cost**
- **Rent to own propositions to conserve CAPEX**
- **Gain access to end of life equipment**
- **Provide immediate access to peripherals for upgrades**
- **Access to products for support spares**
- **Solve issues with long vendor lead times**

All items sold are individually refurbished & tested by an accredited engineer prior to despatch to guarantee reliability.

Hardware is also sold with remaining manufacturer's warranty and is covered by a 30 day money back guarantee.

Additional support, installation and warranty packages are also available.

Visit our websites to view our stock lists.

www.itxchange.com/uk
www.hamilton.co.uk/exrental

Hamilton Asset Management offers IT recycling, remarketing and data destruction solutions

Use Hamilton Asset Management services for:

- **IT recycling** fully compliant with WEEE regulations and the Data Protection Act.
- **Secure data disposal** protect your information with Hamilton's comprehensive range of data erasure and destruction services.
- **Expert IT remarketing** team who will get the maximum value for your redundant equipment.
- **IT Asset Management** full lifecycle management from installation to disposal.
- **Data centre relocation** painless, cost effective data centre relocations including asset sourcing and short term rental solutions.

Is redundant IT draining your business



Work with Hamilton Asset Management

Disposal

- Advanced IT audit and testing
- Refurbishment and upgrade
- Developed remarketing channels



Recovery

- End of use Lifecycle consulting
- Decommissioning & relocation services
- Bespoke logistic services

Compliance

- Government compliant data destruction
- Certified environmental disposal
- Corporate and social responsible solutions

Company Accreditations



Contact Us

For Rental Services

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For Event Management

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For Asset Management services

Call: +44 (0) 203 3272390

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For Ex-Rental Sales

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